



# City of Pflugerville

## Minutes - Final

### Equity Commission

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Monday, June 13, 2022

6:30 PM

100 E Main Street Suite 500, Pflugerville, TX

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#### Regular Meeting

#### Equity Commission Members:

Pat Epstein-Chair

James Matlock -Vice-Chair

Victor To- Secretary

Daisy Delgado Castillo

Virginia Rogers

Ana Pomar

Claudia Yanez

#### 1. Call to Order

Equity Commission members: Daisy Delgado Castillo; Virginia Rogers; Pat Epstein –  
Chair; Ana Pomar; Claudia Yanez

Others: Marc Garcia – President Pflugerville Pride; Alicia Jackson President  
Black Pflugerville Police Chief

City staff: Jason O'Malley, Chief of Police; Kristin Gummelt, Planner I; Emily  
Barron, Assistant City Manager; Jennifer Griswold,  
Library Director

#### 2. Citizens Communication

In accordance with the Texas Attorney General's Opinion, any public comment that is made on an item that is not on the published final agenda will only be heard by the Equity Commission. No formal action, discussion, deliberation, or comment will be made.

None

#### 3. Approval of Minutes

- 3A. [2022-0600](#) Approval of the May 9, 2022 meeting minutes  
Pat Epstein, Chair

Correction to April minutes, visit from County Judge and Precinct  
Commissioner should be September not November. Minutes approved as

amended.

#### 4. Discuss Only

##### 4A. [RES-1009](#)

Discuss the Community Development Block Grant (CDBG) Annual Action Plan for Program Year 2022.

##### **Kristin Gummelt, Planner, Planning and Development Services**

Kristin Gummelt spoke about the CDBC program. The CDBG program provides annual grants on a formula basis to entitled communities to develop viable urban communities by providing decent housing and a suitable living environment, and by expanding economic opportunities, principally for low to moderate-income persons. The current projected population of Pflugerville is 73,000 and 31.68% of the population fall into the low to moderate income level. Income levels are included in the packet.

Ana Pomar asked how the low incomes were presented in the packet. Kristin Gummelt said they were in blue. Every five years a Consolidated Plan is completed. This plan is used for the next five years to guide the project selection for each Action Plan. Each year an Action Plan is completed that outlines the project for the program year. Projects must meet a national objective that requires benefits to low and moderate-income persons, prevents or eliminates blight, or other urgent community development needs. Examples include infrastructure, homelessness, housing, etc.

Ana Power asked if housing was a low priority. Kristin Gummelt said yes, a study shows Pflugerville is doing well but if it becomes a problem in 2023 due to the economy then, they will address it.

Chair Epstein asked when the study was done. Kristin Gummelt said before the pandemic.

Ana Pomar asked: As more apartment complexes come into the area, is there an ordinance that 10 – 20% be dedicated to low income.

Kristin Gummelt said no.

Ana Pomar said as a citizen, she would like to request that because it sounds like a wonderful step towards equity. That would help a lot of Afghan refugees and Guatemalan refugees, not just Texans and we are getting a huge influx. It is something to consider.

Alicia Jackson asked if the study is available to the public. Kristin Gummelt said it is included online, and a link is in the back of the packet.  
[www.pflugervilletx.gov/CDBG](http://www.pflugervilletx.gov/CDBG)

Ana Pomar asked if they could find the study there.

Kristin Gummelt said yes, there are also links to community resources. Anytime they have something that has to be submitted, it is on the dashboard, and it is at the library in physical form, and at foothills farm.

Project priority, each year they fund an infrastructure project, and community service projects. The program places a 15% cap on community service projects,

and the remainder is used to fund infrastructure. For example, they redid the Yellow Sage area drainage, sidewalks, pavement, ribbon curb, and streetlights, where needed. They also filled in sidewalk gaps and did Americans with Disabilities Act (ADA) accessibility for parks that fall within the block groups.

Ana Pomar said these things go well with Eagle scout projects. She wondered if there could be some coordination. She stated that it seems like a great thing to do with them because it builds leadership with the kids and the community.

Kristin Gummelt said for this year the Annual Action Plan will go out for public comment on Friday, June 17, and will stay up for 30 days. The return of the Youth Scholarship Program with the Parks and Recreation Department. This helps provide low to moderate income scholarships to programs for the community. The infrastructure project is filling in streetlight gaps where needed. This will provide safer travel and in the evening hours.

Chair Epstein asked if the block groups are where the gray and the blue overlap.

