



Please return completed application to:
Karen Thompson, City Secretary
100 East Main Street, Suite 300
P.O. Box 589 (78691)
Pflugerville, TX 78660
By fax 990-4364
By email to citysecretary@pflugervilletx.gov

APPLICATION FOR APPOINTMENT TO THE
PARKS AND RECREATION COMMISSION

All information provided in this application is public information pursuant to the provisions of the Texas Public Information Act.

The Parks and Recreation Commission annually submits a 5-year comprehensive park plan; makes recommendations regarding the management, maintenance, use, and improvement of all parks and public recreational facilities owned or controlled by the City; makes recommendations concerning acquiring real property and concerning donations, legacies, and bequests; and makes recommendations regarding recreational programs and events. The Parks and Recreation Commission is composed of 6 members serving 2-year terms, and 1 high school student and 1 alternate member serving 1-year terms. The alternate member may vote if a regular member is absent.

Candidates are required to be registered voters of the City and to have resided within the corporate limits for at least twelve months preceding the appointment and must not be employed by or hold any other position in the City's government. The student member is not required to be a registered voter. All appointments are made by and at the discretion of the City Council. Because vacancies may arise before the next regular appointment period, all applications are kept on file until the next application period.

Name: Christie Crouch Telephone: _____

Residential Address: 1010 Maplewood Dr, Pflugerville, Texas, 78660

E-mail Address: _____ Alternate Telephone: _____

Resident of the City of Pflugerville for 2.5 years.

Are you are a registered voter of the City of Pflugerville? [X] Yes [] No Voter Registration No. 1133292139

Have you attended a meeting of the Parks and Recreation Commission? [X] Yes [] No

Does any potential conflict of interest exist which may interfere or inhibit you to carry out the duties of a Parks and Recreation Commissioner? [] Yes [X] No (If Yes, please explain.)

[Empty box for conflict of interest explanation]

How often do you use parks facilities in Pflugerville?

My family and I utilize parks facilities on a daily basis.

Which facilities do you use?

We are regulars on trails throughout Pflugerville, the soccer fields, the splash park, and at playscapes around the city. My family also loves to fish and kayak out on Lake Pflugerville. My daughter takes dance lessons from Ms. Ann at the Rec. Center and both of my kids have taken swim lessons at Gilleland Park Pool.

Please list the programs offered by the Parks Department.

Classes offered at the Rec. Center for kids and adults, senior citizen program at the Rec. Center, swim lessons during the summer, community gardens, the Drop-by-Drop program, the Pfanner's Market, the Adopt a Trail program as well as upkeep and development of playgrounds and trails throughout the city, Lake Pflugerville, Soccer Complex, and the Bark Park.

What areas or programs would you like to see improved or expanded?

I'd like to see improvement and greater access to recreational facilities throughout the city particularly in terms of youth sports. I think that one of the greatest assets that Pflugerville has to offer is its appeal as a great area to raise families in. By continuing to grow and develop programs and facilities that will appeal to families we can continue to appeal to current and prospective residents. I'd like to see us taking the lead in the development of sports leagues and facilities that are up and coming in the area. In particular, there is a lot of

promise currently in the development of lacrosse leagues in the area and I'd like to see us being a front runner in the development of a program for Pflugerville's youth.

What are the biggest challenges that you see facing Parks and Recreation in Pflugerville in the next 5 years?

I think that budget is one of the primary concerns for Parks and Recreation. As with many programs, the ideas and capacity are limited by what budget is available. I think that we've done a good job of covering a wide range of needs with a sometimes constricted budget in the past year but I'd like to look to other possible sources of funding such as grants to enhance the Parks and Recreation department's ability to deliver on some of the potential of our city.

Please provide any additional information you feel would be useful to the City Council in considering your application. Please use additional sheets as necessary. A cover letter and/or resume may also be submitted with the application.

As the alternate member of the Parks and Recreation committee for the past year, I've learned a lot about the current processes and our potential for growth. I would like to continue to utilize the knowledge gained in the past year to build a better and stronger Parks and Recreation Committee. I envision a more active and involved commission and think that we have wonderful staff partners currently in place to develop a top notch Parks and Recreation program in Pflugerville.

By signing this application, I hereby affirm that I am aware of the requirements for the position and certify that I meet those requirements.

