

CONSULTANT CONNECT PROPOSAL FOR SERVICES



PROPOSAL PREPARED FOR:

Pflugerville Community Development Corporation

PROPOSED SERVICE:

Community FAM Tour

PREPARED BY:

Consultant Connect

SUBMITTED:

7/17/2025

Where **Ideas and People** *connect*

A close-up photograph of two women embracing. The woman on the left, with dark curly hair, is smiling broadly with her eyes closed. The woman on the right, with long dark hair in a ponytail, is seen from the back, wearing a green ribbed sweater. The background is softly blurred.

consultantconnect



We are pleased to present this proposal to utilize Consultant Connect's services. Outlined in this document, you will find the unique benefits of hosting site consultants with Consultant Connect, as well as a schedule outline and summary of the investment commitment. Thank you for your time and consideration to work with Consultant Connect.

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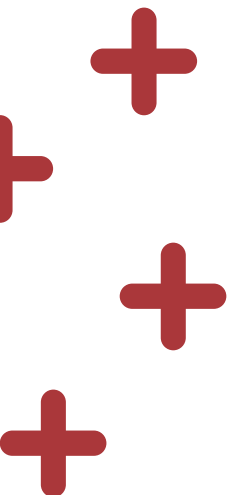
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Since 2013, Consultant Connect has served more than **250 national and international clients**, and we can't wait to serve you.

About **Consultant Connect**

Our concept grew out of the need seen first-hand, by its founder, Kalamazoo, Michigan-based Southwest Michigan First, how economic developers and site selectors can find themselves on opposite sides of the road and how money can be easily spent without results. With our roots in local economic development, we know what works and what doesn't. It is our goal to make the relationship between economic developers and site selectors a partnership of collaboration and trust.

It Takes a **Team**

From idea to execution, we'll work alongside your team becoming an integral partner. We take a collaborative approach where each team member brings their individual strengths to elevate every part of your event. This means no matter the size, everyone at Consultant Connect has a hand in supporting your community to put your best foot forward.



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About Our Services

At Consultant Connect, we have years of experience planning the most unique economic development events that appeal to site consultants. We are also known for our over-the-top hospitality and personalized customer service. We will help you deliver the same kind of turn-key service to your event attendees and the site consultants, allowing you to focus on the content and delivering the right message.

Our Goals for the Event

Showcase Community Assets

We'll help you craft an ideal agenda that showcases your region's unique and competitive assets to nationally recognized site consultants by offering insight into how similar regions host site consultants.

Provide Site Consultant Perspective

We'll ensure site consultants arrive in your community prepped and ready to engage with insight on your region's assets, national industry trends, best practices from comparable communities.

Establish Site Consultant Rapport

We'll help curate an environment where your team can establish a strong rapport with nationally recognized site consultants and foster ongoing relationships beyond the event.



Event Schedule

We strive to make these events as stress-free and smooth as possible. The schedule below illustrates our suggestions for an ideal agenda for site consultants as well as your team.

SUGGESTED COMMUNITY SCHEDULE:

	MONDAY	TUESDAY	WEDNESDAY
MORNING		Community Introduction <ul style="list-style-type: none"> Community Tour 	Regional Engagement <ul style="list-style-type: none"> Site Consultant Panel Small-Group Breakouts Community Feedback Debrief with Team
		Lunch	11:00 am Conclusion
AFTERNOON	[Consultants Travel]	Company Site Visits <ul style="list-style-type: none"> Regional Employers Training Facilities Regional Assets Innovative Workforce Programs 	[Consultants Travel]
	4:30 pm Cocktails Welcome Regional Overview	[2-Hour Break]	
EVENING	Welcome Dinner	Quality-of-Life Activity <i>or</i> Community Dinner	

Service Agreement

Below details our recommendations for the ideal program for your team and the site consultants.

HOST COMMUNITY:	Pflugerville Community Development Corporation
TOTAL INVESTMENT:	\$25,000
ON-SITE ATTENDEES:	3 Site consultants 1 Consultant Connect team member
PROPOSED DATES:	December 8-10, 2025
SITE CONSULTANT TIME COMMITMENT:	Day 1: Arrival by 4:00 pm Day 2: Full day content with 2-hour break before dinner Day 3: Morning programing with conclusion by 11:00 am
CONSULTANT CONNECT SERVICES:	Manage consultant invitations (based on host recommendations) Arrange site consultant travel plans (airfare, hotel, airport transfer) Reimburse site consultants for travel-related expenses Compensate site consultants for their participation Participate in 2-3 event advisory calls with your team Prepare digital materials for your planning team: <ul style="list-style-type: none">▪ <i>Site Consultant Travel Information</i>▪ <i>Site Consultant Roster & Headshots</i>▪ <i>Site Consultant Bios</i>▪ <i>Site Consultant Unique Info (allergies, fun facts, shirt sizes)</i> Prepare digital materials for site consultants: * <ul style="list-style-type: none">▪ <i>Personalized itineraries</i>▪ <i>Professionally designed event program (additional \$1,500)</i>
HOST RESPONSIBILITIES:	Event planning and execution Event-related costs (including event related transportation)

Investment Agreement

The proposed investment for Pflugerville Community Development Corporation for the previously outlined Consultant Connect services is a \$25,000 investment, with the deposit due 30-days following the execution of service agreement. The remaining balance shall be due no later than 60 days prior to the event start date.

The contracted cost will cover the costs of 3 site consultant on-site for this event as well as their compensation stipends, airfare, hotel accommodations, non-event related ground travel and non-event related meals. The contracted costs also covers the travel-related costs associated with one Consultant Connect team member on-site to provide event support.

The Pflugerville Community Development Corporation will be financially responsible for all event-related costs such as community tour activities, venue rentals, event meals and event-related transportation.

Pflugerville Community Development Corporation	Invoice Amount:
Deposit <i>(due within 30 days of signed agreement)</i>	\$15,000
Remaining Balance <i>(due 60 days prior to event)</i>	\$10,000
Total:	\$25,000

Jerry Jones, *Executive Director*
Pflugerville Community Development Corporation



Carla Sones, *President*
Consultant Connect

Date

July 17, 2025

Date