



City of Pflugerville

Minutes - Final City Council

Wednesday, July 16, 2014

5:00 PM

100 East Main Street, Suite 500

Worksession

1. Call to order

Mayor Jeff Coleman called the worksession to order at 5:15 p.m. Councilmembers Wayne Cooper, Brad Marshall, Starlet Sattler and Victor Gonzales were in attendance. Councilmember Omar Peña was absent. Mayor Coleman exited the worksession at 7:00 p.m. and returned during the executive session. City employees attending: Brandon Wade, City Manager; Raika Rowe, Assistant City Attorney; Lauri Gillam, Assistant City Manager; Trey Fletcher, Assistant City Manager; Tom Word, Assistant City Manager; Amy Good, Finance Director; Terri Waggoner, Public Information Officer; James Hemenes, Parks Director; Emily Barron, Planning Director; Dan Franz, City Engineer; Chuck Hooker, Police Chief; Bill Edwards, Police Lieutenant; Karen Thompson, City Secretary.

2. Discuss only

2C. 2014-3128

Discussion of high priority issues of the community including:

1. City Development and related Economic Development
2. Fiscal Year 2015 Budget
3. Staff Compensation
4. Future Bond Election and the City's Capital Improvement Program.
5. Public Safety
6. Community Development and Redevelopment
7. Public Transit
8. Tourism and Convention and Visitors Bureau
9. The City's Legislative Agenda

8. Ms. Waggoner provided information on Pfun Tx and tourism and discussed with Council. Council discussed communication methods.

2A. 2014-3124

Introductory discussion of the City's Organizational Structure, Organizational Culture Philosophy, and possible new directions in efforts in Community Interface.

Mr. Wade provided information on the city's organizational culture based on the E-Pfive Principals: Essential, Efficient, Effective, Equitable and Ethical and a focus on "HOW" we do things. He stated plans to prepare a methodology for measurement of performance by February 1, 2015.

Mayor Coleman called for a break at 6:05 p.m. The meeting resumed at 6:10 p.m.

2B. 2014-3126

General discussion regarding the Comprehensive Plan, other related planning documents, and the City Council's vision for Pflugerville's future.

Mr. Wade presented on the Council's vision of Pflugerville's future; that we are now a regional community; that our goal is urbanization along 130/45 similar to that of the north Dallas suburbs while working to maintain a suburban feel in the neighborhoods and including developmental diversity; that transit will be a key component in the future; that we must include the Pflugerville ISD in all of our planning; that we must create a positive environment for seniors; that we should look toward past examples for guidance; and that we should strive in our efforts to positively impact our neighboring cities, and that we will continually evaluate our planning tools inventory to proactively address development.

2C. 2014-3128

Discussion of high priority issues of the community including:

1. City Development and related Economic Development
2. Fiscal Year 2015 Budget
3. Staff Compensation
4. Future Bond Election and the City's Capital Improvement Program.
5. Public Safety
6. Community Development and Redevelopment
7. Public Transit
8. Tourism and Convention and Visitors Bureau
9. The City's Legislative Agenda

Mr. Wade reviewed the high priority issues discussed at the July 15, 2014 worksession.

1. Mr. Wade indicated plans to create a relatively simple process guide for incentives and 380 agreements to include checklists when appropriate; to create a process to more fully define the roles of the City and the Pflugerville Community Development Corporation (PCDC) in economic development negotiations; and to prepare an annual report regarding the level of success of economic development incentive agreements from the City and PCDC; and to prepare a full build out land use policy including proactive management of the City's ETJ.

2. Mr. Wade stated that the budget would be discussed in worksessions throughout July and August.

3. Mr. Wade stated that there is a perception of inequity among peer cities and that informal studies had been done by Police and Public Works; that there is a fear of loss of qualified staffing; and a fear of the inability to hire the most qualified applicants. He stated that his suggested goal is to prepare a formal classification and compensation plan that recommends appropriate adjustments for FY 2016 budget discussions.

4. Mr. Wade stated that with formal Council direction on July 22, 2014, city staff would prepare a bond election order, with two items on the ballot, one for streets and one for parks with the projects as previously discussed.

