



City of Pflugerville

Minutes - Final City Council

Tuesday, June 24, 2014

6:00 PM

100 East Main Street, Suite 500

Worksession

1. Call to order

Mayor Pro Tem Wayne Cooper called the worksession to order at 6:03 p.m. Councilmembers Brad Marshall, Starlet Sattler, and Victor Gonzales were in attendance. Mayor Jeff Coleman and Councilmember Omar Peña were absent. City employees in attendance: Brandon Wade, City Manager; George Hyde, City Attorney; Lauri Gillam, Assistant City Manager; Trey Fletcher, Assistant City Manager; Tom Word, Assistant City Manager; Karen Thompson, City Secretary; Dan Franz, City Engineer; Emily Barron, Planning Director; Terri Waggoner, Public Information Officer; Blake Overmyer, Building Official; Chuck Hooker, Police Chief; James Hemenes, Parks Director.

2. Discuss only

2A. 2014-3048

Discussion regarding the proposed advertising campaign to promote Pflugerville with the Pflugerville City Council and Pflugerville Community Development Corporation Board.

Floyd Akers, PCDC Executive Director, and PCDC Boardmembers Doug Weiss, Janice Heath, Darelle White and George Cudd were in attendance. Mr. Akers provided information on a concept to provide an integrated marketing message for the City and PCDC. He provided a media strategic plan developed by R&R Partners. Discussion of Mr. Akers, Mr. Wade, the PCDC Board and Council followed. Council indicated the need for a process to get others involved and to develop consensus before moving forward.

2B. 2014-3049

Discussion regarding economic development priorities for the next three years with the Pflugerville City Council and the Pflugerville Community Development Corporation Board.

Mr. Akers stated we are primed for an explosion in the office market and he thinks that is what we are going to see here in the next two years. He stated that there is also a need for general industrial space. He stated that these are the two things that we are lacking and the two areas we should be focused on for the next three years. Mr. Cooper indicated support and provided comments. Mr. Wade indicated concerns for metal buildings and outside storage with general industrial and stated that he hopes we will keep the city's requirements in mind. Mr. Akers asked if there is a place in the community where industrial businesses with large metal buildings or small metal buildings would be appropriate. The Council indicated yes and indicated support for a balance of businesses.

Executive Session

Mayor Pro Tem Wayne Cooper announced that the City Council was retiring to executive session on item 2C. He read the item and retired to executive session. The time was 6:41 p.m.

- 2C. 2014-3041** 1.) Executive Session Item: Discussions regarding deliberations on economic development negotiations pursuant to Chapter 551.087 of the Texas Government Code and consultation with legal counsel pursuant to Chapter 551.071 of the Texas Government Code for legal advice concerning economic development negotiations. (Joint worksession item of the City Council and Pflugerville Community Development Corporation Board.)
- Discussion on the item was to take place in executive session. No action was taken.**
- 2D. 2014-3042** 1.) Executive Session Item: Consultation with legal counsel regarding provision of emergency services within the City pursuant to Chapter 551.071 of the Texas Government Code.
- There was no discussion on the item at the worksession. Discussion on the item was expected to take place in executive session during the regular meeting.**
- 2E. 2014-3043** 1.) Executive Session Item: Consultation with legal counsel pursuant to Chapter 551.071 of the Texas Government Code for legal advice regarding the provision of public utilities within the City of Pflugerville.
- There was no discussion on the item at the worksession. Discussion on the item was expected to take place in executive session during the regular meeting.**
- 2F. 2014-3044** 1.) Executive Session Item: Deliberations regarding real property acquisition pursuant to Chapter 551.072 of the Texas Government Code and consultation with legal counsel pursuant to Chapter 551.071 of the Texas Government Code for legal advice concerning real property acquisition.
- There was no discussion on the item at the worksession. Discussion on the item was expected to take place in executive session during the regular meeting.**
- 2G. 2014-3046** 1.) Executive Session Item: Deliberations with legal counsel regarding what steps are necessary to preserve, protect and pursue the City's legal options related to the Lake Pflugerville Pump Station failure pursuant to Chapter 551.071 of the Texas Government Code.
- There was no discussion on the item at the worksession. Discussion on the item was expected to take place in executive session during the regular meeting.**

3. Adjourn

Mayor Pro Tem Cooper reconvened in open session at 7:03 p.m. Mr. Gonzales made a motion to close the worksession. Ms. Sattler seconded the motion. All voted in favor. The motion carried. The worksession was adjourned at 7:03 p.m.

Respectfully submitted,

Karen Thompson
City Secretary

Approved as _____ on July 8, 2014.