

PFLUGERVILLE PUBLIC LIBRARY

August 2017

	August 2016	August 2017	FY 2016	FY 2017	% change
Circulation - physical	32,197	33,311	333,093	321,023	-4%
Circulation - electronic	7,351	8,901	83,988	90,522	%
Total	39,548	42,212	417,081	411,545	%
Phys. Circ – Spanish/ bi. (included in above)	616	719	7271	8,416	+16%
Phys. Circ – Viet. (included in above)	331	193	3,714	2,586	-30%
Public Computer Use	3,084	3,718	33,370	32,855	-2%
Database Sessions	1859	4213	24,082	27,475	14%
Wifi Use	4,009	4,833	43,381	42,134	-3
Facebook Likes	75	151	868	1,128	+30
Digital History Archive Views <sup>1</sup>	197	6,597	2,377	11,263	+373
Library Visits- Physical	17,100	21,060	181,716	186,299	+3
Library Visits- Catalog	13,251	15,590	130,362	138,925	+7
Total	30,351	36,650	312,078	325,224	+4
Meeting Room Use Hours <sup>2</sup>	150	134	2,857	2,094	-27
Program Attendance <sup>3</sup>	431	734	22,604	27,123	+20
Volunteer Hours	435	386	4,611	4,833	+5
Active Library Accounts	25,413	25,738	25,543	25,746	+12
New Accounts	355	451	3,340	3,883	+16
Member Savings Print	\$475,365	\$487,817	\$4,949,215	\$4,707,015	-5
Heritage House	23	75	366	789	+114
Special Event – Solar Eclipse	NA	NA	NA	2500	NA

<sup>1</sup> This number is way up due to research for an upcoming History Digger book

<sup>2</sup> Program use in hours

<sup>3</sup> Solar eclipse not included, listed separately

The Library took a break from children's programs in August in order to prepare for the upcoming year. Adult programs continued as usual. Special programs this month celebrated the solar eclipse. Adult Services Librarian Bette McDowell planned for more than six months for a series of events.

During the Maker Pfest event, a virtual reality station was available with our Viewmaster VR viewers. Viewers could be used to get a glimpse of planets, constellations and spacecraft.

Thursday, July 13, Ms. Amanda read solar-themed books, and children can completed a fun craft.

August 11<sup>th</sup> featured an indoor planetarium courtesy of Pat McCord. Guests were able to visit outer space, explore the galaxy and land on the moon and Mars. This program attracted more than 250 people.

Finally on August 21<sup>st</sup>, more than 700 free eclipse viewing glasses were made available courtesy of StarNet. The event started with a short informational session on safe viewing. Then participants could take their glasses outside to view the eclipse. A craft was available for those who did not get glasses. To wrap things up, we finished the afternoon with a screening of Wall-E at 2:00 (Rated G, ©Walt Disney Pictures).

