

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PFLUGERVILLE, TEXAS
ADOPTING THE VISION STATEMENT AND GUIDING PRINCIPLES FOR THE
ASPIRE PFLUGERVILLE 2040 COMPREHENSIVE PLAN.**

WHEREAS, the City of Pflugerville desires to adequately plan for the needs of the City as it continues to grow and expand; and

WHEREAS, a Comprehensive Plan is a long-range plan that identifies community goals and aspirations that are utilized by the City of Pflugerville to express public policy initiatives regarding land use, community character, parks and recreation, neighborhood vitality, economic development, transportation, utilities, community facilities and public service; and

WHEREAS, the Comprehensive Plan was last adopted in 2010; and

WHEREAS, the consultant, Freese and Nichols was retained by the City of Pflugerville to develop the Aspire Pflugerville 2040 Comprehensive Plan; and

WHEREAS, public input was received on the Vision and Guiding Principles through online surveying, an open house and the Comprehensive Plan Advisory Committee; and

WHEREAS, the Planning and Zoning Commission recommended approval of the Vision and Guiding Principles at their meeting on January 4, 2021; and

WHEREAS, the City Council of the City of Pflugerville has determined that it is necessary and beneficial to adopt a Vision and Guiding Principles that are reflective of the values of the community.

**NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY
OF PFLUGERVILLE, TEXAS:**

Section 1. That the foregoing recitals are hereby found to be true and correct and are hereby adopted by the City Council and made a part hereof for all purposes and findings of fact.

Section 2. That the City Council of the City of Pflugerville, Texas hereby adopts the Aspire Pflugerville 2040 Vision Statement:

Pflugerville thrives as a modern and charming community. Its diverse culture and heritage, atmosphere of inclusion, first-rate parks, vital infrastructure, employment opportunities, and entertainment options make Pflugerville a desirable place. These elements create a vibrant city with a high quality of life that fosters an environment appealing to people from all backgrounds.

Section 3. That the City Council of the City of Pflugerville, Texas hereby adopts the following Aspire Pflugerville 2040 Guiding Principles:

Diverse and Equitable - facilitates an achievable quality of life regardless of race, ethnicity, age, gender, disability, income, and background. Acknowledge and celebrate the diverse cultures that make up the City. Pflugerville prides itself on being a city with a diverse population. The community recognizes how special this is and wants to celebrate

the diverse cultures today and remain inclusive in the future. The welcoming atmosphere and equitable policies will ensure all people have an opportunity not just to survive but to thrive here.

Community Oriented - provide events, programming and gathering places that serve a diverse population and provide for a family-friendly environment. Pflugerville desires to maintain its community-oriented environment. Many people and families are drawn to Pflugerville because of its welcoming and friendly atmosphere. There are places for residents and all types of families to gather for events, programs, or just to spend time together.

Fiscally Responsible- make sound decisions and prioritize budgets to prepare the City for the future. The foundation of the City is based on collaborative stakeholder input toward responsible management of the City's resources by fostering transparent, open communication of fiscal decisions. It is beneficial to ensure stakeholders gain an understanding of how tax dollars are allocated.

Environmentally Sustainable - protect and preserve the environment, including air quality and water quality for future generations. The community cherishes its natural environment and seeks to preserve it for the future. The parks, nature preserves, creeks, and Lake Pflugerville are community assets that enhance Pflugerville's quality of life and will need to be managed appropriately to protect them for future generations.

Safe and Healthy - people feel safe and secure throughout the community. Pflugerville sees the importance of being active and engaged. The community values its trails, sidewalks, and parks that provide respite from the busy city. The greenspaces help improve the community's physical and mental health. Pflugerville fosters an environment where residents and visitors can feel comfortable and secure as a foundation for thriving within the community.

Economic Opportunities for All - the City welcomes new businesses and supports existing businesses. Pflugerville supports the development of businesses and people through continuous workforce development to sustain the growth of businesses that represent our diverse community.

PASSED AND APPROVED this 12th day of January, 2021.

Victor Gonzales, Mayor

ATTEST:

Karen Thompson, City Secretary

APPROVED AS TO FORM:

Charles E. Zech, City Attorney
Denton Navarro Rocha Bernal & Zech, PC