



Mid-Year Economic Outlook

PC&DC



ACCREDITED
ECONOMIC
DEVELOPMENT
ORGANIZATION
International Economic Development Council

**PFLUGERVILLE
CHAMBER**
of COMMERCE

INTRODUCTION OF OUR PCDC Board of Directors



Darelle White

Board President



De Juana Lozada

Board Vice President



Oscar Mitchell

Board Secretary



Adam Rosenfield

Board Member



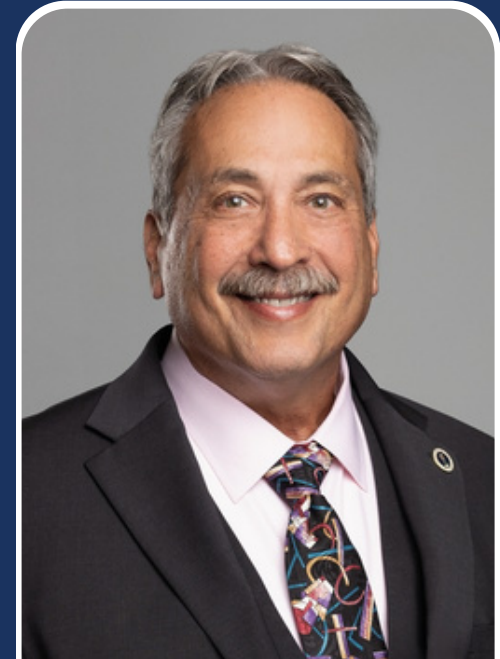
Ceasar Ruiz

Board Member



Rudy Metayer

Board Member



Mark Lee

Board Member

The Pflugerville Community Development Corporation (PCDC), a 4B corporation, is governed by its **seven-member Board of Directors**, selected by the City Council for two-year terms. Alongside PCDC's experienced staff, the Board promotes economic development in Pflugerville, attracting new businesses and helping existing ones create jobs.



Introduction of our Pflugerville City Council



Jerry W. Jones Jr.

*Executive Director
Since Feb. 25'*



Lisa Curtis

*Executive Assistant
Since Jan. 25'*



Andrew Yu

*Business Development
Director
Since March 30th*



Stacey Pfefferkorn

*Business Retention and
Workforce Director
Since July 25'*



Adam Maxon

*Marketing and
Communications Manager
Since April 25'*



Juliana I. Sapp

*Innovation and
Entrepreneurship Manager
Since March 30th*



Trinity Boudreaux

*Business Research & Data
Analyst
Since March 30th*

Introduction of our PCDC Team

How do we Attract Primary Jobs?

What is an RFI?

Office of the
Governor Economic
Development and
Tourism

Site Consultants

Direct Contact from
the Businesses

**Request for Information: gathering site,
workforce, utility, and incentive data.**

FACTS ABOUT PFLUGERVILLE COMMUNITY DEVELOPMENT CORPORATION



CREATED UNDER TEXAS
ECONOMIC DEVELOPMENT LAW



25 YEARS
OF ADVANCING
PFLUGERVILLE'S
PROSPERITY



ATTRACTING
NEW
BUSINESSES



**CREATING &
RETAINING
JOBS**



DEVELOPING
THE WORKFORCE



DRIVING
STRATEGIC
INVESTMENT



**INVESTING IN
INFRASTRUCTURE
& INITIATIVES**

Community & Strategic Partnerships



retail strategies





Infrastructure Development Helios Way Right In/Right Out



Infrastructure Development Impact Way Phase IV



Infrastructure Development Helios Way Right In/Right Out



Media Coverage

Community Impact

CBS Austin



Infrastructure Development

Impact Way Phase IV Helio Right In/Right Out

Things to note about the project

Project Schedule: Contractor is currently on track to reach final completion ~1 month ahead of schedule

