

**RESOLUTION NO:**

**RESOLUTION OF THE CITY OF PFLUGERVILLE, TEXAS APPROVING THE HISTORIC COLORED ADDITION BEAUTIFICATION PLAN**

**WHEREAS**, the Historic Colored Addition subdivision holds a deeply rooted place in Pflugerville’s history, shaped by both the challenges of its early founding and the strength of the families who built a thriving community there; and

**WHEREAS**, early families quickly created foundational institutions that supported neighborhood life, including St. Mary’s Baptist Church, St. Matthew’s Missionary Church, a community cemetery, and an elementary school that served local children until desegregation in 1965; and

**WHEREAS**, City Council adopted the Infrastructure and Land Use Study in 2019, remaining committed to supporting the longevity, safety, and character of the neighborhood through long-term investment and community partnership; and

**WHEREAS**, following the City Council’s adoption of the Infrastructure and Land Use Study in 2019, the City launched comprehensive subdivision improvements to address long-standing infrastructure deficiencies, with design, construction, and utility-relocation contracts approved from 2020 through 2025 and construction progressing toward expected completion in summer of 2027; and

**WHEREAS**, community feedback gathered during the study reflected that many residents emphasized the historical and cultural significance of the area and expressed strong interest in pursuing historic designations, and recent community input has additionally highlighted a desire for public art and wayfinding enhancements in the neighborhood; and

**WHEREAS**, the Equity Advisory Board reviewed and unanimously approved the Historic Colored Addition Beautification Plan; and

**WHEREAS, NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF PFLUGERVILLE, TEXAS:**

The City Council hereby approves the Historic Colored Addition Beautification Plan as presented in Exhibit A.

PASSED AND APPROVED this 26 day of May, 2026.

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Doug Weiss, Mayor

ATTEST:

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Trista Evans, City Secretary

## **Exhibit A**

### **Historic Colored Addition Beautification Plan**

#### **Background**

The Historic Colored Addition (HCA) holds a deeply rooted place in Pflugerville's history, shaped by both the challenges of its early founding and the strength of the families who built a thriving community there. The Historic Colored Addition (HCA) was established in 1910 after Black workers in Pflugerville's cotton industry and ice factory were prohibited from living within the town limits. Local farmer La Rue Noton set aside an acre of his land west of town and sold lots for fifty dollars each, forming a new community officially recorded as "Pflugerville's Colored Addition." Early families quickly built the foundations of neighborhood life, including St. Mary's Baptist Church, St. Matthew's Missionary Church, a community cemetery, and an elementary school that operated until desegregation in 1965. Although county officials later attempted to rename the subdivision in 1978, residents successfully preserved its historic name.

More than a century after its founding, the City of Pflugerville remains committed to investing in the HCA and supporting the longevity, safety, and character of the neighborhood. Following the City Council's adoption of the Infrastructure and Land Use Study in 2019, the HCA Subdivision Improvements Project was launched to address long-standing deficiencies in street paving, water service, wastewater infrastructure, and overhead utilities. Contracts for design, construction, and utility relocation were approved from 2020 through 2025, and construction has been progressing steadily, with completion expected in 2027.

#### **Purpose**

To honor the history, culture, and legacy of the Historic Colored Addition through intentional beautification efforts that elevate community stories, strengthen neighborhood identity, and create welcoming public spaces for residents and visitors. The HCA Beautification Plan honors the Historic Colored Addition's legacy while enhancing the neighborhood's appearance, navigability, and sense of place. Over three years to five years, the Equity Advisory Board and City will cocreate stories with residents and founding families, design and install wayfinding aligned with the citywide program, and commission public artwork. The plan culminates in long-term maintenance, ensuring the district's history is celebrated and preserved for future generations.

By phase 3, the plan will deliver:

- A community validated narrative curated and approved by the Equity Advisory Board.
- Installed wayfinding and interpretive signage aligned with city standards.
- Public art installation(s)
- An adopted maintenance and stewardship plan and annual storytelling programming led by the Equity Advisory Board.

## **Plan Phases**

### **Phase 1 – Engagement & Foundations**

This phase focuses on capturing community stories, establishing technical groundwork, and creating early visual identification for the Historic Colored Addition. The tasks below may be conducted concurrently, if feasible.

Task 1: Listening Sessions & Oral Histories - The Equity Advisory Board will lead engagement by meeting with founding families, nearby property owners, and St. Mary's Baptist Church to hold listening sessions and collect oral histories, while also researching and organizing these stories collaboratively. These oral histories will be included within the Pflugerville Public Library's Digital History Project.

Task 2: Signage Location Analysis - The City will evaluate right-of-way conditions to understand both current and future constraints on signage and public-realm improvements. Significant overhead and underground utilities along Pecan Street may limit the type or placement of gateway signage, and dedicated sign easements—or potentially additional right-of-way—may be required to meet technical standards. Coordination with the Texas Department of Transportation (TxDOT) may be required. The City will report the initial findings and analysis to the Equity Advisory Board for review and consideration.

