



# City of Pflugerville

## Minutes - Final

### Library Board

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Wednesday, February 12, 2025

6:00 PM

1008 W. Pfluger Street, Pflugerville, TX

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#### Regular Meeting

**Library Board Members:**

**Matt Robertson - Chair**  
**Sarah Eddy - Vice Chair**  
**Jillian Arizpe**  
**Mia Medina**  
**Oscar Flores**  
**Jocelyn Franke**  
**Shawn Mann**  
**Madison Gramling, Alternate**

#### 1. Call to Order

Chair Robertson called the meeting to order at 6:00 p.m.

**Board Members Present:** Matt Robertson (chair), Mia Medina, Oscar Flores, Shawn Mann and Madison Gramling (alternate).

**Board Members Absent:** Jillian Arizpe, Sarah Eddy (Vice Chair), Jocelyn Franke

**Library Staff:** Jennifer Griswold – Library Director, Tiara Allen – Marketing and Outreach Coordinator, Chermaine Burleson – Head of Technical Services

**Friends of the Library:** Aaron Millis

#### 2. Public Comment

None.

The Library Board welcomes public comment on items relevant to the Pflugerville Public Library. Public comment that is made on an item that is not on the published agenda will only be heard by the Library Board. No formal action, discussion, deliberation, or comment will be made. Each person providing public comment will be limited to 3 minutes.

#### 3. Approval of Minutes

**3A. 2025-0174** Discuss and consider action to approve the Library Board Regular Meeting Minutes of January 8, 2025.

Minutes approved as submitted.

#### 4. Discuss Only

##### 4A. [2025-0172](#)

Discussion regarding Library Director Report.

**Jennifer Griswold, Library Director**

Director Griswold reported the stats for the year are looking very similar to last year. There are some fluctuations month to month. Program attendance and outreach numbers are up this year compared to last. Program highlights include Winter Pfest, Trash to Treasure, Bundle Up with Books: Teen Winter Reading Challenge and a Small Business Workshop. Chair Robertson asked about Winter Pfest attendance compared to last year and Director Griswold said she would report back. Director Griswold and Staff Member Burleson gave an overview of the RFID project which will help with circulation and inventory. The tagging portion of this project is ongoing.

##### 4B. [2025-0173](#)

Discussion regarding Friends of the Pflugerville Library Report.

**Friends of the Pflugerville Library**

Friends of the Library Board President Aaron Millis gave an update on the Friends activities. They held a successful first book sale of the year that included about 20 new member sign ups. The next sale will be April 3. The Friends will take part in Amplify Austin again, an online 24-hour giving event for non-profits to raise funds. The second session of the Board Books for Babies program will take place in the next month. They are also going through the process of submitting a request to have the original wing of the library named after Audrey Dearing. The Friends are also seeking a volunteer coordinator. The next Friends board meeting is next week.

##### 4C. [2025-0175](#)

Discussion regarding legislation affecting libraries.

**Jennifer Griswold, Library Director**

Director Griswold gave a highlight of current proposed state legislation of concern. HB 2572 is related to public libraries supporting the American Library Association. SB 242, 88 and 89, would remove the Miller Test as the standard for determining obscenity. These are in committee at this point.

##### 4D. [2025-0176](#)

Discussion regarding student liaisons opportunity to report on library related matters.

**Lucas Tong, Hendrickson High School**

**Jade Jenkins, Hendrickson High School**

Student Liaisons were not in attendance.

##### 4E. [2025-0179](#)

Discussion regarding marketing and outreach update.

**Tiara Allen, Marketing and Outreach Coordinator**

Marketing and Outreach Coordinator Tiara Allen updated the Board. She now has an intern, helping with marketing. There is an uptick in outreach requests this month, especially for Black History Month. Tiara has also been selected as an ALA Emerging Leader.

**4F. 2025-0180** Discussion regarding Library Happiness Survey Results.  
**Jennifer Griswold, Library Director**

Director Griswold highlighted some of the results from the survey. One critique was the size of the physical collection, which we are aware of but limited by space constraints. We have added additional shelves where we have room. The suggestion was also made for more open-ended questions in the future. Perhaps a particular area of the library can be selected as the focus for the next survey. Some people seem to be unaware of some of our services. There were 68 completed surveys. It was advertised through social media and through the library itself.

**4G. 2025-0181** Discussion of upcoming policy review.  
**Jennifer Griswold, Library Director**

Director Griswold gave an overview of the annual policy review. The Board members will review the wording and make any recommendations on changes. One of the changes will be adding wording regarding enhanced library cards. We are working on launching this which will provide members with the option of getting a card that can be used in some cases for identification. Policy changes are voted on and reviewed by the city's legal counsel. The board members will take a copy of the policies to read over.

## 5. Discuss and Consider Action

**5A. 2025-0178** Discuss and consider possible action on library mascot.  
**Matt Robertson, Chair**

Staff Member Allen went over the mascot idea. The current suggestion is Pflash the Pfirefly. Once a decision is made it will need approval from the City's Communication Department and the City Manager's Office. Chair Robertson suggested a contest for high school students to create the logo.

Chair Robertson made a motion to accept Pflash the Pfirefly as the library mascot. Board member Mann seconded. The motion passed unanimously.

## 6. Adjourn

Chair Robertson adjourned the meeting at 6:40 p.m.

Respectfully submitted,

**Jennifer Griswold, Library Director**

**Approved as submitted on March 12, 2025.**