



City of Pflugerville

Minutes - Final - Final

City Council

Tuesday, June 26, 2018

6:00 PM

100 East Main Street, Suite 500

Joint Worksession with the Pflugerville Community Development Corporation (PCDC)

Councilmember Jim McDonald is a deputy voter registrar for Travis County and will offer services just prior to the worksession. To schedule an appointment with Councilmember McDonald for deputy voter registrar services, please contact him at jim.mcdonald@pflugervilletx.gov

1. Call to order

Mayor Pro Tem Omar Peña called the worksession to order at 6:03 p.m. Councilmembers Doug Weiss, Jeff Marsh, Rudy Metayer, and Jim McDonald were in attendance. Councilmember Mike Heath joined the worksession at 6:07 p.m. Mayor Victor Gonzales was absent. City employees attending: Trey Fletcher, Interim City Manager; Lauri Gillam, Assistant City Manager; Charlie Zech, City Attorney; Jennifer Stubbs, Deputy City Secretary; Amy Giannini, City Engineer; James Hemenes, Parks Director; Aileen Dryden, Park Development Manager; Terri Toledo, Communications Director; Emily Barron, Planning Director; Jeremy Frazzell, Assistant Planning Director; Erin Sellers, Senior Planner; Jennifer Coffey, Library Director; Cindy Pierce, Development Engineering Director; Jessica Robledo, Police Chief; Mayo Neyland, Police Commander; Amy Good, Finance Director; Robert Polanco, Building Official; Rhonda McLendon, Animal Welfare Services Director.

2. Discuss only

2A. [2018-6869](#)

Introductions of Pflugerville Community Development Corporation (PCDC) employees and boardmembers and membership announcements.

PCDC Boardmembers Jim Swanzy, Ron Agnew, Jeff Thompson, Victor Johnson, Ken Dalfonso and Doug Weiss were in attendance. Amy Madison, PCDC Executive Director, and Christian Kurtz, PCDC Director of Business Development, were in attendance. Ms. Madison introduced new PCDC employees Jerry Briones, new recruitment director and Matt Lara, new marketing communications manager. She stated that 40% of PCDC staff are veterans and will be the first organization to receive recognition from the Texas Workforce Commission "We hire veterans program".

2B. [2018-6872](#)

Presentation of Marketing Analysis from Capitol Market Research (CRM) by Charles Heimsath, President, and related discussion.

Mr. Heimsath presented the marketing analysis to those in attendance and answered questions of the council.

- 2A.** [2018-6869](#) Introductions of Pflugerville Community Development Corporation (PCDC) employees and boardmembers and membership announcements.
- Mr. Jim Swanzy made an announcement regarding his resignation from the PCDC.**
- 2C.** [2018-6856](#) Discussion regarding participation in the Pflugerville Community Development Corporation (PCDC) tour of fast growth communities in the Dallas Metroplex during the fall of 2018. (Requested by Councilmember Doug Weiss)
- There was no discussion on the item during the worksession. Discussion and action took place on a similar item during the regular meeting.**
- 3. Adjourn**
- Mr. Weiss made a motion to close the worksession. Mr. Marsh seconded the motion. All voted in favor. Motion carried. The worksession adjourned at 7:02 p.m.**

Respectfully submitted,

**Jennifer Stubbs
Deputy City Secretary**

Approved as presented on July 10, 2018.