

Scenic City Criteria – YR 2020

Section 3: On-premises sign ordinance	Code References – Proposed Sign Code
<p>3.1. [Mandatory requirement: The more restrictive, the more points will be awarded] Strict limits on size, placement, and quantity of signs per business. All permanent signs require permits separate from the building permit.</p> <p>1.a Minimum requirement: signs require permits separate from the building permit.</p> <p>1.b Strict limits on quantity of signs per business and quantity of signs per side/property frontage.</p> <p>1.c Strict limits on size (both square footage and height) and placement.</p>	<p>1 a. Sign Permit Required: See Chapter 154, Section 154.101; and Section 303, Table A1, Section 304 Table B1, Section 305 Table C1.</p> <p>1.b.and 1.C. Quantity/ Size/Height/Placement: See Chapter 154, Section 154.300 through 154.500, Tables A2, A3, B2, B3, C2 and C3.</p>
<p>3.2 Banned signage: All wind devices, roof signs and portable signs.</p>	<p>Wind devices and Roof Signs: See Chapter 154, Section 154.202</p> <p>Portable Signs (very limited): See Chapter 154, Section 154.302, (E)(3) and Sections 154.303-305, Tables A1, B1, and C1</p>
<p>3.3 Restricted digital signage: All electronic changeable message (digital) signs should be banned outright or restricted to special districts within city limits. If digital signs currently exist, clearly-stated regulations must strictly limit size, height, and brightness of such signs, and prohibit moving images and frequent rotation of fixed images on such signs. Regulations written so that signs are designed to be in context with the natural and built environment.</p>	<p>Digital Signs restricted to certain districts and very limited: See Chapter 154, Section 154.302, (F)(4); and Sections 154-303-305 Tables A1, B1, and C1</p>
<p>3.4 A mechanism exists to bring existing (grandfathered) signs into conformity with the municipality’s current sign code.</p>	<p>Nonconforming signs in accordance with State law: See Chapter 154, Section 154.500.</p>
<p>3.5 A process exists to enforce removal of any sign that is significantly damaged, destroyed or abandoned.</p>	<p>Nonconforming signs in accordance with State law: See Chapter 154, Section 154.500. and 154.600</p>

Section 4: Off-premises signage	Code References – Proposed Sign Code
4.1 [Mandatory requirement] No permits are allowed to be issued for new outdoor general advertising off-premises signs or devices	See Chapter 154, Section 154.202, Prohibited Signs
4.2 Specific ordinance language states that existing, non-electronic billboards may NOT be modified, upgraded or in any way converted to an electronic, changeable message (digital) billboard format. If digital billboards currently exist, clearly-stated regulations must strictly limit brightness of such signs, and prohibit moving images and frequent rotation of fixed images on such signs.	Billboards and Off-premise Signs prohibited – See Chapter 154, Section 154.202, Prohibited Signs Digital billboards prohibited – See Chapter 154, Section 154.302, Subsection (F)(4) d. Prohibited locations
4.3 Policy prohibiting the relocation of billboards, or allowing relocation only when required by the construction of a project using public funding, provided that such relocation is restricted to a limited period of time.	Nonconforming signs in accordance with State law: See Chapter 154, Section 154.500, Destroyed Nonconforming Signs
4.4 Parked motor vehicles and/or trailers are not allowed to be intentionally located so as to serve as an advertising device for a use, product or service.	See Chapter 154, Section 154.203, Vehicles or Equipment Uses Solely as Signs
4.5 Moving motor vehicles and/or trailers may not be employed primarily for the purpose of displaying commercial advertising messages. Commercial advertising messages are prohibited on any vehicle if the messages are unrelated to the primary business or activity for which the vehicle is utilized; this includes but is not limited to transit vehicles and school buses.	See Chapter 154, Section 154.203, Vehicles or Equipment Uses Solely as Signs
4.6 No advertising allowed on right-of-way amenities (bus shelters, park benches, transit stations, trash receptacles, directional kiosks, etc).	See Chapter 154, Section 154.202, Prohibited Signs
4.7 Ban on posting of advertising signs on public property. Any advertising signs found upon any public property may be removed by the city.	See Chapter 154, Section 154.201, Signs on Public Property or in the Public Right-of-Way
4.8 Law prohibiting tree-cutting or similar clearing of vegetation on public rights-of-way to provide better view of off-premises signs.	See Chapter 95, Public Tree Protection See Chapter 157, Subchapter 12, Section 12.9 Prohibited Activities Tree Technical Manual - Section 4.1.5 Types of pruning, subsection b. “Thinning shall not be used for vision clearance of private signage.” Pg. 37; and 4.1.5, subsection c. Raising “Raising shall not be used for vision clearance of private signage. Pg. 38; and 4.1.6, subsection d. Reduction pg. 38.

4.9 A process exists to remove nonconforming outdoor general advertising devices (i.e. billboards) that are not on federally-funded roadways.	Nonconforming signs in accordance with State law: See Chapter 154, Section 154.500. Destroyed Nonconforming Signs
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