5. Mr. Wade summarized that the Council is satisfied with the overall

performance of the Police Department and that the perception is that Pflugerville is a safe community. He stated that continued partnership in providing the Pflugerville ISD with staffing is currently under discussion. He stated that there needs to be a focus on the future of First Response and EMS service in Pflugerville. He stated that discussions regarding the future of the animal shelter are ongoing and an animal shelter committee meeting is scheduled for July 23, 2014.

6. Mr. Wade stated that staff would continue active management of the City's Community Development Block Grant (CDBG) program and would continue to monitor the need for redevelopment tools within the community.

Mr. Wade reviewed the high priority issues not discussed at the July 15, 2014 worksession.

7. There was discussion regarding transportation concerning Project Connect and the possibility of a Pflugerville circulator. Mr. Wade was to come back with options. Mr. Wade was to invite Barry Goodman to a worksession to discuss the pursuit of federal funding with Council.

8. Ms. Waggoner addressed the item at the beginning of the worksession.

9. Mr. Wade suggested a goal to prepare a draft legislative agenda by October 1, 2014.

1. Mr. Fletcher presented growth pictures of Pflugerville on Google Earth.

2D. 2014-3130

Discussion of the City Council's Workshop Calendar.

The Council was provided with a draft worksession calendar. A worksession with Barry Goodman was proposed for September 16, 2014.

2E. 2014-3132

Discussion regarding a structure for the creation of City Council Priorities and Goals, and a structure for the creation of the City Manager's strategic plan.

Mr. Wade provided comments. Mayor Coleman exited the meeting at 7:00 p.m.

2F. 2014-3134

Discussion of the City Council's Draft Priorities and Goals.

Mr. Wade provided comments and stated that he would prepare draft goals for the Council's consideration.

Executive Session

Mayor Pro Tem Cooper announced that the City Council was retiring to executive session on items 2G and 2M. He read the items to be discussed and retired to executive session. The time was 7:10 p.m. Mayor Coleman returned to the meeting during the executive session discussion.

2G. 2014-3111

1.) Executive Session Item: Discussions regarding deliberations on economic development negotiations pursuant to Chapter 551.087 of the Texas Government Code and consultation with legal counsel pursuant to Chapter 551.071 of the Texas Government Code for legal

advice concerning economic development negotiations.

Discussion on the item was to take place in executive session. No action was taken.

- 2H. 2014-3113** 1.) Executive Session Item: Consultation with legal counsel regarding provision of emergency services within the City pursuant to Chapter 551.071 of the Texas Government Code.

There was no discussion on the item.

- 2I. 2014-3115** 1.) Executive Session Item: Consultation with legal counsel pursuant to Chapter 551.071 of the Texas Government Code for legal advice regarding the provision of public utilities within the City of Pflugerville.

There was no discussion on the item.

- 2J. 2014-3118** 1.) Executive Session Item: Deliberations regarding real property acquisition pursuant to Chapter 551.072 of the Texas Government Code and consultation with legal counsel pursuant to Chapter 551.071 of the Texas Government Code for legal advice concerning real property acquisition.

There was no discussion on the item.

- 2K. 2014-3140** 1.) Executive Session Item: Consultation with legal counsel pursuant to Chapter 551.071 of the Texas Government Code for legal advice regarding interlocal cooperation agreement with the Pflugerville Independent School District for police services.

There was no discussion on the item.

- 2L. 2014-3138** 1.) Executive Session Item: Consultation with legal counsel pursuant to Chapter 551.071 of the Texas Government Code for legal advice regarding a legislative agenda for the City of Pflugerville.

There was no discussion on the item.

- 2M. 2014-3120** 1.) Executive Session Item: Discussion of personnel matters pursuant to Chapter 551.074 of the Texas Government Code for discussion of personnel matters regarding the City Manager.

Discussion on the item was to take place in executive session. No action was taken.

3. Adjourn

Mayor Coleman reconvened in open session at 8:28 p.m. Mr. Cooper made a motion to close the worksession. Ms. Sattler seconded the motion. All voted in favor. The motion carried. The worksession was adjourned at 8:28 p.m.

Respectfully submitted,

Karen Thompson
City Secretary

Approved as _____ on August 12, 2014.