

Presentation to:



for Investment Advisory Services

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September 14, 2021

# Valley View Consulting, LLC

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- Founded 1998, SEC registered 1999
- Texas personnel:
  - Austin-area
  - Dallas-area
  - Fort Worth-area
- Office of registration and record:
  - Huddleston, VA
- Specialties:
  - Investment advisory
  - Cash management
  - Banking services consulting
  - Investment policies & procedures
  - Bond proceeds & CIP funds investment



# Valley View's Investment Advisory Practice

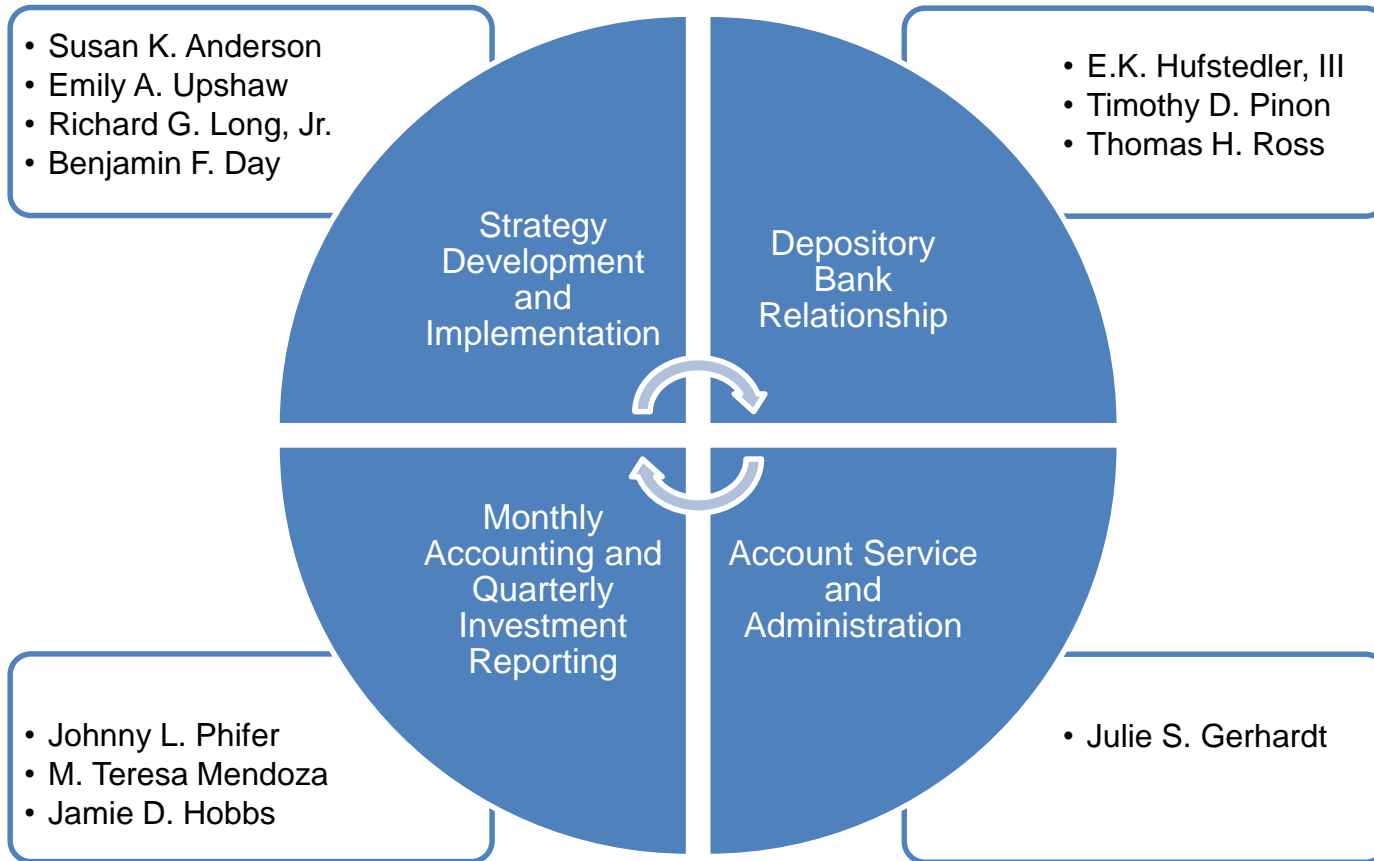
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- Texas public fund clients
  - Cities, towns & counties
  - Special districts & authorities
  - Community colleges
  - School districts
- Portfolios range from <\$10 million to >\$400 million
- Specializes in operating, CIP & debt service strategies
- Team approach ensures consistent service and results
- Unbiased investment recommendations - not affiliated with any investment provider (including LGIP or broker/dealers)
- Central Texas “City” presence – Round Rock, Georgetown, Temple, Killeen



# Valley View's Team Approach

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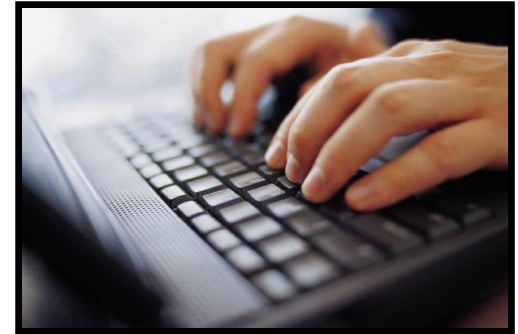


Your dedicated team has a combined 250+ years of experience in cash and investment management.

# Valley View's Investment Approach

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- Perform historical cash flow modeling
- Evaluate investment policies & procedures
  - Assess compliance with state law
  - Evaluate efficiency of procedures
  - Determine appropriate investment alternatives
- Develop investment strategies & portfolio structure recommendations
- Consider market conditions to identify advantageous opportunities
- Monitor portfolio to recommend structural or allocation adjustments



# Valley View's Investment Strategy Execution

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- Communicate recommendations to Investment Officer(s)
  - Discuss market conditions and recommendation rationale
  - Non-discretionary transactions - Investment Officer must approve prior to execution
- Execute approved transactions
  - Competitive environment
  - Document results
- Coordinate settlement
  - Delivery vs. payment (if required)
  - Bank deposit documentation and collateral
- Provide investment reports
  - PFIA compliant reports according to the client's needs
- Present to Council or Committees, quarterly or as requested



# In Summary

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- Focuses locally with 20+ year Texas history
- Ensures independent analysis and recommendations
- Maintains discipline
- Communicates effectively



*Valley View Consulting would consider it an honor and privilege to serve the City. We pledge our commitment to dedicate the experience and talents of our team, and to provide the quality of professional services that the City of Pflugerville deserves.*

# Valley View Consulting, LLC Presenter

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- **Susan K. Anderson**

Ms. Anderson has extensive public fund experience, beginning in 1971 with the City of Austin, Texas. As Treasurer, she was responsible for the \$1.5 billion investment portfolio, the \$3.3 billion debt portfolio and all cash management programs, including collections and bank relations. Following her Austin retirement, she served as Chief Investment Officer for the State of Texas where she was responsible for the management of \$35 billion of combined operating, endowment and trust funds. She is a Certified Cash Manager, a registered investment adviser representative, and a staff member of the University of North Texas – Center for Public Management providing PFIA-related continuing education.