

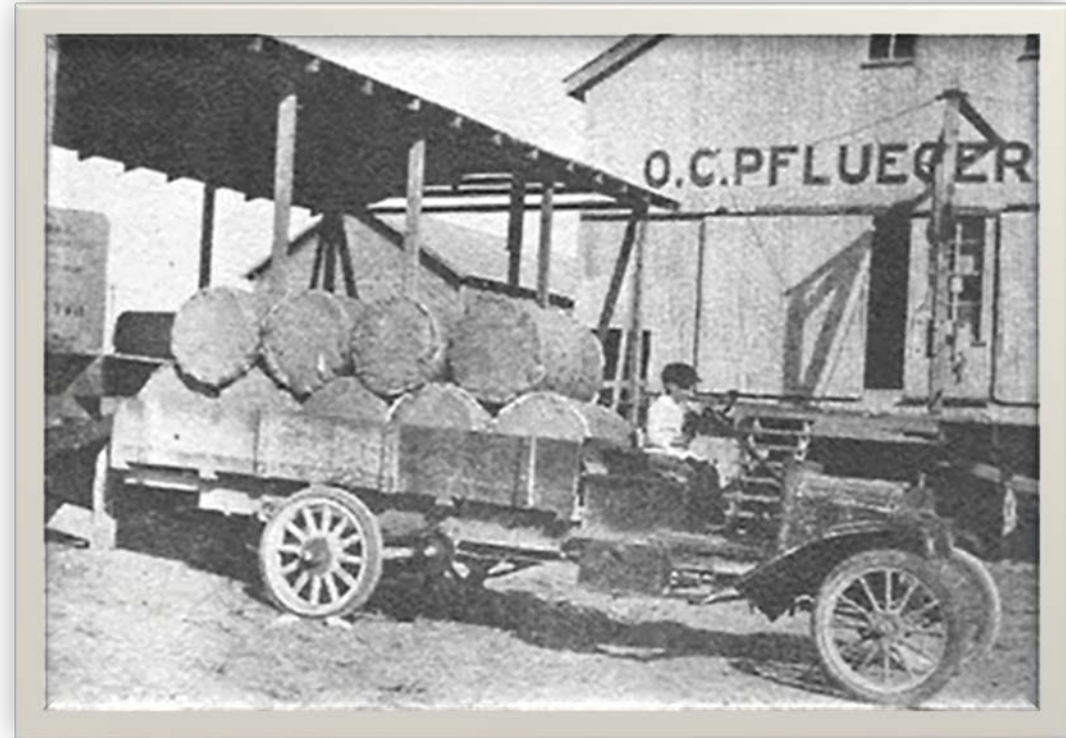


# Transportation Master Plan

Presented to: Transportation Planning Oversight Committee  
February 11, 2019

# Meeting Purpose

- Icebreaker
- Welcome and Introductions
- History and Need
- Project Overview
- Schedule
- TPOC Overview
- Interactive Map
- Branding
- Next Steps



# Icebreaker

- Name
- Occupation
- What is the first goal you would like to see come out of the TMP?
- If you had to pick one transportation project what would it be?
- What is the last book you read?



# Welcome and Introduction

- Chad Wood
  - City Project Manager
- Trey Fletcher
  - Assistant City Manager
- Emily Barron
  - Planning Director
- Jeff Whitacre
  - Project Manager
- Jake Gutekunst
  - Deputy PM; Local Lead
- Clarissa Bruns
  - Analyst



In Collaboration With



Project Team



# Pflugerville Pforward Plan Scope

- Develop a technically sound plan through **modeling** and **scenario** analysis
- **Identify a Network** that includes the universe of projects for Pflugerville in its ultimate state (Build Out)
- Use a **Prioritization Methodology** to develop a Capital Improvement Program.
- Re-evaluate **Policies** and **Transportation Funding Sources**

Congestion					Mobility				Community Character				Total Overall Score	
23.88					18.58				16.63					
Signal Timing	Intersection Improvements	Existing Traffic Volumes	Air Quality	Total Score: Congestion	Truck Traffic Relief	Efficiency	Multimodal	Total Score: Mobility	Pedestrian Realm	Historical Value of Area	Style	Amenities	Total Score: Community Character	
		10	10	7.96			10	4.65	15	10			9.24	46.67
		20	10	11.94			10	4.65	15	10	10		12.93	57.62
		10	10	7.96	20	10	10	18.58	15				5.54	47.73
			10	3.98			10	4.65	15				5.54	31.46
									15				5.54	10.81
							10	4.65	15				5.54	13.82
	20	10	10	15.92	20	10	10	18.58	15				5.54	52.07
							10	4.65	15				5.54	16.77
	20	10	10	15.92	20	10	10	18.58	15	10			9.24	55.76
	20	20		15.92			10	4.65						22.20

Example "Score Card" for Projects

# Workplan

- **Public Engagement Plan** **February 11**
- **Assessment of Existing Conditions** **November - February**
- **Draft Map (No Modeling)** **May**
- **Draft Projects** **June**
- **Preferred Scenario Plan (Modeling)** **August**
- **Implementation Plan** **September**

# TPOC Overview

- 5 Meetings Bi-Monthly

- February – Kick Off
- April – Goals, Objectives, Preliminary Mapping
- June – Mapping Focused
- August – Project Prioritization
- October – Draft Document

- Solicit Ideas
- Refine Goals and Objectives
- Vet Recommendations
- Public Outreach – Ambassadors for the Plan

