

## First Expansion out of DFW Area

**Ownership:** Jerry Jones and Partners

**Location:** Stone Hill Town Center

**Prove:**

- \$10MM invested; 10-year lease executed
- Location marketing promoting logo

**Marketing Grant:** \$50K / 3 years

**Max Grant:** \$150K

**Discounts:**

- City Residents: 10%
- Veterans/Military/City Employees: 20%

