



City of Pflugerville

Minutes - Final

Library Board

Wednesday, September 11, 2024

6:00 PM

1008 W. Pfluger Street, Pflugerville, TX

Regular Meeting

Library Board Members:

Jillian Arizpe- Chair
Larissa Brazener- Vice Chair
Matt Robertson
Sarah Eddy
Holly Griffin
Laura Goettsche
Rosie Riddick

1. Call to Order

Chair Arizpe called the meeting to order at 6:00 p.m.

Board Members Present: Jillian Arizpe (Chair), Larissa Brazener (Vice Chair), Matt Robertson, Rosie Riddick, Sarah Eddy, Laura Goettsche and Holly Griffin.

Library Staff: Jennifer Griswold – Library Director, Daniel Berra – Asst. Library Director, Tiara Allen – Marketing and Outreach Coordinator

Friends of the Library: Aaron Millis

2. Citizens Communication

None

The Library Board welcomes public comment on items relevant to the Pflugerville Public Library. Public comment that is made on an item that is not on the published agenda will only be heard by the Library Board. No formal action, discussion, deliberation, or comment will be made. Each person providing public comment will be limited to 3 minutes.

3. Approval of Minutes

2024-0897

Discuss and consider action to approve the Library Board Regular Meeting Minutes of August 14, 2024.

Jillian Arizpe, Chair

Minutes approved as submitted.

4. Discuss Only

- 4A. 2024-0890** Discussion regarding Friends of the Pflugerville Library Report.
Aaron Millis, Friends of the Pflugerville Library

The Friend's report was given by Friends member Aaron Millis. The last book sale was successful with a 50% increase in sales and 23 new members signed up. The Friends will participate in LibraryCon by selling Manga and graphic novels. Their monthly meeting is next week.

- 4B. 2024-0891** Discussion regarding student liaisons opportunity to report on library related matters.
Lucas Tong, Hendrickson High School
Jade Jenkins, Hendrickson High School

The teen liaisons were not in attendance.

- 4C. 2024-0894** Discussion regarding Library Director Report.
Jennifer Griswold, Library Director

Director Griswold reported she will present end of the fiscal year numbers at the next meeting. Combined circulation numbers (electronic and physical) and physical visits to the library are up. New Audio/Video equipment has been installed throughout the library and the entire system has been upgraded.

- 4D. 2024-0896** Discussion regarding marketing and outreach update.
Tiara Allen, Marketing and Outreach Coordinator

Marketing and Outreach Coordinator Tiara Allen reported that September will be a very busy month for outreach with school starting. She indicated to the board that there may be opportunities for members to attend outreach events with library staff.

- 4E. 2024-0892** Discussion regarding the library budget progress.
Jennifer Griswold, Library Director

Director Griswold reported everything is moving along without issue and nothing has been cut from the proposed budget at this point. City Council will vote to approve at the end of the month.

5. Discuss and Consider Action

- 5A. 2024-0893** Discuss and consider action regarding library surveys.
Jillian Arizpe, Chair
- Director Griswold shared survey examples with the Board and asked for thoughts. The Board discussed various survey ideas and the types of questions

they want to see. Possible subjects include future wants and needs, technology, collection, and events. The item was tabled for further discussion.

- 5B. 2024-0895** Discuss and consider action regarding library mascot.
Tiara Allen, Marketing and Outreach Coordinator

Marketing and Outreach Coordinator Tiara Allen described a possible library mascot and asked for feedback. Board Member Robertson requested that the packet he put together with mascot ideas be shared with the rest of the Board. This item was tabled for further discussion.

6. Adjourn

Chair Arizpe adjourned the meeting at 6:34 p.m.

Respectfully submitted,

Jennifer Griswold
Library Director

Approved as _____ on October 9, 2024.