

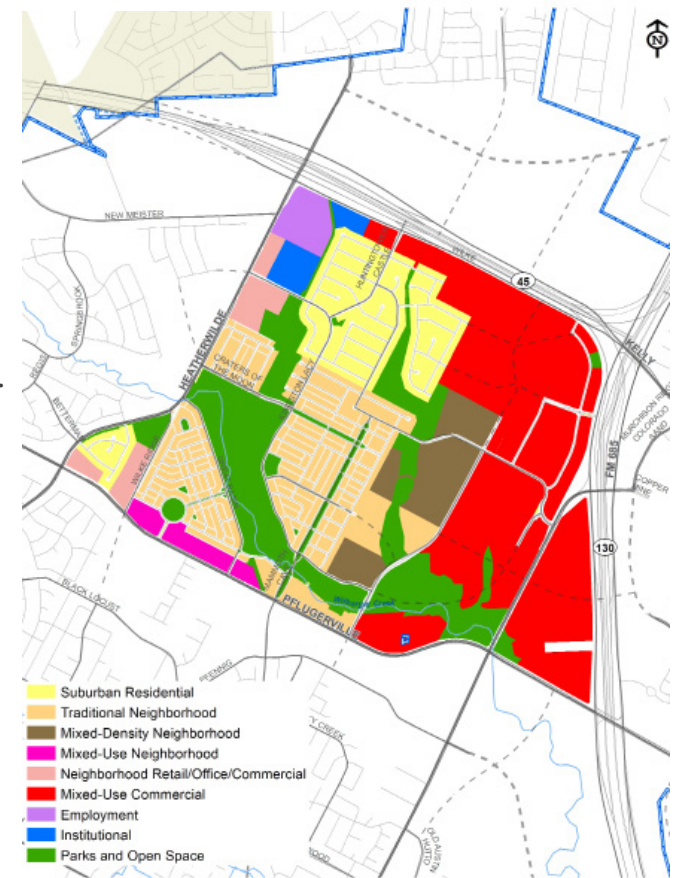
ASPIRATIONAL ACTIONS

- Update the corridor plan for SH 45 and SH 130, and separately for Pflugerville Parkway, linking economic development, transportation, land use, and housing in a coordinated manner to leverage the assets.
- Increase access to trails, with safety enhancements such as lighting along trails and streets feeding into the trail system.
- Increase access to entertainment provided by private companies and commercial establishments as the retail and commercial activity node expands southward, creating a unique area and experience functioning like a walkable destination entertainment district.
- Further develop Wilbarger Creek’s trail system connections as an opportunity to create unique, exciting experiences at different parks along the route. Consider wayfinding to entice users to the next park, and also to direct them to other destinations such as shopping areas and schools to reinforce the potential for trails as transportation rather than just recreation.
- Work with TXDOT to establish stronger connectivity and wayfinding across SH 130, particularly at Kelly Lane and FM 685.

- Enhance Pflugerville Parkway, FM 685, Pfluger Farm Lane and Heatherwilde Boulevard with improvements to support comfort for people using bikes or walking, with particular attention to the crossing under Heatherwilde Boulevard and Pfluger Farm Lane as branding opportunities.
- Work with TXDOT on enhancements to the SH 45 and SH 130 frontages and interchange to establish a clear Pflugerville identity and sense of arrival.
- Continue efforts to complete the thoroughfare network near the SH 45 and SH 130 intersection, creating stronger mobility within this critical commercial area and thoughtful connections to nearby residential.
- Consider the evaluation of block length and project massing to support appropriate transitions of intensity and density, emphasizing parks and open space as effective transitions.

HIGHLANDS DISTRICT

Map 8.5. Highlands District



Fiscal information indicates the Highlands District, known for its diverse housing products and commercial activity, is one of the highest performing areas of the city. Its quality of life and convenience is enviable, worthy of replication elsewhere in Pflugerville. SH-45 and SH-130 have been effectively leveraged as a large node of retail and commercial activity. Future commercial development towards Pflugerville Parkway and FM 685 should consider public space opportunities and pedestrian-level design to differentiate itself and leverage the access to adjacent neighborhoods. Wilbarger Creek provides a compatibility buffer between the residential neighborhoods and more intense mixed use commercial, along with a critical green framework for recreation and access to destinations.