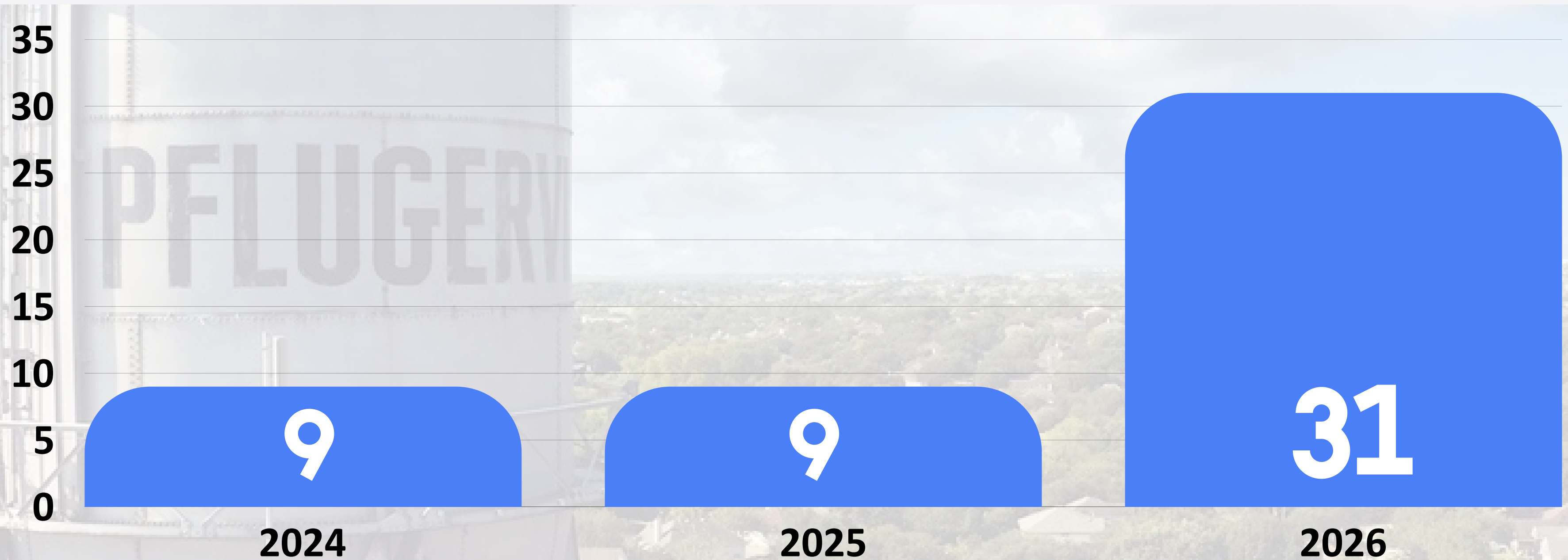
Project Change Orders: 0.8% of the Total Project Cost

Project Construction Budget: Project is currently projected to come in \$1.7M under budget