Applicant Signature: Christina Crouch Digitally signed by Christina Crouch
DN: cn=Christina Crouch, o=ou, email=christina.person@pjsat.com,
c=US
Date: 2012.11.05 07:45:15 -0600 Date: Nov. 4, 2012

Christina Pierson Crouch

1010 Maplewood Drive, Pflugerville, TX, 78660 •

November 4, 2012

To Whom It May Concern:

I am writing to express my interest in continuing as a member of the Parks and Recreation Commission. Having served as the alternate member of the Commission for the past year, I have learned a great deal about our programs and potential and would like to continue to serve and utilize that knowledge to further the development of our Parks and Recreation programs and facilities.

Additionally as you will see, my background offers unique skills and experience which will make me an asset in this role. During the over 12 years of my experience with the American Cancer Society, I have had a range of opportunities which have given me a well-rounded perspective on how complex organizations function. Throughout my various experiences, I have demonstrated my ability to form relationships that will facilitate open communication to efficiently and effectively move an organization forward. I could use these relationship building skills to ensure that Pflugerville's Parks and Recreation programs can grow and develop in the most beneficial way. Another significant piece of my educational background and work experience is as a mediator. I received my Master's degree in Conflict Resolution and through the skills gained in my program and as a mediator; I feel confident in approaching difficult situations and helping create win-win outcomes for all involved. My combination of negotiation skills and strong relationship building would suit me well as a member of the Commission.

I am passionate about the Pflugerville community as well as its potential for development. I believe that I would be a great asset to the Parks and Recreation Commission and hope to have the opportunity to become involved in the further development of our city's programs.

Thank you for your consideration and I look forward to speaking with you further about this opportunity.

Sincerely,

Christie Pierson Crouch

Christina Pierson Crouch

1010 Maplewood Drive, Pflugerville, TX, 78660 •

Highlights of Qualifications

- 5+ years of mediation experience with a specialization in designing collaborative systems.
- Extensive experience with non-profit fundraising and development.
- Reputation for a positive, empowering, and inclusive leadership-style.

Work Experience

American Cancer Society; Austin, Texas

Senior Consultant; Distinguished Giving Resources

March 2010-Present

- Launched nationwide annualized major gift program to provide donor recognition and encourage long-term relationships with donors.
- Redesigned and implemented website sections for Major Gift and Planned Giving programs.
- Oversee development of nationwide centralized donor stewardship program.

Manager of Planned Giving

March 2008-March 2010

- Exhibit functional expertise for Planned Giving to assist constituents, professional advisors and staff with complex gift transactions.
- Provide educational resources and strategies to all stakeholders for appropriate integration of Planned Giving value opportunities.
- Ensure successful key interactions with constituents, staff, volunteers or advisors.

National Cancer Information Center-American Cancer Society; Austin, Texas

Mission Delivery Manager

September 2005-March 2008

- Manage and develop a group of Team Supervisors and their staff by providing guidance, training and resources to promote overall satisfaction of ACS constituents. Teams have included the Incubation program for new employees, Donations Specialists, Quitline Intake Specialists and Cancer Information Specialists.
- Assess skills and resources required to implement effective, constituent-focused call-handling practices.
- Work with internal and external partners to develop processes in support of ACS priorities and initiatives

Team Supervisor

February 2003-September 2005

- Supervise and develop the skill sets of various teams of Cancer Information Specialists, including intake, main queue, Mid-south, Midwest and Eastern division teams, and the email response team.

Cancer Information Specialist

March 2000-February 2003

- Provide information to patients and public regarding cancer prevention, diagnosis, and treatment.
- Provide information to patients and public regarding ACS programs and community resources.

Relevant Volunteer Experience

Dispute Resolution Center; Austin, Texas

- Conducted interpersonal mediations.

National Center for Farmworker Health; Buda, Texas

- Developed and facilitated various organizational development meetings and conference events.
- Assisted in establishing collaborative relationships among organizations working with migrant farmworkers.

Education

Saint Edward's University, Austin, Texas

M.A. in Human Services- Conflict Resolution

University of Missouri- Columbia, Columbia, Missouri

B.A. in Biology

B.A. in Interdisciplinary Studies: Medical Ethics