



# National Fitness Campaign

# What is the National Fitness Campaign

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- A campaign started in the late 70's to ensure all citizens had access to health and fitness infrastructure in their communities.
- The *Fitness Court* is their latest iteration of the outdoor fitness concept they started in 1979.



# NOW ANNOUNCING

## TRAPS & NFC State-Wide Partnership

TRAPS is pleased to officially announce a partnership with National Fitness Campaign to bring Healthy Infrastructure® and outdoor fitness programs to Texas. Limited funding is available for fifteen TRAPS member agencies to join hundreds of nationwide partners. Request a briefing to learn about the Fitness Court® initiative and how to qualify for an application below.

## GRANT FUNDING NOW AVAILABLE

EARLY APPLICATION DEADLINE: NOVEMBER 13TH, 2020

To Request a Briefing Contact:

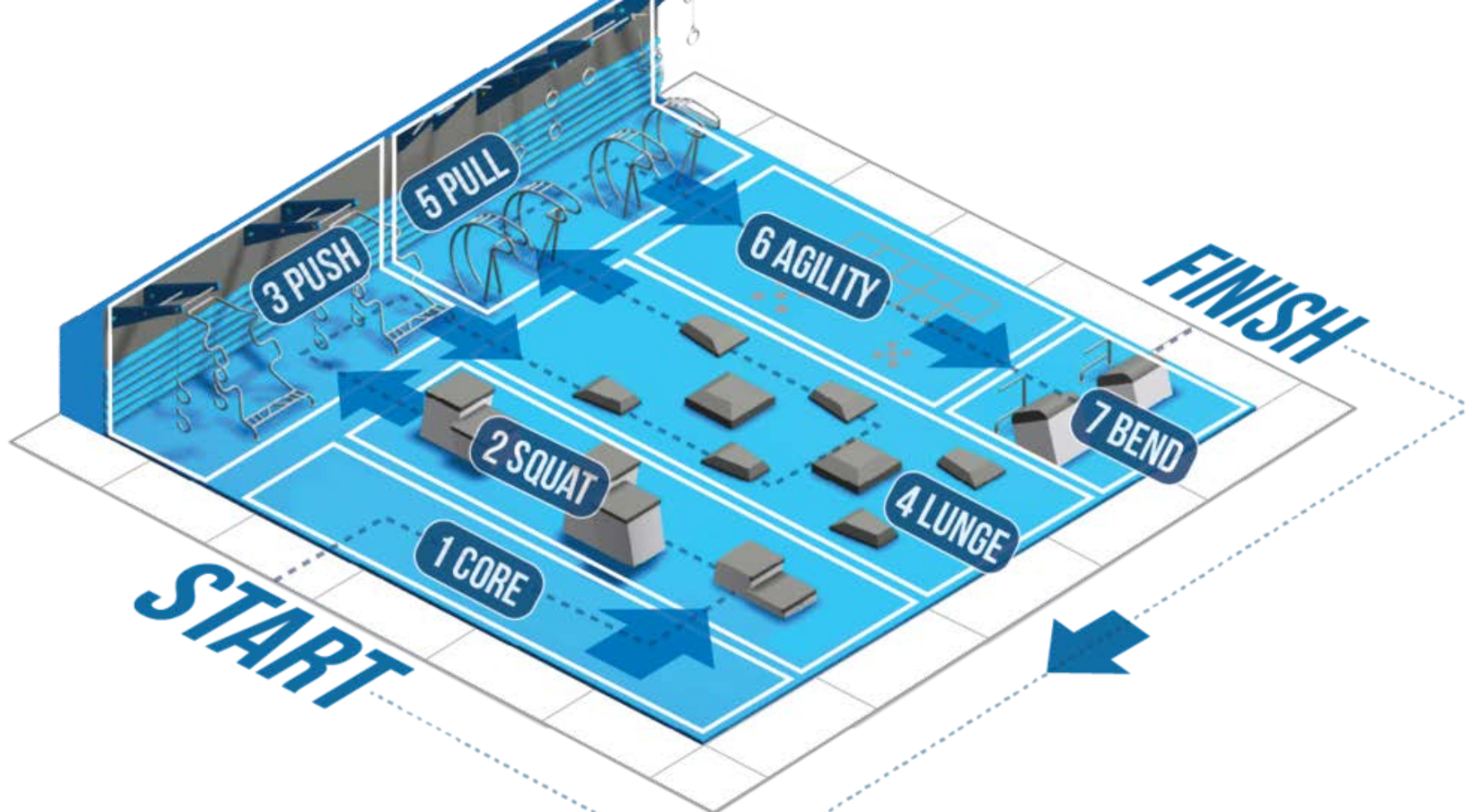
Jordan Ontiveros at [admin@traps.org](mailto:admin@traps.org)

Learn more : [www.nationalfitnesscampaign.com](http://www.nationalfitnesscampaign.com)



# TRAPS Partnership

- TRAPS is the Texas Recreation and Parks Society
- Fifteen \$25,000 grants awarded to Texas cites to be used towards the purchase of a National Fitness Campaign *Fitness Court*
- Along with the \$25k grant, selected agencies get a site analysis for best location within their community
- Our grant was bumped from \$25,000 to \$30,000 to match national grant funding options
- Selected agency is responsible for the remaining amount.

