



# City of Pflugerville

## Minutes - Final

### Equity Commission

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Monday, April 8, 2024

6:30 PM

1008 W. Pfluger Street, Pflugerville, TX

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#### Regular Meeting

#### Equity Commission Members:

Claudia Yañez - Chair

Catrina Whitman- Vice Chair

Dr. Virginia Stewart Miller

Corie Wallen

#### 1. Call to Order

Chair Yañez called the meeting to order at 6:34 p.m.

Others present: Jennifer Griswold, Library Director; Breanna Higgins, Special Projects Coordinator; Roger Heaney, Assistant Communications Director; Flip Romero, Communications Director; Angelique Romike-Duran, Communications Specialist; Karla Grzymala, Tourism and Marketing Coordinator

#### 2. Citizens Communication

In accordance with the Texas Attorney General's Opinion, any public comment that is made on an item that is not on the published final agenda will only be heard by the Equity Commission. No formal action, discussion, deliberation, or comment will be made. Each person providing public comment will be limited to 3 minutes

None

#### 3. Approval of Minutes

- 3A. [2024-0352](#) Discuss and consider action to approve the Equity Commission Regular Meeting Minutes of March 11, 2024.

**Claudia Yañez, Chair**

Commissioner Wallen moved to approve the March minutes; Commissioner Dr. Stewart Miller seconded. March minutes approved.

- 3B. [2024-0356](#) Discuss and consider action to approve the Equity Commission Regular Meeting Minutes of February 12, 2024.

**Claudia Yañez, Chair**

Commissioner Dr. Stewart Miller pointed out that Commissioner Nadia Rutayisire was still listed on the minutes. Commissioner Dr. Stewart Miller moved to approve minutes as amended. Commissioner Wallen seconded

#### 4. Discuss Only

- 4A. [2024-0353](#) Presentation from Communications Department on Marketing Avenues.  
**Flip Romero, Communications Director**

Angelique Romike-Duran, Communications Specialist discussed various avenues the communications team had to get information out to the community. The presentation included methods to make sure as many people possible can be reached either through social media, Chat GPT, television, print resources, etc.

Flip Romero, Communications Director, spoke about the communications team, platforms used to communicate with community and the diverse nature of the culture of Pflugerville. The commission discussed various avenues for communication regarding listening sessions.

The commission discussed some of the groups the city was affiliated with including Texas Municipal League. Breanna Higgins explained the city's involvement and how the city weighs in on legislative issues that affect the community.

- 4B. [2024-0364](#) Discuss voter registration and participation.  
**Claudia Yañez, Chair**

Chair Yañez led the commission in a discussion of encouraging the city to have voter registrars at larger city events. Commissioner Dr. Stewart Miller asked for clarification as to whether they would be making a recommendation to Council. Chair Yañez mentioned National Voter Registration Day. Discussion of a possible draft recommendation ensued.

Commissioner Dr. Stewart Miller asked for a hard copy of the rules governing meetings. She asked for more clarity and a hard copy of the rules offered at the first session. Discussion of the Open Meetings Act continued.

#### 5. Discuss and Consider Action

- 5A. [2024-0354](#) Discuss and consider possible action regarding listening sessions in languages other than English.  
**Breanna Higgins, Special Projects Manager**

*Voted to record meetings*

5A and 5B were opened at the same time.

The commission discussed recording the listening sessions. Commissioner Dr. Stewart Miller motioned that they record the listening sessions. Chair Yañez seconded, Commissioner Dr. Stewart Miller and Chair Yañez voted yeah, Commissioner Wallen voted no. Motion carried.

The commission discussed an introduction for the listening sessions. Breanna Higgins discussed the timeline, finalizing location, times, and marketing. In addition to summarizing findings in the fall and be ready to present findings.

She gave the commission a deadline of Friday for dates. The latest would be the April 19th for an absolute deadline for the May session.

The commission discussed next steps including communications team, practicing, and encouraging the commission to invite people to the listening sessions.

Chair Yañez asked about sessions in other languages. Ms. Higgins recommended they select a date as soon as possible for other languages. She recommended they start with Spanish.

Commissioner Dr. Stewart Miller spoke in favor of including a Spanish session and the importance of advertising to that population.

Ms. Higgins said they would have a survey of the questions after the listening sessions and will make sure they are in all three languages.

The commission discussed possible dates, locations, and deadlines.

- 5B. [2024-0355](#) Discuss and consider possible action regarding listening sessions.  
**Breanna Hignis, Special Projects Manager**  
This item was discussed in the previous session.

6. **Adjourn**

8:14 p.m.

Respectfully submitted,

Jennifer Coffey Griswold  
Library Director

Approved as \_\_\_\_\_ on August 12, 2024.