

2011 Elected Officials' Conference

Sponsored by the
Texas Municipal
League and the Association of
Mayors, Councilmembers
and Commissioners

February 11-13, 2011 • Austin
Renaissance Hotel



2011

TML

Legislative Briefing

Sponsored by the Texas
Municipal League

February 14, 2011 • Austin
Renaissance Hotel

Agenda

Elected Officials' Conference

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Friday, February 11

Noon – 3:00 p.m. **Small Cities Advisory Council Meeting**

Noon – 5:00 p.m. **Registration and Information**

1:00 – 3:00 p.m. **AMCC Board Meeting**


Saturday, February 12

7:30 a.m. - 4:30 p.m. **Registration and Information**

8:00 - 9:45 a.m. **Roundtable Breakfast Buffet**
• Small Cities: Under 10,000 population
• Medium Cities: 10,000 – 50,000 population
• Large Cities: Over 50,000 population

Separate Ticketed Event \$25

9:00 a.m. - 4:00 p.m. **Hospitality Suite**

10:00 - 11:30 a.m. **Opening General Session
Tough Times and Honest Talk**
**Scott Paine**, Ph.D, Associate Professor of Communication/Government and World Affairs, the University of Tampa
Talking about city finances and the city budget can be difficult. But, in these tough economic times, city leaders need to provide good, clear information to the citizens they serve. Get some tips on how to provide honest answers to tough questions on complicated issues.

11:30 a.m. - 1:00 p.m. **Lunch on your own**

1:00 - 2:30 p.m. **Concurrent Sessions**

- ★ **Sports Tourism: Finding Your Niche**
Scott Joslove, Executive Director, Texas Hotel and Lodging Association
- ★ **Community Branding – Part 1**
Don McEachern, CEO, North Star

Saturday, February 12 (continued)

2:45 - 4:15 p.m. **Concurrent Sessions**

- ★ **Making Your City More Green**
Melody Emadiazar, Water Education Coordinator, City of Frisco; and **Nancy Nevil**, Director of Sustainability and Environmental Services, City of Plano
- ★ **Community Branding – Part 2**
Don McEachern, CEO, North Star

Sunday, February 13

7:30 a.m. - 4:30 p.m. **Registration and Information**

8:00 - 9:45 a.m. **Roundtable Breakfast Buffet**
• Small Cities: Under 10,000 population
• Medium Cities: 10,000 – 50,000 population
• Large Cities: Over 50,000 population

Separate Ticketed Event \$25

9:00 a.m. - 4:00 p.m. **Hospitality Suite**

10:00 - 11:30 a.m. **Concurrent Sessions**

- ★ **Comptroller's Transparency Initiative**
Robert Wood, Director, Local Government Assistance and Economic Development, Texas Comptroller of Public Accounts
- ★ **Best Practices Exchange**

11:30 a.m. - 1:00 p.m. **Lunch on your own**

1:00 - 2:30 p.m. **Concurrent Sessions**

- ★ **The New Normal: Public Private Partnerships**
M. Anne Murphy, CFRE, Principal and Partner, Dini Partners
- ★ **Food Trailers, Farmers Markets, and Public Health**
Mike Lester, Director of Health, City of Baytown

2:45 - 4:30 p.m. **AMCC Business Meeting, TMLI Awards Presentation, and Legal Question-and-Answer Session (TML Staff)**

TML Legislative Briefing

Sponsored by the Texas Municipal League

Monday, February 14

7:00 a.m. - Noon
7:00 - 8:30 a.m.
8:30 - 11:45 a.m.

Registration and Information
Breakfast Buffet
General Session: TML Legislative Briefing

During the 2011 legislative session, the Texas legislature will have several major issues to address. Redistricting and a huge state deficit will occupy a great deal of the Legislature's attention. But, cities won't be left out of the discussion. Learn what you and your fellow city officials will need to know as we work together to protect city authority.

General Information

Conference Location

The conference will be held at the Renaissance Austin Hotel, located at 9721 Arboretum Boulevard in Austin.

