



City of Pflugerville

Minutes - Final

City Council

Tuesday, January 10, 2023

5:00 PM

1611 Pfennig Lane

Worksession

Public comment will be allowed in person at the Regular Meeting scheduled to begin at 7:00p.m.

1. Call to Order

Mayor Victor Gonzales called the worksession to order at 5:00pm. Mayor Pro Tem Doug Weiss and Councilmembers Ceasar Ruiz, Kimberly Holiday, Rudy Metayer, and Jim McDonald were in attendance. Councilmember David Rogers joined the worksession at 5:03pm.

City staff in attendance: James Hartshorn, Deputy City Manager; Emily Barron, Assistant City Manager; Thomas Hunter, Assistant City Manager; Charles Zech, City Attorney; Trista Evans, City Secretary; Breanna Higgins, Assistant to the City Manager; Terri Toledo, Director of Management Services; Evan Groeschel, Operations Director; Carlo Franco, Special Projects Manager; Brandon Pritchett, Public Utility Director; Erin Sellers, Innovation Strategist; Sara King, Assistant Finance Director; Jason O'Malley, Police Chief; Makeba Lewis, Commander; Roger Heaney, Assistant Communications Director; Melissa Moore, Finance Director; Carlo Franco, Special Projects Manager.

2. Discuss Only

2A. [2022-0247](#) Conduct a presentation regarding the Communications Department.

Mayor Gonzales opened the item for discussion. Mr. Heaney introduced the Communications team and discussed the department duties and accolades. Mr. Heaney answered questions from Mr. Metayer about the visits to the COVID webpage. Ms. Holiday asked about the average time on site and what that shows for how people are using the website. Mr. Heaney provided information stating the site is getting people to where they need to go. Discussion followed regarding how people are using the website. Mayor Gonzales asked for information about who is accessing the site.

Mr. Heaney discussed print publications, PFTV, social media, and media relations. Ms. Holiday spoke about the Year in Review and thanked the team for their work.

2B. [2022-1162](#) Discussion regarding fiber infrastructure.

Mayor Gonzales opened the item for discussion. Mr. Hunter provided information about fiber infrastructure considerations and discussed the fiber

proposal. Mr. Hunter answered questions from council and discussed the draft analysis to understand what it would mean for the city and look at potential impacts. Mayor Pro Tem Weiss asked about quality of service. Mr. Hunter stated staff went out to see the installation impacts in other cities. Mr. Franco provided comment about installation for the City of Austin and answered questions from council. Mr. Hunter discussed some agreement concerns and stated there are some significant challenges and the discussion is to review those challenges and continue the discussion with Google and provide them questions to respond to before their next meeting.

Mr. Rogers about other cities with Google Fiber agreements. Mr. Franco provided comment stating cities have had a range of experiences. John Michael Cortez with Google Fiber stated the questions he heard are the same sort of questions that they have heard from other municipalities. Mr. Cortez stated it is not one size fits all and they like to maintain flexibility to meet the city's needs. Mr. Cortez answered questions from Ms. Holiday regarding surety and termination. Discussion followed regarding what the project looks like and working towards being prepared. Mr. Hartshorn provided comment about level of risk. Mr. Ruiz discussed not wanting to be in the same place next year. Discussion followed regarding mitigating as much risk as possible and moving forward with discussion with Google Fiber.

3. Adjourn

Mayor Gonzales adjourned the worksession at 6:04pm.

Respectfully submitted,

Trista Evans, City Secretary

Approved as submitted on January 24, 2023.