Kristin Gummelt said yes. Kristin mentioned the Gatlinburg, Yellow Sage and Windemere areas meet the criteria.

Claudia Yanez asked if the web map could be more visible.

Kristin Gummelt said yes.

Ana Pomar asked if this included mobile home parks.

Kristin Gummelt said the only manufactured housing park is off Olympic. There are a few just outside of the city limits, but they can only use funds to benefit residents of Pflugerville.

Kristin Gummelt explained how the public can comment and enter into the conversation. From those public comments, they will get feedback that will help shape projects that they select in the future. If they cannot do them next year, they will keep them in mind for subsequent years.

Chair Epstein said the commission is looking at equity in all areas. Low-income housing would fall under the Economic pillar, but she assumes there would have to be something passed by the council. Anything that Planning could provide the commission that pinpoints locations so they can get a better understanding would be appreciated.

Ana Pomar asked if the Senior Complex at Wells Branch is in Pflugerville. Emily Barron and Kristin Gummelt said yes.

Chair Epstein said the City of Pflugerville extends to Wells Branch. Emily Barron said they will send a map.

Kristin Gummelt said generally, Wells Branch is the southern border of Pflugerville. However, closer to 130, they do extend below Wells Branch.

Chair Epstein asked if the Walgreens is in the city.

Kristin said yes. Idea School is the border there.

Ana Pomar asked if there was going to be a sliding scale at the Senior Complex.

Kristin Gummelt said it is a private entity and she is unsure.

Ana Pomar said she asked because Chair Epstein had mentioned the economy pushing seniors out, not being able to afford their own houses, and it is a concern.

Chair Epstein said things have changed dramatically in two years in terms of housing and she knows the city is not unaware.

Kristin Gummelt said they had received some funds because of Covid and they did get iPads and training for seniors. Low-income seniors who qualified received internet service for two years, and they were trained on how to use their device. That was in partnership with Senior Access in Round Rock. They are also going through a utility billing program to help with utility bills.

Ana Pomar said there is a lovely senior housing project on Mueller that is on a sliding scale.

Chair Epstein said there is one on Howard and Dessau also.

Kristin Gummelt said the Geographic Information System (GIS) team put together a dashboard which includes all of the previous projects add a breakdown of all of the residents helped. It includes community resources that are made available for free. They worked with the Travis County Community Center on Foothills Farms and other entities.

Ana Pomar said she wanted to commend Kristin Gummelt for doing such a good job. She also said the city may need to look into some sort of an ordinance for people who have cameras and maybe since it falls under housing there should be rules about.

Chair Epstein said that may be something to speak to the police about. She also said it might be something to take to Council since the grant is specific to certain projects.

Kristin Gummelt said there is also a way for the public to provide comments year-round. People are welcome to send comments to the email that is monitored daily. The Annual Action Plan will be posted Friday, June 17th and available for 30 days, for public comment and a public hearing at the July 26th Council meeting.

Daisy Delgado Castillo asked about the low-moderate area and if there was a survey of the demographics of the area. Kristin Gummelt said yes, the census shows the breakdown by race and income. The block group is 18.60.

Chair Epstein said it is a small area.

Alicia Jackson asked if the houses were new.

Kristin Gummelt said most are built out, but there are some within the extraterritorial jurisdiction (ETJ) that they cannot fund projects in at the moment, but if one day the city extends out, they may be able to do it then.

Chair Epstein said it would be good to have these at the street level to get a better idea of need.

Alicia Jackson asked if the median income was the house owner or the people who live in the home.

Kristin Gummelt said it was an aggregate of all of the people eighteen years or older who live in the home.

Ana Pomar asked to clarify if three people worked it would be their income combined.

Kristen Gummelt said yes.

Alicia Jackson asked if it was a California billionaire who owned the house then it would be then incomes of the people who were renting the home.

Kristin Gummelt said correct, it would be those that live there.

Ana Pomar said as an Equity Commission they are very interested in transparency and information and that the city has not been gathering as much information as they are requesting. Having that data as Ms. Castillo requested is helpful to have to inform leaders so they can make better decisions about the city.

Kristin said they are required as part of the program to report race, income, etc. Every year in December.

Ana Pomar asked if it was on the dashboard

Kristin Gummelt said yes including race of people helped, number of people helped, amount spent on the project, etc.

**4B.** [2022-0601](#)

Juneteenth Celebration Update

Update on activities planned for Pfamily Reunion, the 2nd Annual Juneteenth event.

