



# City of Pflugerville

## Minutes - Final

### City Council

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Saturday, March 26, 2022

8:00 AM

3801 Helios Way, Ste. 130

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#### Worksession

#### 1. Call to Order

Mayor Victor Gonzales called the meeting to order at 8:18am. Mayor Pro Tem Doug Weiss and Councilmembers Ceasar Ruiz, Kimberly Holiday, Jim McDonald, and David Rogers were in attendance. Councilmember Rudy Metayer joined the worksession at 10:34am.

City staff in attendance: Sereniah Breland, City Manager; Trey Fletcher, Deputy City Manager; James Hartshorn, Assistant City Manager; Emily Barron, Planning and Development Services Director; Melissa Moore, Finance Director; Charles Zech, City Attorney; Trista Evans, City Secretary; Breanna Higgins, Assistant to the City Manager; Jason O'Malley, Police Chief; Erin Sellers, Principal Planner.

#### 2. Public Comment

There was no one present wishing to speak under public comment.

#### 3. Discuss Only

##### 3A. [2022-0322](#) Discussion regarding CliftonStrengths.

Mayor Gonzales opened the item for discussion. Chad Wright with Forward Partners discussed why understanding the personalities matters in this setting to communicate with others and self awareness. Mr. Wright discussed the importance of leadership and how it impacts the whole organization. Mr. Wright provided information about the burnout curve and orienting toward health. Discussion followed regarding enneagram and CliftonStrengths for each council member present.

Mayor Gonzales called a recess at 10:07am. Mayor Gonzales reconvened the worksession at 10:23am.

##### 3B. [2022-0323](#) Discussion regarding Strategic Planning and Visioning.

Mayor Gonzales opened the item for discussion. Kevin Shepherd with Verdunity provided an introduction about strategic planning. Mr. Shepherd asked each councilmember to discuss some of the growth challenges seen in Pflugerville and some of the changes occurring in the city. Mr. Shepherd discussed daily decisions and investments to align with desired outcomes and answered questions from council. Discussion followed what informs decisions

in Pflugerville and design of neighborhoods.

Mayor Gonzales called a recess at 12:04pm. Mayor Gonzales reconvened the worksession at 12:18pm. Ms. Holiday returned at 12:23pm.

Mr. Shepherd discussed the Aspire 2040 Comprehensive Plan guiding principles including being a fiscally responsible city. Discussion followed regarding fiscal impacts of development decisions and resource constraints and Mr. Shepherd answered questions from council. Mr. Shepherd provided information about budgetary considerations, the impacts of rate and pattern of growth, and how to measure fiscal productivity.

Mr. Shepherd gave a presentation regarding the 2019 Land Use Fiscal Assessment and discussed applications of fiscal analysis and infrastructure and economic development investments. Discussion followed regarding affordable housing.

Ms. Breland provided information regarding code updates and a future worksession to discuss the Unified Development Code. Discussion followed regarding downtown code requirements.

**3C.** [2022-0324](#) Discussion regarding operations.

Mayor Gonzales opened the item for discussion. Ms. Breland provided information about implementing electronic voting for council meetings and stated more information would be provided as staff moves forward in the process. Ms. Breland discussed email procedures for council to ensure emails get responded to consistently. Ms. Breland provided information regarding staffing needs.

**4. Adjourn**

Mayor Gonzales adjourned the worksession at 2:38pm.

Respectfully submitted,

Trista Evans, City Secretary

Approved as \_\_\_\_\_ on April 12, 2022.