



City of Pflugerville

Minutes - Final

City Council

Tuesday, February 14, 2023

5:00 PM

1611 Pfennig Lane

Worksession

Public comment will be allowed in person at the Regular Meeting scheduled to begin at 7:00p.m.

1. Call to Order

Mayor Victor Gonzales called the worksession to order at 5:00pm. Mayor Pro Tem Doug Weiss and Councilmembers Ceasar Ruiz, Kimberly Holiday, and David Rogers were in attendance. Councilmember Rudy Metayer joined the worksession at 5:10pm. Councilmember Jim McDonald joined the worksession at 5:21pm.

City staff in attendance: Sereniah Breland, City Manager; James Hartshorn, Deputy City Manager; Emily Barron, Assistant City Manager; Thomas Hunter, Assistant City Manager; Trista Evans, City Secretary; Charles Zech, City Attorney; Jason O'Malley, Police Chief; Breanna Higgins, Assistant to the City Manager; Terri Toledo, Director of Management Services; Brandon Pritchett, Public Utility Director; Jeremy Frazzell, Planning and Development Services Director; Roger Heaney, Assistant Communications Director; Jennifer Coffey Griswold, Library Director.

2. Discuss Only

2A. [2023-0032](#)

Discussion regarding the FM685 Corridor Study.

Mayor Gonzales opened the item for discussion. Ms. Barron introduced the FM685 Corridor Study with Jake Gutekunst with Kimley Horn. Mr. Gutekunst provided information about the project background and discussed the purpose to improve mobility and connectivity. Mr. Gutekunst reviewed the project schedule and other projects in the vicinity of the corridor. Mr. Gutekunst discussed public engagement for the study and reviewed the conceptual layouts for the corridor which include superstreet and urban boulevard options. Mr. Gutekunst answered questions from council reviewing the differences between the two options.

Mr. Gutekunst provided information about traffic volumes on the road options. Mayor Gonzales asked about congestion differences. Ms. Holiday discussed making opportunities for people to spend time in the city rather than driving through. Mayor Gonzales discussed shopping opportunities for commuters.

Mr. Gutekunst reviewed segment summaries and discussed the urban boulevard as the proposed concept. Mr. Metayer asked for additional

information about the superstreet option for comparison. Discussion followed regarding various intersection options and regional connectivity. Mr. Gutenkunst discussed costs and benefits of the preferred options. Discussion followed regarding safety differences between the two options.

2B. [2023-0160](#)

Discussion regarding city tourism.

Mayor Gonzales opened the item for discussion. Ms. Toledo provided an introduction about city tourism and introduced Kristen Cepak, President and CEO of the Pflugerville Chamber of Commerce. Ms. Cepak provided information about the chamber core functions and discussed hotel tax two-step funding. Ms. Cepak discussed ways to support City events and answered questions from council about Pflugerville tourism. Ms. Cepak discussed the future of tourism in Pflugerville including ideas about mini murals, certifications, and signage. Ms. Cepak reviewed the current chamber budget and answered questions from council. Ms. Cepak discussed ideas such as a Tourism Advisory Council, CVB Committee, and a strategic planning retreat.

2C. [2023-0172](#)

Executive Session Item: Consultation with legal counsel regarding wastewater rates for various special districts pursuant to Section 551.071 of the Texas Government Code.

Mayor Gonzales announced that city council was retiring to executive session at 6:41pm.

Mayor Gonzales reconvened in open session at 6:56pm. No action was taken.

3. Adjourn

Mayor Gonzales adjourned the worksession at 6:56pm.

Respectfully submitted,

Trista Evans, City Secretary

Approved as submitted on February 28, 2023.