



City of Pflugerville

Minutes - Final

Library Board

Wednesday, October 8, 2025

6:00 PM

1008 W. Pfluger Street, Pflugerville, TX

Regular Meeting

Library Board Members:

Matt Robertson - Chair

Sarah Eddy - Vice Chair

Jillian Arizpe

Mia Medina

Oscar Flores

Jocelyn Franke

Shawn Mann

Madison Gramling, Alternate

1. Call to Order

Chair Robertson called the meeting to order at 6:00 p.m.

Board Members Present: Matt Robertson (chair), Shawn Mann, Jillian Arizpe, and Jocelyn Franke.

Board Members Absent: Sarah Eddy (Vice Chair), Mia Medina, Oscar Flores, Madison Gramling (alternate)

Library Staff: Daniel Berra – Asst. Director, Tiara Allen – Marketing and Outreach Coordinator

Friends of the Library: Kimberlee Reist

2. Public Comment

None

The Library Board welcomes public comment on items relevant to the Pflugerville Public Library. Public comment that is made on an item that is not on the published agenda will only be heard by the Library Board. No formal action, discussion, deliberation, or comment will be made. Each person providing public comment will be limited to 3 minutes.

3. Approval of Minutes

- 3A. [2025-0765](#) Discuss and consider action to approve the Library Board Regular Meeting Minutes of September 10, 2025.

Minutes approved as submitted.

4. Discuss Only

4A. [2025-0761](#)

Discussion regarding Friends of the Pflugerville Library Report.

Friends of the Pflugerville Library

Kimberlee Reist reported that the Friends took part in Library Con selling related books and comics and made about \$1500 in sales. The Friends are looking to provide more support to the library this fiscal year given the smaller budget. The final book sale of the month is coming on November 6th. The Friends also provided some books to a local psychiatric hospital. Their next meeting will take place on October 21st.

4B. [2025-0763](#)

Discussion regarding student liaisons opportunity to report on library related matters.

Lucas Tong, Hendrickson High School

Jade Jenkins, Hendrickson High School

The Teen liaisons were not in attendance.

4C. [2025-0783](#)

Discussion regarding marketing and outreach update.

Tiara Allen, Marketing and Outreach Coordinator

Tiara Allen offered an update. With school starting outreach requests have picked up. Her goal is to connect with all of the schools in PFISD. The potential library mascot idea has moved forward. The Board reviewed a couple options for a cartoon type character design for Pflash the Pfirefly. The idea is to roll out the digital character first and later add a costume.

4D. [2025-0784](#)

Discussion regarding Library Director Report.

Daniel Berra, Assistant Director

Asst. Director Berra offered the monthly report. The end of the fiscal year statistics look good. Circulation of physical materials is up, along with library visits, outreach and new members. We now have 31,416 active library members. Electronic resources were down a little, due to several factors including new limits set to the Kanopy and Hoopla platforms, a response to budget constraints. Program highlights from last month include Library Con and the Lifelong Learner Fair.

5. Discuss and Consider

5A. [2025-0767](#)

Discuss and consider action to approve the Library Board 5-year Plan.

Daniel Berra, Assistant Library Director

Board Member Arizpe made a motion to approve the 5-year Plan. Board member Franke seconded. The motion passed unanimously.

6. Adjourn

Chair Robertson adjourned the meeting at 6:20 p.m.

Respectfully submitted,

Jennifer Griswold, Library Director

Approved as _____ on November 12, 2025.