

## Analysis of Ford AV Change Order

### Description of rooms described in this narrative and on annotated copy of change order.

Large meeting room which can be separated into Rooms A, B, and C.

JoAnne Thornton Conference room which has a capacity of 12.

The original contract for audiovisual materials and capabilities for the Pflugerville Library expansion was for \$70,112.47. This included:

- Building wide speakers for a public address system (to be activated through the staff telephone system)
- 2 ceiling mounted projectors in the large meeting room
- 2 set of speakers, wireless controls, and projection/speaker/laptop integration systems for the large meeting room
- Two 47" LCD TVs for Teen area and Lobby

A change order of \$55,783.75 has been proposed. This includes:

- Drop down ceiling mounts to coordinate with the wood ceiling "clouds" for all the projectors in the large meeting rooms
- 3 additional sets of projectors & control systems: 1 each for Room C in the large meeting room, the JoAnne Thornton Conference Room, and the Computer Lab
- Delete one 47" LCD TV screen for teen area

Why were these changes requested?

- Standard projector mounts marred the aesthetics of the meeting rooms' main feature, the beautiful & expensive wood "clouds" floating against the dark ceiling
- Additional projector systems will allow AV capabilities in 3 more meeting rooms
- The TVs are being coordinated by Library Interiors of Texas

Does the Library really need these AV capabilities in 3 additional meeting rooms?

Yes! Potential demand:

- Last year Library programs drew more than 10,000 people into the building
- Almost every program required/ requested AV. These programs ranged from Summer Reading Program performers to Kaplan test preparation speakers, the nutritionist to Parks & Recreation users. Powerpoint is ubiquitous and we anticipate a large increase in speakers and programs with the expansion of the building.
- The Pflugerville Library's new meeting rooms will offer the only space larger than Suite 500 for City functions.
- Nearby libraries are experiencing great demand for their meeting rooms. Round Rock Public Library has 4 large meeting rooms equipped with AV. An outside consultant has advised them that these rooms are no longer adequate for a community of 100,000 people.
- Georgetown Public Library's 5 large meeting rooms, in a 50,000 sq.ft. library, are constantly booked in a community of 50,000.

## Analysis of Ford AV Change Order

- Should the City ever decide to rent these facilities, as it does some spaces at Parks & Rec, AV will make the rooms much more desirable.

Yes! Potential additional functionality:

- Three screens & projectors in the large meeting room offer the potential for multi-screen use of the same or coordinating materials. These could be used by both the Library and other organizations. For example:
  - The Library has a movie license & an annual community wide-reading program. It would be nice to be able to show coordinating movies or stills on all three screens at once to a large audience.
  - The City or local organization might want to host a meeting for a large group of people & make its presentation visible to all. These could all be the same powerpoint or different screens could show complimentary slide shows.
- Three screens & projectors in the large meeting room would allow the simultaneous use of three meeting rooms of 70-80 people each. Although the walls are not completely sound-proof, they should be capable of blocking the noise of a speaker or slide show at normal volume. There is no way of determining this prior to installation.
- The Library will greatly expand its offering of targeted computer classes in the newly expanded computer lab. It is much easier to teach these classes if the instructor's laptop can be connected directly to a projector screen that can be seen by all.
- The Joanne Thornton Conference Room will be a reservable space. It is anticipated that many 12 person groups will want to use the projector to discuss projects and hear speakers. Of particular interest are the many book and craft groups of this size who share instructions & web findings.

Yes! Removal of barriers:

- Unavailability of AV would mean less interest in the meeting rooms (& less return on the investment of building them)
- Currently, the Library provides AV on a cart. This requires:
  - More stand-alone carts, projectors, speakers, and microphones
  - Storage room (even more with the possibility of multiple carts)
  - Staff time & coordination
- Centralized control systems should make the AV easier to use