



City of Pflugerville

Minutes - Final

City Council

Tuesday, April 23, 2024

5:00 PM

1611 Pfennig Lane

Joint Special Meeting

Public comment will be allowed in person at the Regular Meeting scheduled to begin at 7:00p.m.

1. Call to Order

Mayor Victor Gonzales called the worksession to order at 5:00pm. Mayor Pro Tem Doug Weiss and Councilmembers Ceasar Ruiz, Jim McDonald, Kimberly Holiday, David Rogers, and Rudy Metayer were in attendance.

City staff in attendance: Sereniah Breland, City Manager; James Hartshorn, Deputy City Manager; Emily Barron, Assistant City Manager; Thomas Hunter, Assistant City Manager; Trista Evans, City Secretary; Terri Toledo, Director of Management Services; Charles Zech, City Attorney; Jeremy Frazzell, Planning and Development Services Director.

PCDC Board in attendance: Jeff Thompson, Darelle White, Adam Rosenfield, Oscar Mitchell. Mayor Victor Gonzales and Councilmembers Jim McDonald and Ceasar Ruiz also serve on the PCDC Board.

2. Regular Agenda

- 2A. [2024-0405](#) Joint meeting with PCDC Board and City Council regarding Executive Director recruitment, staffing, and future structure of PCDC.
- 2B. [2024-0409](#) Discuss and consider action to approve a contract with Affion Public, LLC to aid the Pflugerville Community Development Corporation (PCDC) and the City Council in the recruitment of the next executive director of PCDC.

Mayor Gonzales opened the item for discussion. Ms. Breland provided information about the contract for recruiting and answered questions from council. Mr. McDonald stated the three councilmembers on the PCDC Board voted together and in the minority on changing the structure. Ms. Holiday discussed hearing a different direction from the rest of the PCDC Board. Mr. Thompson discussed seeing how the recruitment company is doing quickly based on who is applying. Mr. Rogers asked if there were any firms that have specific economic development focus. Mayor Pro Tem Weiss stated from what he has heard the firm is good. Mr. White asked if it is the right time before there is a chance to digest the previous discussion. Discussion followed. Mr. Rosenfield moved to accept the contract with Affion. Mr. Thompson seconded the motion. All PCDC Board voted in favor. Mr. Metayer moved to approve the

item. Mr. McDonald seconded the motion. All voted in favor. The motion carried.

3. Adjourn

Mayor Gonzales adjourned the worksession at 6:46pm.

Respectfully submitted,

Trista Evans, City Secretary

Approved as submitted on May 14, 2024.