

**MAYOR'S PROCLAMATION  
DECLARING "TEXTING & DRIVING- IT CAN WAIT" DAY  
IN THE CITY OF PFLUGERVILLE  
SEPTEMBER 19, 2012**

**WHEREAS**, public safety, including the reduction of fatalities and injuries resulting from motor vehicle accidents, are goals shared by the City of Pflugerville, the State of Texas and the citizens of Pflugerville; and

**WHEREAS**, the National Highway Traffic Safety Administration (NHTSA) and the Virginia Tech Transportation Institute (VTTI) estimate that nearly 80 percent of crashes and 65 percent of near-crashes involve some form of driver inattention; and

**WHEREAS**, NHTSA and VTTI estimate that driver distraction is a factor in approximately 4.78 million crashes, resulting in two million injuries, more than 34,000 fatalities, and as much as \$184 billion in economic damages annually; and

**WHEREAS**, a university study found that college students face a crash risk eight times greater when texting than when not texting; and

**WHEREAS**, VTTI found that truck drivers face a crash risk or near-crash risk 23 times greater when texting than when not texting; and

**WHEREAS**, the American Media Association called text messaging while driving "a public health risk," citing a study that found text messaging while driving causes a 400 percent increase in time spent with eyes off the road; and

**WHEREAS**, AT&T, has launched a campaign to raise public awareness about the risks of texting and driving and to remind all wireless consumers, especially youth, that text messages can and should wait until after driving; and

**WHEREAS**, the "Texting & Driving- It Can Wait" program can literally save lives throughout our city, state and nation.

**NOW, THEREFORE**, I, Jeff Coleman, Mayor of the City of Pflugerville, do hereby declare September 19, 2012, "Texting & Driving – It Can Wait Day" and encourage all citizens to commit to refraining from texting while driving.

In Witness Whereof, I cause the Official Seal of the City of Pflugerville to be affixed this 11<sup>th</sup> day of September 2012.

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Jeff Coleman, Mayor