



# City of Pflugerville

## Minutes - Final

### City Council

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Saturday, January 14, 2023

8:00 AM

6012 Aviation Drive

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#### Special Meeting

#### 1. Call to Order

Mayor Victor Gonzales called the special meeting to order at 8:11am. Mayor Pro Tem Doug Weiss and Councilmembers Ceasar Ruiz, Kimberly Holiday, Rudy Metayer, and David Rogers were in attendance. Councilmember Jim McDonald joined the special meeting at 9:40am.

City staff in attendance: Sereniah Breland, City Manager; James Hartshorn, Deputy City Manager; Emily Barron, Assistant City Manager; Thomas Hunter, Assistant City Manager; Trista Evans, City Secretary; Charles Zech, City Attorney; Jason O'Malley, Police Chief; Jason Smith, Assistant Police Chief; Jeremy Frazzell, Planning and Development Services Director; Erin Sellers, Innovation Strategist; Breanna Higgins, Assistant to the City Manager; Melissa Moore, Finance Director; Amy Madison, PCDC Executive Director.

#### 2. Public Comment

There was no one present wishing to speak under public comment.

#### 3. Regular Agenda

- 3A. [2023-0064](#) Discuss and consider action to approve the appointment of Brent Dollar as Director of Communications.

Mayor Gonzales opened the item for discussion. Mr. Hartshorn provided information about Brent Dollar and answered questions from council. Mayor Pro Tem Weiss moved to approve the appointment of Brent Dollar as Communications Director. Mr. Ruiz seconded the motion. Mr. McDonald was not present for the vote. All others voted in favor.

- 3B. [2022-1063](#) Discussion regarding the City of Pflugerville Strategic Plan.

Mayor Gonzales opened the item for discussion. Ms. Breland provided an introduction and discussed the strategic plan goals. Chief O'Malley discussed the safety goals in the strategic plan. Mayor Pro Tem Weiss discussed access to resources. Ms. Holiday stated safety can mean something different to each person. Mr. Rogers provided comment about safety as a mindset. Mayor Gonzales stated council has opportunity to change the landscape of the community in health and safety considerations. Chief O'Malley provided information regarding safety standards and discussed partnership with Pflugerville ISD. Mayor Gonzales called a recess at 9:12am.

Mayor Gonzales reconvened the special meeting at 9:21am. Ms. Barron and Ms. Madison discussed economic development goals. Ms. Madison discussed retail and answered questions from council about businesses in the community. Ms. Breland provided comment about primary jobs and retail. Ms. Barron discussed Griffin Swinerton/Catellus development opportunities. Councilmember McDonald joined the meeting at 9:40am. Mr. Rogers discussed zoning and discussion followed regarding regulations and land use. Mayor Gonzales called a recess at 10:29am.

Mayor Gonzales reconvened the special meeting at 10:36am. Mr. Hunter reviewed the infrastructure goals and objectives. Discussion followed regarding road construction. Mr. Hunter discussed overall condition index to review condition of roads and the labor market. Mr. Hunter provided information about master plans and facilities. Discussion followed regarding communicating infrastructure projects and progress. Mr. Hunter discussed water supply and reviewed infrastructure highlights.

Ms. Barron reviewed the services goals and discussed master planning for Parks and Recreation Open Space, and Library Needs Assessment. Ms. Barron answered questions from council about use of Pfetch a Ride program and discussed a culture festival. Ms. Barron discussed library highlights and programs. Ms. Barron discussed ways to integrate library services into other facilities. Ms. Breland discussed the awards received by the library and various other city departments. Mayor Gonzales called a recess at 11:31am.

**3C.** [2023-0025](#) Discussion regarding the FY24 budget overview.

Mayor Gonzales reconvened the special meeting at 12:29pm. Ms. Moore reviewed fund types, municipal budgeting, and budget phases. Ms. Moore provided information regarding the various funds and reviewed the property tax rate process. Ms. Moore answered questions from council about publishing requirements and process. Ms. Moore discussed debt and reviewed the city credit rating as well potential impact to credit rating. Discussion followed regarding Maintenance and Operation and Interest and Sinking. Ms. Moore discussed budget assumptions and budget development steps and answered questions from council about bonds and budget timeline. Mayor Gonzales called a recess at 1:46pm.

**3D.** [2023-0027](#) Discussion regarding potential additional sales tax revenue.

Mayor Gonzales reconvened the meeting at 1:52pm. Mr. Zech stated there are no overlapping entities that can capture sales tax in the city limits. Discussion followed regarding CapMetro. Mr. Zech discussed the definition of political advertising and stated the definition of advocating for or against a ballot initiative is broad. Mayor Gonzales opened the supplemental agenda item 2023-0081. Discussion followed regarding timing of ballot initiatives. Discussion followed regarding needing to know what kind of services would be reduced. Council asked Ms. Breland to get information about services. Mr. Zech reviewed comptroller rules for tax collection. Discussion followed regarding first responder services provided.

[2023-0081](#) Discussion regarding provisioning, providing, and funding first response services.

Discussion on the item is included under item 3D. 2023-0027.

**4. Adjourn**

Mayor Gonzales adjourned the special meeting at 2:28pm.

Respectfully submitted,

Trista Evans, City Secretary

Approved as \_\_\_\_\_ on January 24, 2023.