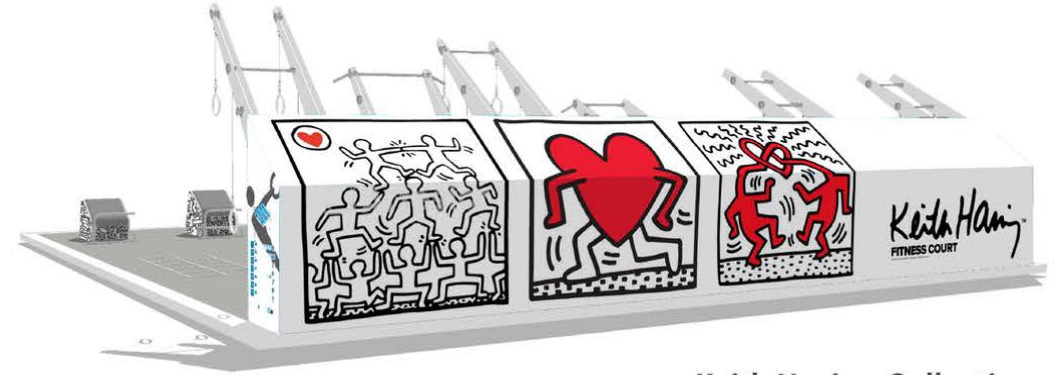


7 Minutes 7 Movements

# FITNESS COURT® Public Art Collections

STUDIO SERIES

ARTIST SERIES



**Premium Art Collection**  
*Fully Wrapped Mural Wall*

**Keith Haring Collection**  
*Signature Artist Series*

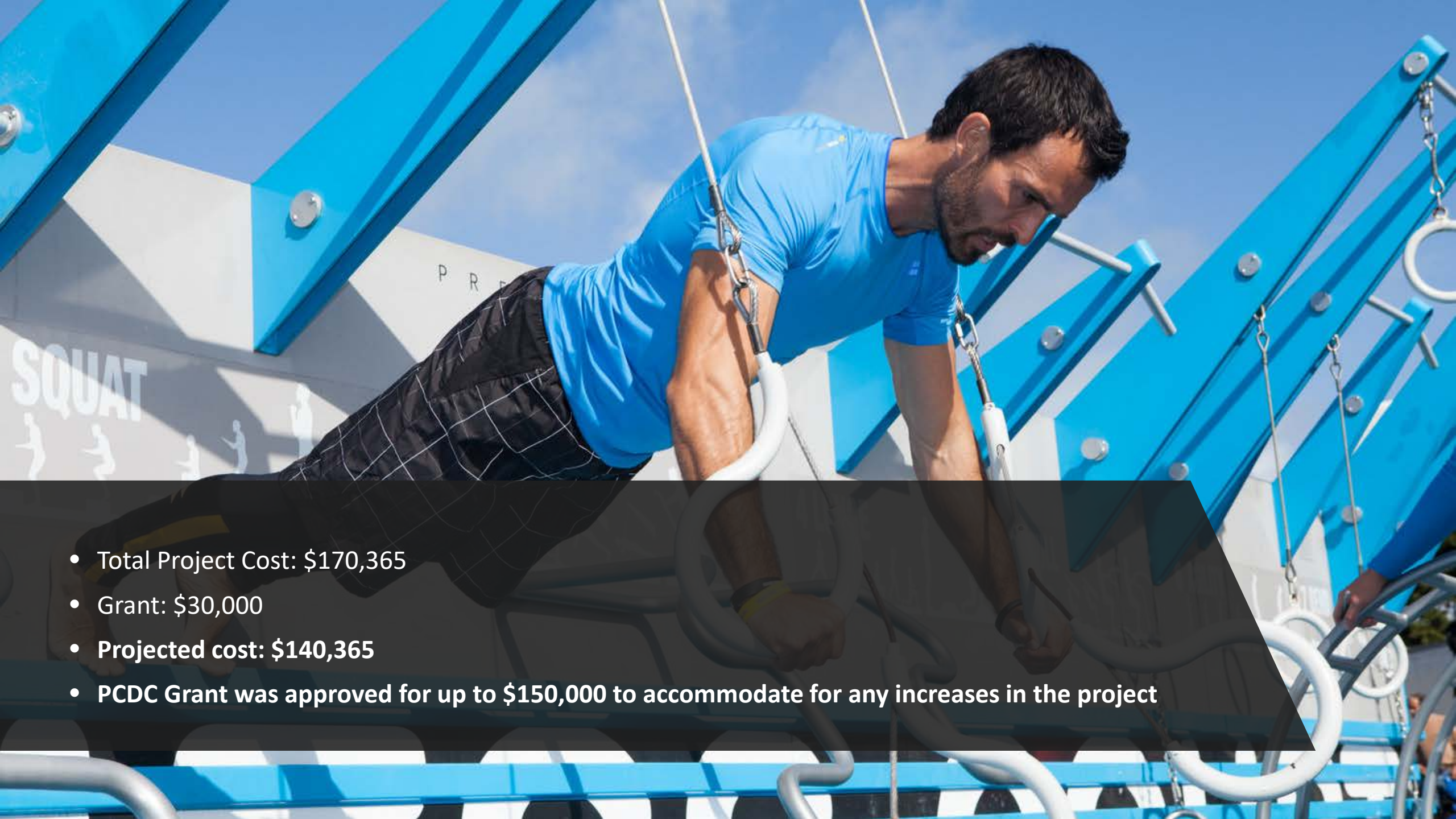


**Local Artist Collection**  
*Grant to Local Artist*



## PCDC Partnership

- **Placemaking:** Potential gateway sign along Pecan St.
- **Parks & Trails:** Enhance the Pecan Park project planned under the 2020 bond program
- **Quality of Life:** Outdoor health & wellness
- **Business Development:** Located across from Amazon along a prominent corridor positioned for commercial growth
- **PCDC's annual commitment** to fund park system improvements



- Total Project Cost: \$170,365
- Grant: \$30,000
- Projected cost: \$140,365
- PCDC Grant was approved for up to \$150,000 to accommodate for any increases in the project