



Please return completed application to:
Karen Thompson, City Secretary
100 East Main Street, Suite 300
P.O. Box 589 (78691)
Pflugerville, TX 78660
By fax 990-4364
By email to citysecretary@pflugervilletx.gov

APPLICATION FOR APPOINTMENT TO THE
PFLUGERVILLE COMMUNITY DEVELOPMENT CORPORATION (PCDC)
BOARD OF DIRECTORS

All information provided in this application is public information pursuant to the provisions of the Texas Public Information Act.

The Pflugerville Community Development Corporation Board of Directors manages the affairs of the City's 4B Corporation which promotes economic development in order to eliminate unemployment and underemployment, and to promote and encourage employment and the public welfare of, for, and on behalf of the City by developing, purchasing, leasing, implementing, providing, and financing projects under Section 4B of the Development Corporation Act of 1979. The PCDC Board of Directors is composed of 7 members serving 2-year terms. Each Director must be a qualified voter of the City and be a resident of the City, however, there is no set length of residency required. Up to 4 employees of the City, members of the City Council, or other officers of the City are allowed to serve on the board.

All appointments are made by and at the discretion of the City Council. Because vacancies may arise before the next regular appointment period, all applications are kept on file until the next application period.

Name: Jean-Paul Daemen Telephone: _____

Residential Address: 1912 Tranquility Lane, Pflugerville, TX 78660

E-mail Address: _____ Alternate Telephone: _____

Resident of the City of Pflugerville for 1.5 years.

Are you are a registered voter of the City of Pflugerville? ☐ Yes ☐ No Voter Registration No. _____

Have you attended a meeting of the Pflugerville Community Development Corporation? ☐ Yes ☒ No

Does any potential conflict of interest exist which may interfere or inhibit you to carry out the duties of a Pflugerville Community Development Corporation Boardmember? ☐ Yes ☒ No (If Yes, please explain.)

What do you see as the primary role of the PCDC Boardmembers?

To dedicate their time, talents and resources to promote Pflugerville, attract new and diverse businesses and provide a visible and accessible support structure for current businesses within the city.

In your opinion, how much involvement in developing the economic goals and strategy for the City should the PCDC have? How much involvement in developing the economic goals and strategy for the City should the City Council have?

There should be clear areas where PCDC takes the lead in setting goals and strategy for the City in consultation with City Council, and vice versa. The relationship must be close, as the partnership thrives on the balance between the diversity and expertise of PCDC members and the trust, credit and oversight of the City Council. Ultimately, the PCDC's greatest strength is the ability to exclusively focus on the business side of Pflugerville's economic growth strategy. In contrast, that is just one component of the duties of our elected officials on City Council - a group charged with oversight on multiple facets of a larger economic growth strategy.

What do you think is the City's primary need in establishing an economic development strategy?

The primary need is broadening the tax base by creating space that can be used for small tech firms to quickly reach into the community and find ample programmers, engineers, and technical talent. In the last few years, Pflugerville has begun to rapidly shed it's reputation as a "bedroom community", but I still find so many talented individuals who live in the City and commute daily to jobs in Austin, Georgetown, San Marcos and beyond. These individuals would love to stay closer to home and reinvest in the Pflugerville economy. In order to address both perception and reality - the economic development strategy must focus in how to attract incubators and other small business parks that can grow and take root within Pflugerville.

What are the major challenges Pflugerville faces in economic development?

As mentioned before, Pflugerville is rapidly shedding it's perception as a bedroom community or hub for Austin and Round Rock's workforce. The PCDC has been wise to adept it's marketing strategy to promote the City for our thriving community, unique identity and culture. The explosion of new growth in entertainment and retail both enhances that strategy and proves it's success. The close geographical proximity between Austin's large, well-known tech industry and Round Rock's Dell campus is one of the City's major advantages. It must be used to attract new economic growth and skilled jobs, not just new residents.

Please provide any additional information you feel would be useful to the City Council in considering your application. Please use additional sheets as necessary. A cover letter and/or resume may also be submitted with the application.

For the past 12 years run a small business, Uptime Devices, which manufactures and develops technology to remotely monitor and control climate, power, and security. I have

By signing this application, I hereby affirm that I am aware of the requirements for the position and certify that I meet those requirements.

Applicant Signature: Jean-Paul Daemen Digitally signed by Jean-Paul Daemen
DN: cn=Jean-Paul Daemen, o=ou, email=jpdaemen@gmail.com, c=US
Date: 2014.04.25 14:57:21 -0500

Date: 4/25/2014

Jean-Paul A. Daemen
1912 Tranquility Lane
Pflugerville, TX 78660

EDUCATION

The University of Texas

Austin, Texas

B.B.A. in Management Information Systems - May 2002

EXPERIENCE

September '01-Present

Uptime Devices - CEO

Austin, Texas

Responsible for strategic direction and management of technology manufacturing firm

- Created international sales program; international exports now account for 30% of company's revenue with customers in 29 countries as a direct result of this program
- Coordinated international product compliance standard testing and certification
- Negotiated two OEM deals worth a total of \$3 million
- Awarded over \$2 million in Department of Defense and Federal Government contracts
- Decreased cost of goods sold 29% by relocating manufacturing from Asia to Texas in 2002
- Responsible for coordinating 46 world-wide partners
- Negotiated 6 distribution deals
- Directed the development of 12 new hardware and software product lines
- Managed employees in four different locations worldwide
- Developed Server Nurse e-commerce site for IT product procurement
- Nominated by channel partners for 2010 CRN Magazine's "Emerging Vendor"
- Nominated for Austin Chamber of Commerce "Technology Innovation Awards" in 2010 and 2011

May '00-September '01

Cisco Systems, Inc. - IT Analyst

San Jose, California

Responsible for creation of Finance IT department website

- Assisted in coordinating the international internal bank initiative international government IT compliance
- Headed vendor evaluation for Accounts Receivables' paperless billing initiative

HONORS & ACTIVITIES

- *Area Governor*, Toastmasters International (2012)
- *Volunteer*, North Austin Medical Center
- *Member*, Cuban Cultural Center of San Antonio (Centro Cultural Cubano)
- *Nominated*, Austin Business Journal "Rising Star" Award (2003 and 2004)
- *Director*, College Bound (2000-2002)