Registration Fee for the Elected Officials' Conference and TML Legislative Briefing

(includes Saturday, Sunday, and Monday sessions)

Online \$245
By Mail \$275

Registration Fee for the Elected Officials' Conference Only

Online \$175
By Mail \$195

One-Day Registration Fee for TML Legislative Briefing (Monday only)

Online \$125
By Mail \$145

Delegate Registration

- The full delegate registration includes all educational sessions on Saturday, Sunday, and Monday, handouts, scheduled refreshment breaks, and breakfast on Monday. **Saturday and Sunday breakfasts are separate ticketed events.**
- The Elected Officials' Conference Only registration does not include the Legislative Briefing on Monday.
- The Monday-only Legislative Briefing registration includes handouts, scheduled refreshment breaks, and breakfast.

Guest Registration

The guest registration fee of \$45 includes all educational sessions, handout materials, scheduled refreshment breaks, and access to the guest hospitality center, where they can shop, play games, or just relax. Saturday and Sunday breakfasts require a ticket purchase. There is no charge for guests to attend the Monday Legislative Briefing breakfast; however, attendance must be indicated on the registration form. Please note: A city official or employee cannot register as a guest.

Registration Policies

If you are registered and cannot attend, we encourage you to send a substitute. If you cannot send a substitute, a \$45 cancellation fee will be assessed if written cancellation is received by Friday, January 21. No refunds will be honored after January 21. No refunds will be given on optional tickets, and no telephone cancellations will be accepted.

Badges/Tickets

Badges and optional tickets for delegates and guests will be mailed to you in advance. REMEMBER—PLEASE BRING YOUR NAME BADGE AND TICKETS TO THE CONFERENCE.

Continuing Education Credits (CEUs)

Elected officials can earn Texas Municipal League Institute credit hours for participation in the Elected Officials' Conference and TML Legislative Briefing. CEU forms will be available on site and on the TML Web site after the event.

Hotel Information

Renaissance Austin Hotel
9721 Arboretum Boulevard, Austin
512-343-2626

The Renaissance Austin Hotel has offered a rate of \$167 single/double until Friday, January 21, 2011. For reservations, please call the hotel at 512-343-2626 and ask for the Elected Officials'/TML group rate.

The Renaissance Austin Hotel is a non-smoking facility. Self-parking is complimentary.

TML Legislative Briefing

During the 2011 legislative session, the Texas legislature will have several major issues to address. Redistricting and huge state deficit will occupy a great deal of the Legislative's attention. But, cities won't be left out of the discussion. Learn what you and your fellow city officials will need to know as we work together to protect city authority.

Special Accommodations

If you require special assistance or have dietary restrictions, WE WANT TO HELP! Please indicate your needs on the registration form. In order to respond to any special requests, we would appreciate as much advance notice as possible.

Questions

Please contact the TML Program Development Department at 512-231-7400 or eoc@tml.org.

Dress Code

The dress code for all events is business casual.

2011 Elected Officials' Conference and TML Legislative Briefing Registration

Your registration will not be processed until payment is received.

TWO WAYS TO REGISTER:

- REGISTER ONLINE** with credit card payment at:
www.tml.org
(click on "Training")
- MAIL THIS FORM** and your payment to:
Texas Municipal League
1821 Rutherford Lane, Suite 400
Austin, TX 78754-5128

Badges/Tickets: Badges and optional tickets you ordered will be mailed to you in advance; please bring them with you to the conference. If an e-mail address is provided, you will also receive an e-mail confirmation.

Full Name _____
 Badge Name _____
 Title _____ First-Time Elected Official _____
 City _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-Mail _____

I require the following special accommodations:

REGISTRATION OPTIONS

Elected Officials' Conference and Legislative Briefing (choose one)

Online \$245 _____
 By Mail \$275 _____

Registration Fee for the Elected Officials' Conference Only (choose one)

Online \$175 _____
 By Mail \$195 _____

Legislative Briefing Only (choose one)

Online \$125 _____
 By Mail \$145 _____



MEAL TICKET OPTIONS (NO REFUNDS OR EXCHANGES)

Saturday Roundtable Breakfast	Fee	Quantity	Sunday Roundtable Breakfast	Fee	Quantity
Under 10,000 population	\$25	_____	Under 10,000 population	\$25	_____
10,000 to 50,000 population	\$25	_____	10,000 to 50,000 population	\$25	_____
Over 50,000 population	\$25	_____	Over 50,000 population	\$25	_____

Guest Registration Fee _____ \$ 45

Please Note: A city official or employee cannot register as a guest.

Guest Name for Badge _____

Monday Breakfast for Guest (no charge, please indicate whether or not your guest will attend) Yes _____ No _____

Grand Total _____