**Alicia Jackson, President, Black Pflugerville**

Alicia Jackson spoke about the upcoming Juneteenth event. The theme is Pfamily Reunion to symbolize that we are one big family. There will be games, a vendor's market, including a gardening area. HEB donated some funds to buy seeds, soil, etc. There will also be an adult tent, HBCU (Historically black colleges and universities) area, a stage, and food trucks.

Other areas of interest include a history of Pflugerville, History of Juneteenth, a Diaspora Community Delegate, representatives from Pflugerville Democrats who will talk about ways people can get engaged in City Government.

The city will also have a presence. Everyone is invited. The Celebration is at

Wells Point Park. Alicia Jackson asked for chairs and tables. Chair Epstein said she had some to lend. Claudia Yanez asked when the event was scheduled for, Alicia Jackson answered 12-5. Set-up starts Saturday. Daisy Delgado Castillo asked about overflow parking at the elementary school, Alicia Jackson said yes, it was available and they would have 10 ADA spaces.

4C. [2022-0602](#)

Pflugerville PRIDE

Update on activities planned for Pflugerville PRIDE celebration

**Marc Garcia, President, Pflugerville PRIDE**

Marc Garcia gave a brief overview of Pflugerville PRIDE, the group began as a Facebook group and has grown significantly. They saw what Taylor had done for PRIDE last year, and decided to do a festival for Pflugerville. Marc Garcia passed out the new Pride Guide to the Equity Commission and explained that the festival will take place on the 18th of June. It would span from the Three-Legged Goat to 2nd street. The stage will be directly before you get to 2nd street on Main. There will be three stages, in addition to a LGBTQIA+ panel and will be hosted by Will Dupree from KXAN. Special guests include Representative Israel, Trans Activists, LGBTQIA+ youth therapist, and someone from Quality Texas. A Q&A session is planned as well as a silent auction. The Hanover Stage will feature drag performances.

There will be an opening ceremony on the main stage on Main St. at 1 p.m. Mayor Victor Gonzales, Councilmember Jim McDonald, Senator Sarah Eckhart, samba performances, music and comedians, and a huge surprise at 5:45 p.m. The headliner is drag performer Tammie Brown from RuPaul's Drag Race, teen open mike at West Pecan, drag performances hosted by Shane Hinton, family fun zone, bounce houses, carnival style games, prizes, face painting, hair paint, the library will also have arts and crafts from 2 pm-4 pm. So far, there are 76 vendors, from food and beverages, clothing, gear, non-profit, kind clinic, and lots more. Shuttle service provided from Pflugerville High School.

There has been huge support for the celebration including donations, a Go Fund Me, 32 sponsorships, ad campaigns on Facebook and Instagram, signs all over Pflugerville, and as of the time of the meeting, there are 1800 RSVPs, they anticipate that it will double. It's a community effort and everyone has been very supportive. Information on vendor parking will be sent out. Bus service starts at 12:14 p.m.

Claudia Yanez asked about working with the Police Department. Chief Jason O'Malley said the department has been working behind the scenes to make sure there are enough additional officers that will be assigned to both the PRIDE and Juneteenth events, that's there only job. Chief O'Malley said they are following other incidents that have happened around the country and right now there are 0 concerns. Claudia Yanez said that is why she asked.

Ana Pomar asked if there was a list of things, they could tell the community to look out for.

Chief O'Malley said "if you see something, say something" if something is out of place call the police department. They will also work with the Public Information Officer (PIO) to get the information out to the public and that it was a good idea.

Marc Garcia said the safety plan has been communicated to the vendors, they

will be sent something again on what to do if you see something suspicious and how to report that. Chief O'Malley said there will be command staff throughout the event and they are prepared.

Marc Garcia said there are campaigns on Facebook and Instagram and they can count on one hand how many negative comments they have had.

Alicia Jackson said the same, everyone is excited. Very few negative comments.

4D. [2022-0604](#)

Pflugerville Police Department Updates

Police Chief update on vehicle stops data, arrests, outreach, etc.

**Jason O'Malley, Chief of Police, Pflugerville Police Department**

Chief O'Malley said one of the things they wanted to talk about was the vehicle stop data and outreach. The data is required by law and every February they present the data to the City Council. Chief O'Malley pointed out that 3300 roughly stops this year, they average 650 traffic stops per month. Part of the way they keep crime rates down is to have police out in the community. There are two things they do, first the supervisors, the sergeants and lieutenants, are required to spot-check body cameras every day to ensure that there is not racial profiling. The second thing, those stops, at the end of every month, are reviewed by the Chief or the Assistant Chief, and the Commanders. They review them once a month and look at the individual officer and the race of the people he stops. This is to see if someone is stopping people of a certain race more often than others. They have not had any complaints of profiling this year.

