

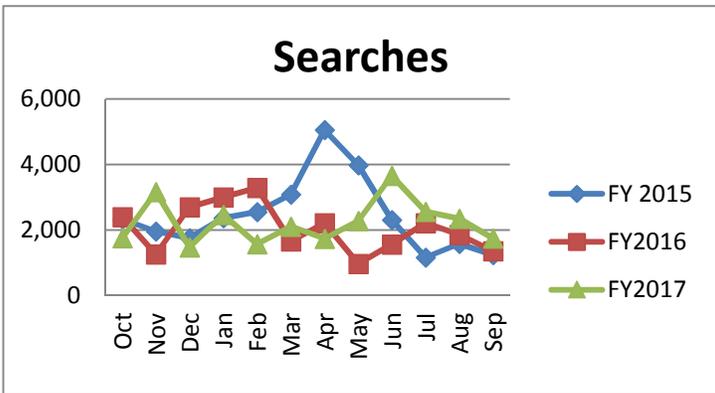
PFLUGERVILLE PUBLIC LIBRARY

June 2018¹

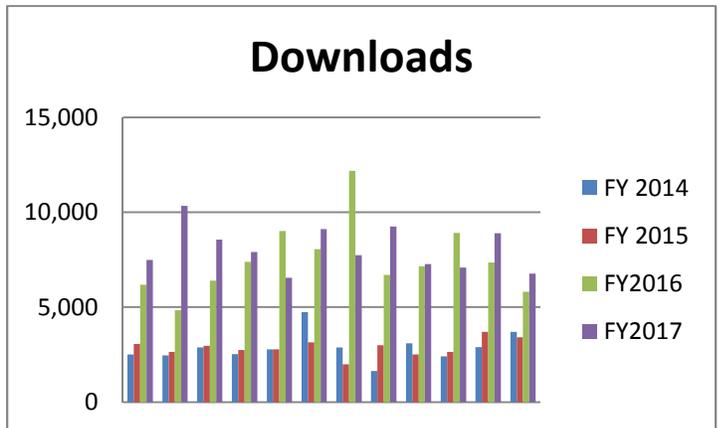
	May 2017	May 2018	YTD 2017	YTD 2018
Circulation - physical	26,818	27,103	210,595	211,632
Circulation - electronic	9,245	6,647	66,974	58,400
Total	36,063	33,750	278,606	270,032
Database Sessions	2,280	892	16,567	19,221
Public Computer Use	3,022	2,470	22,082	20,903
Wifi Use ²	3,929	3,211	28,707	29,707
Library Visits- Physical	16,098	16,554	124,225	125,343
Library Visits- Catalog	10,708	13,622	81,245	97,940
Total	26,806	30,176	206,322	223,283
Total Program Attendance ³	2,605	2,070	17,893	20,266 ⁴
Member Savings (Print)	\$374,878	\$385,829	\$3,067,551	\$2,986,781

Overview of collection turnover for physical and electronic items: The data shows a significant increase in the number of electronic items access, downloaded, streamed etc. The drop in physical item turnover can be attributed to the rise in electronic resource popularity and the availability and affordability of devices. However, the drop in physical items checked out is significantly less than the increase in electronic resources.

	FY 2015	FY 2016	FY 2017
Collection			
Circulation- physical	359,349	359,734	349,227
downloads	31,149	90,011	97,368
<i>Total Circulation</i>	<i>390,498</i>	<i>449,745</i>	<i>446,595</i>
Collection - physical	68,694	71,145	74,661
Collection Turnover	5.7	6.26	4.7



2016 saw the introduction of Hoopla, a popular resources for eAudiobooks. This caused a spike in the statistics for that year.



A sudden spike in searches or downloads could indicate a new resource has been added. eResource tracking can be difficult due to the varying nature of the resources and the way in which the parent company presents statistics.

¹ Estimated statistics for the last day of the month

² Estimated statistics

³ More outreach to schools and more programs.

⁴ Error in last month's totals



Teen Fandom Craft Night

Teen fans of Riverdale talked about their favorite characters from the hit TV show and made cat ear headbands.



Teen Hoppy Hour

Teens got a destresser during finals. Teens were invited to take a break from studying, relax, and meet small and adorable critters at Teen Hoppy Hour, presented by Tiny Tails to You.



Royal Tea Party

Fans of Harry and Megan celebrated the royal wedding with an all-ages tea party. Customers were invited to dress in their finest attire and enjoy a royal story time followed by tea, a craft, and refreshments.



Plant Swap

Swappers were invited to bring one plant and take one plant and to bring donations of seeds, plants, and cuttings. In addition, participants could pick up free seeds provided by Gaddy's Feed and make biodegradable seed starters