Actual Project Cost = \$5,900,325

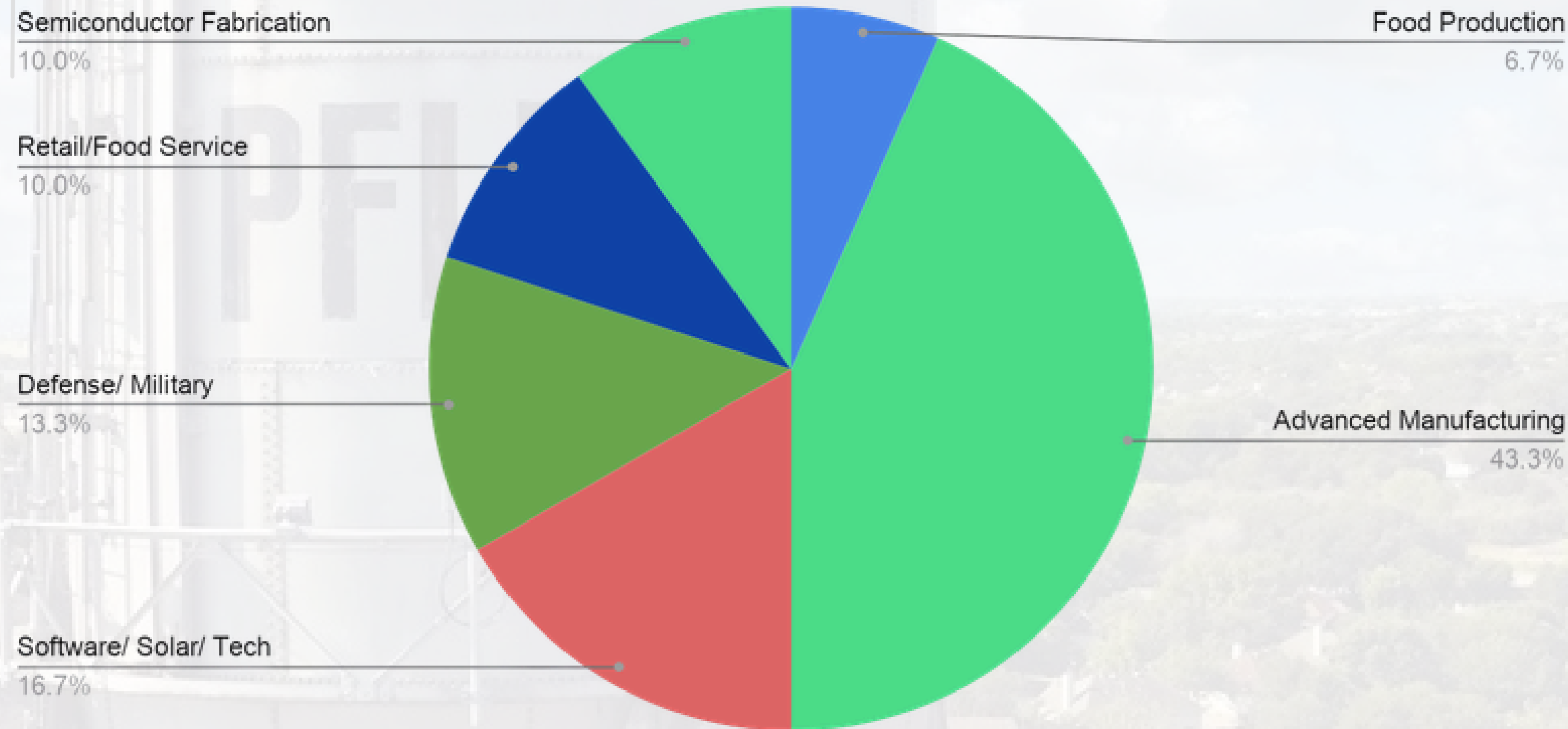
Final Completion October 19, 2026

Business Development & Attraction (RFI's submitted)



Business Development & Attraction

Project Distribution by Job Sector



\$2.38B
in potential
Capital Expansion

7000
in potential
Jobs

Business Attraction and Retention Project Announcements

Cumberland Additive Inc.



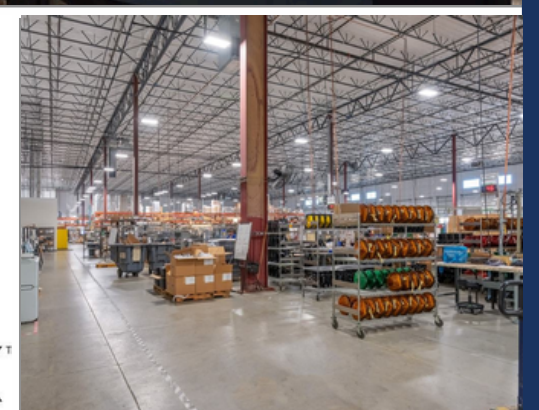
EOS North America

EOS announces 10
New Jobs and \$3
million in
expansion
investments in its
Pflugerville
campus.