Task 3: Public Art Location Analysis - Public art within the right-of-way is further restricted under the Texas Manual on Uniform Traffic Control Devices (TMUTCD) enforced by the TxDOT, which will shape the types of installations that are feasible. As these factors are assessed, the City will work to identify practical solutions that meet legal requirements and long-term infrastructure needs. The City will also explore other public art opportunities within the Historic Colored Addition. The City will report the initial findings and analysis to the Equity Advisory Board for review and possible consideration.

Task 4: Light-Pole Banners - The City will also design and begin installation of light-pole banners to help identify and celebrate the area once the new lighting infrastructure is in place in late 2027. Costs are estimated to be \$4,000 for banners and hardware.

Task 5: Historic Designations - Together, the City and the Equity Advisory Board will also explore opportunities for historic designations in partnership with community members.

Costs during this phase are estimated to be \$4,000 for banners and hardware.

## **Phase 2 – Storytelling, Design & Artist Selection**

In Phase 2, the focus shifts from foundational engagement to transforming community stories into tangible design elements. The tasks below may be conducted concurrently, if feasible.

Task 1: Identify Stories to Share - Building on the oral histories and research collected in Phase 1, the Equity Advisory Board and City staff will work closely with residents, founding families, and St. Mary's Baptist Church to identify the narratives that will be featured on the Historic Colored Addition webpage and in physical signage.

Task 2: Signage Design - The City and the Equity Advisory Board will evaluate signage types, interpretive panels, markers, or digital/QR-linked elements, to determine the most effective methods for sharing the neighborhood's history in public spaces. This process will be pursued with the assistance of design consultant(s). Costs for sign design services are estimated at \$75,000. If the signage location is not within the existing public right-of-way or on city-owned land, there will be additional costs for sign easements.

Task 3: Public Art Theme(s) & Initial Engagement Efforts - The City will also collaborate with the community through engagement efforts and coordination with the Equity Advisory Board on selecting a unifying theme for the artwork that reflects the heritage, resilience, and identity of the Historic Colored Addition. This process may include the assistance of consultants.

Task 4: Public Art Locations – Using the findings from the public art location analysis, the City will identify and prioritize suitable sites for public artwork. Priority will be given to locations on city-owned land to streamline implementation and long-term maintenance. Additional potential locations, including areas within the public right-of-way, may also be evaluated to ensure that selected sites provide strong visibility, accessibility, and alignment with the chosen public art theme.

Task 5: Public Art Design & Approval - Artist outreach and procurement processes will follow city standards. For public art to be located within the public right-of-way or on city-owned land, the Equity Advisory Board will be requested to serve on a review panel for the selection of artist(s) to develop initial design concepts. Once artist(s) are selected, the City and the artist(s) will host community engagement events, such as listening sessions, to ensure community input is incorporated into initial design concepts based on the desired

theme and visual aesthetic. The design concept(s) will be reviewed and considered by the Equity Advisory Board. Depending on the scale, art medium, and number of artists, the cost of art design services is estimated at \$5,000-\$10,000.

This phase will conclude with approved storytelling content, signage concepts, and the design of public art.

Costs during this phase are estimated to be at least \$80,000, including signage, public art design, and possible right-of-way acquisition. Other costs may occur.

### **Phase 3 – Installation, Public Art & Stewardship**

Phase 3 focuses on implementation, installation, and long-term stewardship of the Historic Colored Addition's beautification elements. The tasks below may be conducted concurrently, if feasible.

**Task 1: Signage Fabrication & Installation** - The City will install wayfinding and interpretive signage in alignment with the citywide wayfinding program, incorporating community-validated narratives developed in Phase 2. The Historic Colored Addition will be included within the citywide wayfinding program. Costs for signage fabrication and installation are estimated to be \$125,000.

**Task 2: Public Art Installation** - The selected artist(s) will fabricate and install public art reviewed and considered by the Equity Advisory Board, creating a landmark that honors the Historic Colored Addition's legacy and serves as a focal point for cultural identity. Costs for public art vary widely by type (e.g., murals, sculptures, bronze sculptural plaques, mosaics, etc.). The estimated cost is \$60,000 to install public art. Final costs will be better understood after the right-of-way analysis is conducted. All public art installations must comply with ADA standards due to the narrow nature of the public sidewalks.

**Task 3: Maintenance & Stewardship Plan** - To ensure the long-term sustainability of these investments, the Equity Advisory Board and the City will adopt a maintenance and stewardship plan covering signage, public art, and future storytelling updates.

This phase represents the culmination of an estimate three to five year effort, creating a lasting, well-maintained district where history, identity, and placemaking come together in a meaningful and visible way.

Costs during this phase are estimated to be approximately \$185,000 for signage and public art fabrication and installation.