



# Community Engagement Grant Application

Date of Approval: 11.30.2022

# Mission

*Our mission is to actively pursue opportunities to become a regional employment center in the areas of business retention, expansion and attraction as a means of promoting economic development within the City of Pflugerville, providing quality job opportunities for citizens to work locally and replace commuting time with family and community time.*

## Contact Us

**Pflugerville Community Development Corp.**  
3801 Helios Way, Suite 130  
Pflugerville, TX 78660.

P : 512.990.3725  
E : [info@pfdevelopment.com](mailto:info@pfdevelopment.com)

[www.pfdevelopment.com](http://www.pfdevelopment.com)

# COMMUNITY ENGAGEMENT GRANT

## Before You Begin

### WHAT IS THE PURPOSE OF THE PCDC COMMUNITY ENGAGEMENT GRANT PROGRAM?

Recognizing its public responsibility to enhance the quality of life for current and future residents of the City of Pflugerville, the Pflugerville Community Development Corporation ("PCDC") developed the Community Engagement Grant Program (CEGP) that encourage partnerships with other responsible parties to fund annual grants for the expansion of community parks and recreational facilities, workforce training and to provide assistance to local businesses that create primary jobs through improved transportation facility and infrastructure projects in the City of Pflugerville and its Extra Territorial Jurisdiction (ETJ), and to provide assistance to local businesses that create primary jobs through improved transportation facilities and infrastructure projects.

The PCDC Board of Directors has authorized this Program and sets forth the following guidelines and criteria for awarding Grants that meet the requirements of a designated "project" under Section 505.151, Authorized Projects, and Section 505.152, Projects Related to Recreational or Community Facilities, Texas Local Government Code. Monies authorized for this Program are budgeted by the PCDC Board and authorized annually by the Pflugerville City Council. Grants are awarded following a pre-approval process and final action by the PCDC Board of Directors.

### WHO IS ELIGIBLE TO APPLY?

1. Projects must be in the City of Pflugerville or its extra-territorial jurisdiction.
2. Grant requests require a one-to-one cash or in-kind match unless waived by the Board of Directors.
3. Acceptable grant projects generally fall into one of the following categories and must be used in accordance with the requirements set out in Chapter 505, Texas Local Government Code:
  - Public parks and recreation improvements
  - Public infrastructure or utility improvements in public right-of-way
  - Workforce training equipment, curriculum, or third-party training
  - Transportation related expenditures

The PCDC grant awards will be issued to the applicant or organization in one of two ways:

1. Reimbursement for pre-determined qualified expenditures.
2. Paid directly to the vendor or supplier based on the terms and conditions specified by the PCDC Board of Directors.

The availability of funds and determining eligibility and requirements for additional terms and conditions for Grant awards is solely at the discretion of the PCDC Board of Directors. The Board reserves the right to amend this Program and provide designated funding as needed through resolutions or other actions during any fiscal year.

Acceptance of a Grant is evidence of the applicant's agreement to use the Grant funds for the purposes stated in the Grant application and in accordance with this Program and state law. The PCDC Board of Directors considers allocation of funds each year for the CEGP. Approval is discretionary with the Board and must be approved by the City Council.

Final Evaluation and expenditure reports are required for every grant awarded.

# COMMUNITY ENGAGEMENT GRANT Application

PLEASE COMPLETE THE FOLLOWING APPLICATION WITH REQUIRED ATTACHMENTS AND FORWARD TO PCDC:

**Pflugerville Community Development Corporation**  
3801 Helios Way, Suite 130  
Pflugerville, TX 78660

Date of Application: August 6, 2025

Legal Name of Organization: Pflugerville ISD  
(Should be the same as on IRS determination letter and as supplied on IRS Form 990)

Applicant: Traci Hendrix Email Address: traci.hendrix@pfisd.net

Contact Person/Title (If different from Applicant): \_\_\_\_\_

Address(principal/administrative office): 1401 W. Pecan St.

City: Pflugerville State: TX Zip Code: 78660

Mailing Address, if different from above: \_\_\_\_\_

Phone: 512-594-0118 Fax: \_\_\_\_\_

Website: www.pfisd.net

Project Name: Work-based Learning Implementation

Purpose: to assess, plan, implement, and track work-based learning partnerships in CTE programs within Pflugerville ISD

Amount Requested: \$ 105,000 Total Project Cost: \$ 245,000

Beginning and Ending Dates of Project: September 1, 2025 - August 31, 2028

☐ Brief description of the project:

The Stacer Group is a consulting firm that focuses on providing technology-driven solutions to develop and manage work-based learning programs; connecting with industry partners at the local, regional, and state levels to map, implement, and track performance. Stacer Group utilizes technology to create a dashboard and tools that allow PfISD staff to monitor progress and track results related to student success and partner satisfaction. Stacer Group acts as a bridge between education and industry, providing expertise and resources to help students thrive in their chosen career paths and employers build talent pipelines within the community.

The first year of this project, for which funding is being requested, will include three phases: planning, mapping, and networking.

Phase One: Strategic planning of existing programs, industry certification offerings, existing work-based learning programs, and industry partner status, resulting in a formal assessment

## COMMUNITY ENGAGEMENT GRANT

# Application Continued

### ▣ Outcomes you plan to achieve:

Gain new industry partners and expand work-based learning experiences for students, connecting them to in-demand careers in our community and providing employers a mechanism for raising awareness about their organization and building a skilled talent pipeline.

Efficiently and effectively build and maintain industry partnerships.

### ▣ Who the project serves and why it is important:

This project serves employers in Pflugerville and more than 8,000 students enrolled in PfISD CTE programs. Work-based learning bridges the gap between academic learning and real-world application, providing students with practical experience, career exploration opportunities, and valuable professional skills that enhance their future employment prospects. It also fosters connections with industry professionals and the community, allowing students to build a network and gain insights into their chosen field.

### ▣ Why your organization should receive the funds to implement the project and how the funds will be spent.

PfISD should receive these funds so that an effective and engaging work-based learning program can be implemented for all students and support employer needs in our community. The scope of work in this project exceeds the capacity and expertise of PfISD staff and the partners deserve a dedicated and expert point of contact, efficient and regular communication, and coordinated opportunities to engage in meaningful ways with the students and teachers.

The funds will be used to pay Stacer Group for the planning, mapping, and execution aspects of this project.

# COMMUNITY ENGAGEMENT GRANT

## Application Continued

*If you are collaborating with other organizations please include letters of support.*

☐ Provide a detailed list of all equipment and/or anticipated costs for reimbursement or include attachment with application.

Strategic and Work-based Learning Planning \$15,000  
 Work-based Learning Mapping \$30,000  
 Industry Partner Networking \$60,000

☐ Provide expenses and a list of necessary equipment with purpose descriptions.

Strategic and Work-based Learning Planning \$15,000  
 Work-based Learning Mapping \$30,000  
 Industry Partner Networking \$60,000

Each phase is detailed in the project description

☐ Please describe matching funds and/or in-kind contributions.

The scope of this project exceeds the available PfISD CTE funds; however, for maximum impact, all three phases should be completed within the same year. Funding for year 1 will allow the district to sustain the project in years 2-4 with available CTE funds that can be budgeted and planned for during year 1.

Signatures:	Traci Hendrix, Executive Director of CCMR	08/06/2025
	_____ Applicant, Title	_____ Date:
	_____ Executive Director, PCDC	_____ Date:

*For information, call or visit:*

Pflugerville Community Development Corporation  
3801 Helios Way, Suite 130, Pflugerville, TX 78660  
Phone: (512) 990-3725  
[www.pfdevelopment.com](http://www.pfdevelopment.com)