

Deutschen Pfest Steering Committee – Minutes

8/10/2022

1. Call to Order

With a quorum of the Committee present, the regular session of the Deutschen Pfest meeting was called to order by Amy Rabb at 6:33 p.m. on Wednesday, August 10, 2022.

Commission Members:

In attendance:

Melissa Call
Nicholas Goettsche
Amy Rabb
Brandon Caldwell
Linda Botello
Crystaleen Guerra

Absent:

Raul Capetillo

City staff attending: Shane Mize – Parks and Recreation Director, Sheila Wiora – Assistant Parks and Recreation Director, Kaitlyn Neal – Special Events Coordinator, Larry Foos – Business Operations Supervisor, Antonio “Junior” Rodriguez – Parks Ops Superintendent, Austin Haralson – Administrative Tech, and Maggie Holman – Public Information Officer.

2. Citizens’ Communication

No citizens were present.

3. Approval of the Minutes

3A. Discuss and Consider action to approve the minutes from the Deutschen Pfest Steering Committee meeting on July 13, 2022.

The Committee members had some difficulty accessing the previous minutes. They decided to postpone approval of the July’s minutes until the next meeting in September.

4. Discuss Only

4A. Deutschen Pfest 2022 Status Update

Ms. Neal provided a staff update to the committee members. Information included: 63 vendor applications have been received. 14 of the vendors have been confirmed. The

new t-shirt design is finished. The Pfun Run has 35 registrants. Contracts have been sent out. 2 POS are complete. The Community Fair is on Saturday. The Eventbrite link will be public by the end of August. New partnership with CBS for 2-3 minute interviews on tv. Spanish interview on Telemundo network. Possibly have Raul be the interviewee. Need to document all the information for this year's Deutschen Pfest because Maggie is leaving the City. The social media marketing can still be successful during the staff transitions. HEB and Sparrow Living are both confirmed sponsors.

4B. Deutschen Pfest Committee Updates

Ms. Rabb introduced the item and the Deutschen Pfest Steering Committee members provided updates on their tasks.

5. Discuss and Consider

5A. Discuss and consider action on future meeting schedule.

Ms. Rabb introduced the item and Ms. Neal presented the proposed meeting dates: August 10th, September 14th, September 28th, October 5th, and October 12th.

Mr. Capetillo made a motion to approve the proposed meeting schedule, and Ms. Call seconded the motion. The Committee members voted six (6) "ayes" and zero (0) "nays." The motion carried.

5B. Discuss and consider action on free admission qualifications.

Ms. Rabb introduced the item and Mr. Capetillo would like to allow guests wearing traditional Bavarian German style clothing free admission. Ms. Botello recommended displayed signage to inform patrons of what qualifies for free admission.

Mr. Capetillo made a motion to allow visitors who wear traditional Bavarian German style clothing free admission into Deutschen Pfest, Ms. Botello seconded the motion. The Committee members voted six (6) "ayes" and zero (0) "nays." The motion carried.

5C. Discuss and consider action to place items on the future Deutschen Pfest Committee meeting agendas.

Mr. Goettsche would like to have a Discuss and Consider agenda item to approve the information graphic signage to inform visitors of the acceptable Bavarian German attire that warrants free admission into Deutschen Pfest.

Ms. Neal will provide an update on the shuttle bus route in September.

6. Adjourn

Mr. Caldwell made a motion to adjourn and Ms. Goettsche seconded the motion. The Committee members voted six (6) "ayes" and zero (0) "nays." The motion carried. Meeting adjourned at 7:25 p.m.