Task	Schedule								
	Feb '19	Mar '19	April '19	May '19	June '19	July '19	Aug '19	Sept '19	Oct '19
Comprehensive Public Input									
Public Engagement Plan	F								
TMP Webpage	Live								
Public Wikimap					D	F			
Transportation Master Plan Stakeholder Committee	TPOC-1		TPOC-2		TPOC-3		TPOC-4		TPOC-5
Public Meetings			PM-1				PM-2		
E-newsletter	X		X		X		X		X

D = Draft  
F = Final

TPOC = Transportation Planning Oversight Committee  
PM = Public Meeting

# Public Engagement Plan

## Goals and Objectives

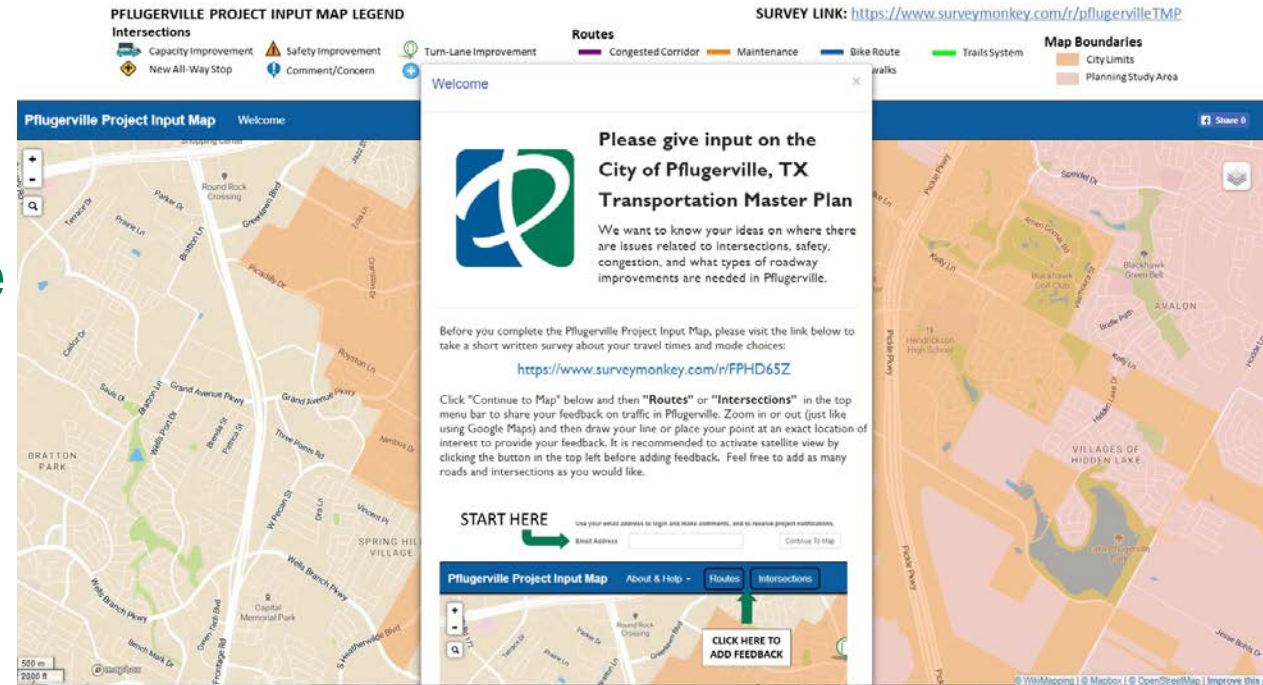
- Active and collaborative participation
- Transparent process
- Clear and easy to access
- Use public input
- Diverse stakeholders
- Opportunities to get involved
- Streamline the public engagement and input collection efforts





# Public Engagement Plan

- Survey and Interactive Map
  - On Website - Early March
- Website
- Monthly E-Mail Blast to Database
  - First for Survey and Interactive Map
- Access to Project Team
- Two Public Meetings
  - April
  - August



# WikiMap

- Link

- <https://wikimapping.com/wikimap/Pflugerville-Project-Input-Map.html>
- On Website - Early March

- Legend







- Survey



- Link on Wikimap page

**PFLUGERVILLE PROJECT INPUT MAP LEGEND**

**Intersections**








 Capacity Improvement	 Safety Improvement	 Turn-Lane Improvement
 New All-Way Stop	 Comment/Concern	 New Signalized Intersection

[Questions? Contact the p](#)



**Pflugerville Project Input Map**   About & Help ▾   **Routes**   **Intersections**

**SURVEY LINK:** <https://www.surveymonkey.com/r/pflugervilleTMP>


**Routes**

 Congested Corridor	 Maintenance	 Bike Route	 Trails System
 Widening	 New Connection	 Sidewalks	

**Map Boundaries**

 City Limits
 Planning Study Area







project team: [jeff.whitacre@kimley-horn.com](mailto:jeff.whitacre@kimley-horn.com)

 Share

# Wikimap Instructions







## Intersections

Select point type and then place on map.

-  Capacity Improvement
-  Comment/Concern
-  New All-Way Stop
-  New Signalized Intersection
-  Safety Improvement
-  Turn-Lane Improvement

## Routes

Click once to start. Click to add points along the route.  
Double Click at the endpoint. Then press Submit to save.

-  Bike Route
-  Congested Corridor
-  Maintenance
-  New Connection
-  Sidewalk
-  Trails System
-  Widening



- Initial reactions to logo?
- How should logo be used in branding materials?
- Other thoughts?

# Questions

- Chad Wood (City of Pflugerville)
  - [cwood@pflugervilletx.gov](mailto:cwood@pflugervilletx.gov)
  - 512-990-6341
- Jeff Whitacre (Kimley-Horn)
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  - 817-721-0188