



**MAYOR'S PROCLAMATION  
DECLARING THE CITY OF PFLUGERVILLE  
A TOURISM FRIENDLY CERTIFIED COMMUNITY**

**WHEREAS**, travel and tourism provide significant cultural, recreational, and economic benefits for the City of Pflugerville; and

**WHEREAS**, meetings events, leisure, and sports tourism are key components of Pflugerville's thriving economy, contributing to the growth of local businesses and the enrichment of our community; and

**WHEREAS**, many of Pflugerville's hospitality and tourism businesses are made up of women-owned and minority-owned small enterprises, which serve as an essential foundation for making Pflugerville a unique and welcoming destination; and

**WHEREAS**, visitors enjoy Pflugerville's numerous attractions, including its status as the **Trail Capital of Texas** with more than 50 miles of scenic hiking and biking trails, beautiful Lake Pflugerville, and lively community festivals, along with the city's arts, culture, and outdoor recreational opportunities; and

**WHEREAS**, Pflugerville has earned recognition as a **Film Friendly Community**, attracting filmmakers to its diverse landscapes and providing new opportunities for economic and cultural growth; and

**WHEREAS**, all forms of travel, whether for leisure, business, or sports, bring benefits to our city, enriching the lives of residents and visitors alike; and

**WHEREAS**, welcoming visitors from across Texas and beyond has always been, and will continue to be, a core value of the travel and tourism industry in Pflugerville.

**NOW THEREFORE**, be it resolved that I, Victor Gonzales, Mayor of the City of Pflugerville, Texas, do hereby proclaim the City of Pflugerville as a Tourism Friendly Certified Community and urge all citizens to join me and the Pflugerville City Council in recognizing the significant contributions of travel and tourism to the prosperity and positive image of Pflugerville, Texas.

In Witness Whereof, I cause the Official Seal of the City of Pflugerville to be affixed this 14<sup>th</sup> day of January, 2025.

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Victor Gonzales, Mayor

Attest:

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Trista Evans, City Secretary