

PFLUGERVILLE PUBLIC LIBRARY

February 2018

	Jan. 2017	Jan. 2018	YTD 2017	YTD 2018
Circulation - physical	25,666	25,708	104,288	103,153
Circulation - electronic	7,917	7,348	34,320	31,406
Total	33,583	33,056	138,608	134,559
Non-resident circulation	584	653	1,033	1,291
Public Computer Use	2,969	2,699	10,507	11,021
Database Sessions	2,469	2,523	8,865	13,507
Wifi Use	3,860	3,509	13,659	14,327
Library Visits- Physical	15,075	16,134	59,058	60,546
Library Visits- Catalog	12,657	12,431	42,368	44,671
Total	27,732	28,565	101,426	105,217
Total Meeting Room Use Hours ¹	237	215	891	856
Total Program Attendance	2086	2372	8,374	11,003
Adult 18 and up ²	473	431	1,834	3830
Children 0-4	994	757	4,032	3024
Children 5-8	335	477	1,061	1404
Tweens 8-12	115	69	396	477
Teens 13-18	103	104	383	487
All ages	46	534	416	1526
Outreach	0	0	150	255
Heritage House	0	10	102	634
Volunteer Hours	429	382	1,618	1,388
Member Savings (Print) ³	\$382,390	\$377,853	\$1,528,369	\$1,464,230
Estimated Members Savings (Electronic) ⁴	\$316,680	\$293,920	\$1,372,800	\$1,256,240
Total	\$699,070.00	\$671,773.00	\$2,901,169.00	\$2,720,470.00

¹ In-house and outside group use combined

² Includes Library partner groups

³ In dollars

⁴ Average price of an eBook is roughly \$8.67. Average price of an eAudiobook is roughly \$40 <http://authorearnings.com/big-five-may-2016-ebook-pricing/>; <https://techcrunch.com/2013/01/14/audiobooks-com-drops-prices-to-compete-with-amazons-audible/>

Sensory Storytime:

Story time for children with special needs
Ask at the circulation desk for more information
Friday, February 9th, from 5:00pm – 6:00pm



Pflugerville Public Library

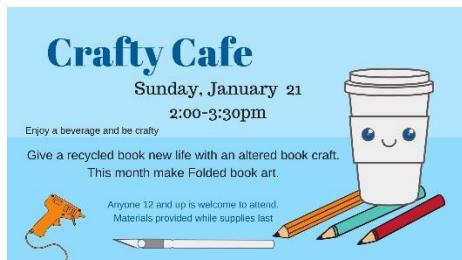
512-910-6575

New Library Hours

In response to numerous requests, the library is now open at 10 a.m. on Saturdays bringing the total number of hours open per week to 62.

New Programs

Saturday Baby Time: With the additional morning hours on Saturdays comes Saturday Baby Time. Baby Time allows parents and babies to enjoy time together with other parents, caregivers, and babies while participating actively in rhymes and finger plays, and singing songs. This program encourages a child's language, social and motor skills development.



Winter Pfest: The first annual Winter Pfest for ages 12 and older attracted more than 500 people. Guests were invited to relax, enjoy crafts, games and hot cocoa!

New Special Needs Library Hour

The Youth Librarians are staying late the first Friday of the month to provide a Special Needs Library Hour. While special needs patrons are welcome every hour the library is open, we recognize some individuals have a hard time being comfortable around a crowd. Patrons are able to sign-up during Sensory Story Time and are allowed to stay one hour after closing on the first Friday of the month.

New for 2018!

Starting Jan. 6, 2018
the Library will open
at 10 a.m. on
Saturdays.



Sunday, Crafty Café: Our new program assistant, Meg Miller, heads up this new Sunday offering. Guests enjoy a beverage and be crafty, materials are provided while supplies last. Anyone 12 and up is welcome to attend.



Pflugerville Public Library | 1008 W Pfluger St | library.pflugerville.texas.gov