Citations are now posted online; they post the full report online from the previous year in March. They are now going to start posting monthly around the end of June.

Ana Pomar asked if the type of citation is listed.

Chief O'Malley asked for clarification if she meant if it was for speeding.

Ana Pomar said yes, was it for a sticker, etc.

Chief O'Malley said no it is just listed as a citation.

Virginia Rogers said looking at the data it looks like the percentages roughly mirror the population of Pflugerville but the Hispanic/ Latino have a higher percentage that resulted in citations, and was hoping to know why that was the case.

Chief O'Malley said the bad part of taking data up to this point is that data always evens out, so the Hispanic is up at 42 but next month that could even out. That's the data they have right now, and he can't explain why that is right now. When they cannot find incidents of racial profiling and there is no indication there is, they cannot put their finger on it in the middle of a year.

Virginia Rogers asked if last year's numbers evened out.

O'Malley said he didn't recall and he was only here for three months.

Clauda Yanez said they would be available online.

Chief O'Malley said yes.

Virginia Rogers said she would like to see that to see if there is a pattern and if so, how to solve it, education, equipment problems, profiling, language problem, etc. She said she hates to see one group that appears to be disproportionately cited.

Chief O'Malley agreed.

Chair Epstein asked what the racial breakdown of the force was.

Chief said he would get the information, but since he has been chief there have been 10 officers hires, 1 Native American, 5 Hispanic, 4 Black one of which is a female. The diversity of that group is amazing.

Chair Epstein said how many are on the force because you want to mirror the diversity of the community.

Ana Pomar said she wanted to piggy-back off of Virginia Rogers comment. She said he might be assigned to an area that has only Hispanics in the area so it is a complex problem. She would be interested to see what time of the month are the citations, what are they for, because they may point to economic problems. All of that information is valuable information for the Equity Commission. Having that breakdown is how they can make recommendations otherwise they are just making assumptions.

An audience member pointed out the high number of black drivers being cited compared to the population of Pflugerville.

Chief O'Malley said the driving public are who the data represents and they don't necessarily represent the community since the city is between two major highways.

An audience member made suggestions on incentivizing people to get their cars fixed, etc.

Chief O'Malley said that would be beyond his scope of authority.

Chair Epstein said they are in the job of making recommendations but had not thought about it in terms of drivers passing through town.

Chief O'Malley clarified what he needs to bring back to the Commission including breakdown of officers, race of officers, and date and times of citations.

Virginia Rogers said she also wanted previous reports if possible.

Chief O'Malley said he would get the data.

Ana Pomar asked if quotas were real.



Chief O'Malley said that is illegal. He said he had never been in a community that loved their police as much as Pflugerville and it is amazing and shows. He said Pflugerville is not seeing that uptick in crime because of the police and the support of the public

Chair Epstein asked how they work with the Constables, and did they work together in some form or fashion

Chief O'Malley said they have great working relationships with Travis County and they regularly use them, and in return Pflugerville Police Department regularly helps them.

Ana Pomar said when she first moved here she was on a first name basis with the police on her street.

Chief O'Malley said you will start seeing officers in the neighborhood a lot more. They are refocusing their efforts back into the neighborhoods and subdivisions.

Virginia Rogers asked how many officers there are now.

Chief O'Malley said there are 99.

## 5. Discuss and Consider Action

### 5A. [2022-0605](#)

Election Resolution

Resolution to recommend that all local elections be held in November to coincide with major elections.

**Pat Epstein, Chair**

Chair Epstein asked to table this item.

Virginia Rogers asked if people on the commission were speaking to other people or at events, and if it sounds official from the Equity Commission, it needs to come before the Commission.

Chair Epstein said it needs to go on the next agenda.

Chair Epstein asked for a motion to table the Election Resolution.

Ana Pomar motioned. Daisy Delgado Castillo seconded. Motion passed.

Virginia Rogers asked how many people are going to miss meetings because of travel plans.

Chair Epstein said right now, people should just let the Commission know about absences in advance, unless it is due to illness.

Virginia Rogers said she will be gone for a month.

Chair Epstein asked if she would prefer her requested item on the August agenda.

Virginia Rogers said yes.

Chair Epstein thanked everyone who presented.

**6. Adjourn**

7:45 p.m.

Respectfully submitted,

Jennifer Coffey Griswold  
Library Director

Approved as submitted on July 11 , 2022.