



2021-1249

Approving a Professional Services Agreement with Berry Dunn in the amount of \$246,320 for Parks, Recreation, Facilities and Open Space Strategic Master Plan and authorizing the City Manager to execute the same.



# Consultant Selection Process

- Request for Qualification (21-014) published 08/25/2021
- 7 Statements of Qualifications (SOQ) received 9/23/21
- A Selection Committee made up of City Staff reviewed and scored the SOQ's
- SOQ scoring required interviews to further evaluate team's experience
- 3 firms were interviewed by the Selection Committee
- Berry Dunn was determined the most qualified based on scoring and the interview process



# Scope of Services

## 5 Phase Approach:

- Phase 1 – Begin data collection, on-site system tour, determine plan of action and schedule
- Phase II – Public Engagement
- Phase III - Data Collection and Analysis component with attributes to include:
  - Inventory
  - Evaluation of Level of Service
  - Park Program Assessment
  - Needs Assessment
  - Cost Recovery Study Model
  - Park Design Standards
- Phase IV - Visioning of highest priorities for Parks and recommendations through workshops with development of action plans and prioritization timelines.
- Phase V - Final overall phase four of the work effort to include the development of the Parks, Recreation, Facilities and Open Space Strategic Master Plan, anticipated to be presented to the Parks Commission prior to City Council review.

## Planning for Excellence

How will this plan be unique and creatively guide our community to a new level of excellence?





# Staff Recommendation

Approve a Professional Services Agreement with Berry Dunn in the amount of \$246,320 for Parks, Recreation, Facilities and Open Space Strategic Master Plan and authorizing the City Manager to execute the same.