PGDC



Mobotrex



Business Retention & Expansion and Workforce Development



115

Retention Visits

3

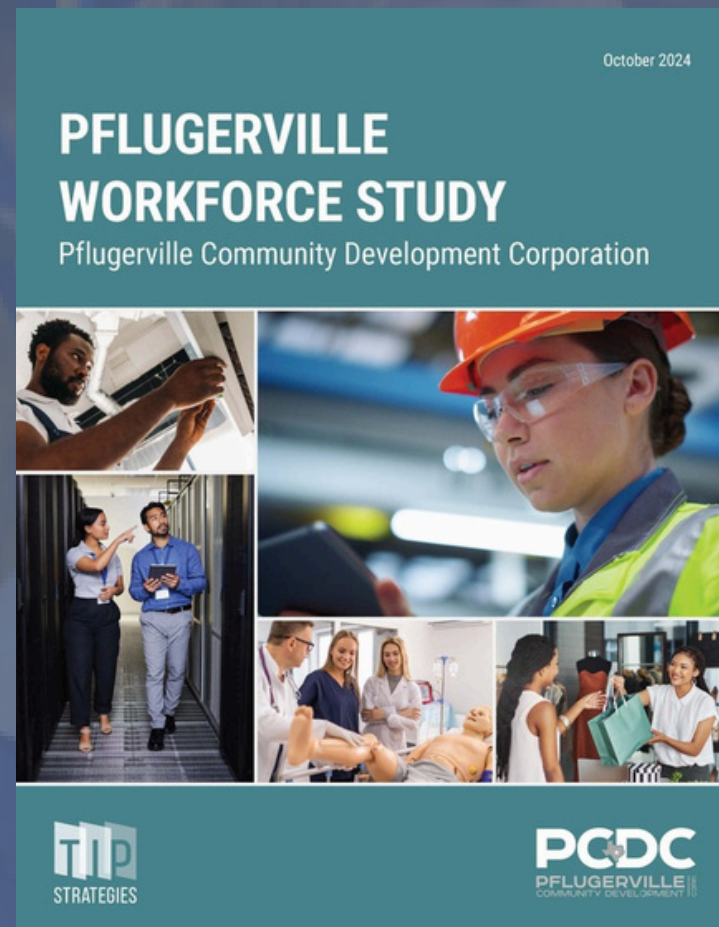
Retention Projects

2

Expansion Projects

Workforce Development

Workforce Study



PFISD



WORKFORCE
SOLUTIONS **Capital Area**

Connecting People to Jobs



Job Growth



Venture Pfest



**VENTURE
PFEST**

Sept. 28- Oct. 2

Project Nexus

PROJECT
NEXUS

PCDC

SHAPE
WHAT'S NEXT

Help shape the future of Pflugerville.

Join PCDC at Typhoon Texas and tell us what you'd love to see at Project Nexus, our future 53-acre destination across from Lake Pflugerville.



First 96.7 Guests
FREE
Admission



First 500 Guests
FREE
Icee



96.7 FM
Live Broadcast



Giveaways
Music • Swag •
Community Fun



Share Your Ideas
NexusNext.net

PROJECT NEXUS

PFLUGERVILLE: SHAPE WHAT'S NEXT

53 Acres. Across from Lake Pflugerville. Endless Possibilities.

Project Nexus is a blank canvas for Pflugerville residents. But before the blueprints are finalized, we need **your vision** to plan and then build Central Texas' ultimate landmark destination right here in Pflugerville!

SCAN TO SHARE

53
ACRES

PCDC

www.pfdevelopment.com

Entrepreneurial, Innovation, Retail and Restaurants

PCDC's CEDS 3.0 prioritizes Entrepreneurship, Innovation, Retail, and Restaurants to drive economic growth and enhance quality of life.

Entrepreneurship: Aims to build a "robust entrepreneurship ecosystem" via the Startup Support Center, Entrepreneur Exchange events, youth programs (PFORGE), and strategic partnerships (e.g., BigAustin's Venture Pfest).

Retail & Restaurants: Focuses on improving shopping, dining, and entertainment. This involves investing in mixed-use developments, strategic land acquisition along key corridors, and active recruitment of diverse retail and restaurant brands to fill market gaps and enhance quality of life.



Entrepreneurship & Emerging Industries:

CELEBRATE ECONOMIC DEVELOPMENT AND SMALL BUSINESS WEEK WITH FREE EVENTS!

EVENT TIMES

MAY 4-8

4 MON
BREAKFAST AT PCDC
MEET THE TEAM WITH A FIRESIDE CHAT

5 TUE
BIG PICTURE THINKING
INVESTMENT · GROWTH STRATEGY

6 WED
SMALL BUSINESS
PRACTICAL TOOLS · PEER LEARNING · CELEBRATE LOCAL OWNERS

PCDC
PFLUGERVILLE
COMMUNITY DEVELOPMENT

For more information on how to register go to www.reallygreatsite.com

PFLUGERVILLE
FOUNDER
MENTOR DAY

PCDC
PFLUGERVILLE
COMMUNITY DEVELOPMENT

REAL GUIDANCE. REAL GROWTH.
REAL IMPACT.

FREE 1:1 MENTORSHIP
for Local Entrepreneurs

Get personalized advice.
Build stronger.
Scale faster.

APRIL 16, 2026

PCDC
Pflugerville, TX

STARTING AT 10:00 AM
(BOOK YOUR TIME)

FREE EVENT
REGISTRATION
REQUIRED

REGISTER NOW!

SCAN TO SAVE YOUR SPOT!

MENTORS. FOUNDERS. FUTURES BUILT HERE.
Let's build the next generation of successful businesses—together.

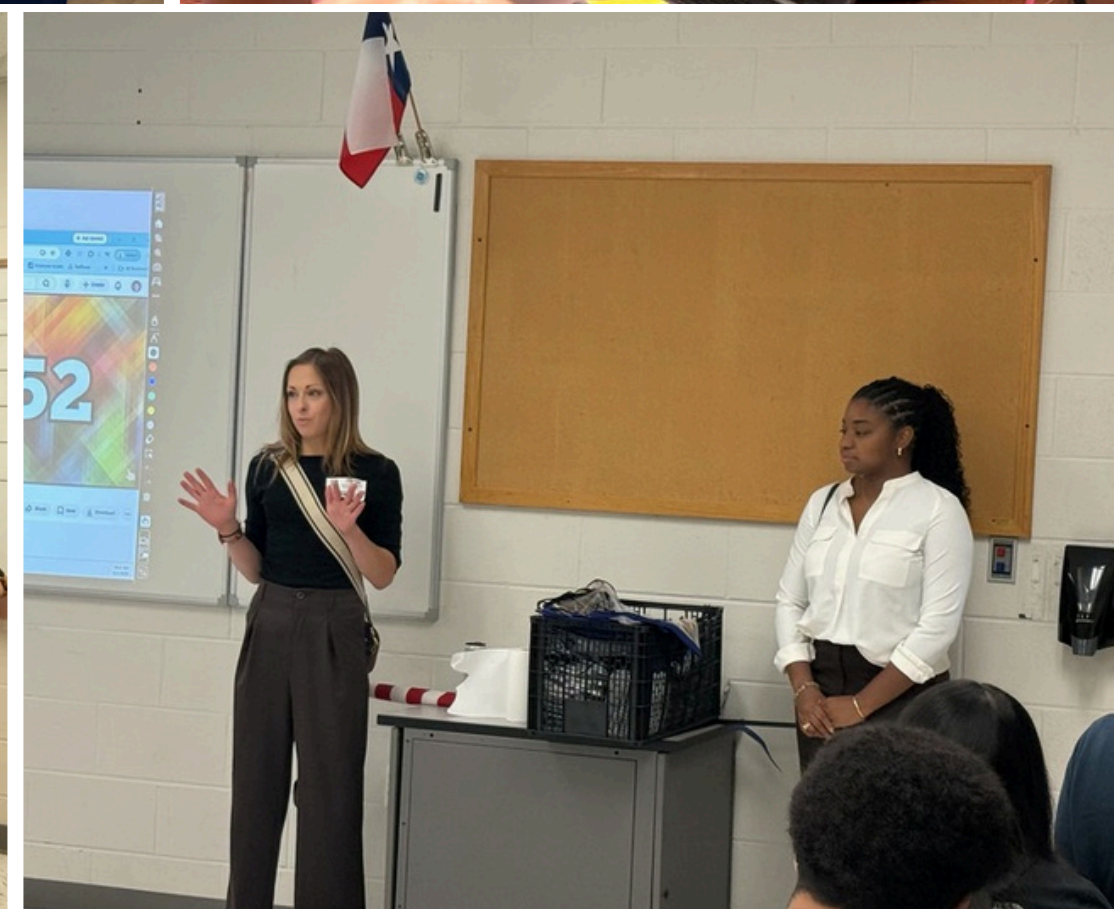
PFORGE

Pflugerville Youth Summer Entrepreneurial Program

PCDC
PFLUGERVILLE
COMMUNITY DEVELOPMENT

Lemonade Day!

PfISD



Questions



Stay connected with PCDC

SCAN TO
SIGN UP



Newsletter

SCAN TO
FOLLOW



 YouTube