

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY OF PFLUGERVILLE ADOPTING A STRATEGIC PLAN  
2021-2025

**WHEREAS**, the strategic planning process is an important tool to convey the vision and goals of the City Council in order to provide focus on how to maximize the Council effectiveness; and

**WHEREAS**, Pflugerville offers its residents a family-oriented community in which to thrive and offered businesses the opportunities to grow fostered through good governance and effective execution; and

**WHEREAS**, the City Council has identified four challenges that impact how the city operates including attracting businesses, improving education, improving quality of life and keeping pace with growth; and

**WHEREAS**, the City Council engaged Alexander Consulting to create an effective and holistic plan to ensure the actions taken through the strategic plan aligned with and supported the comprehensive plan; and

**WHEREAS**, the City Council has determined that the development of a specific mission, vision, and goals are vital to planning for the future of the community; and

**WHEREAS**, the City Council has identified four priority strategic goals to enhance the community which are: Make our city the safest in Texas, Develop economically to create a fiscally-sustainable city with high quality of life; Maintain and prepare a robust, resilient infrastructure that exceeds expectations, and Engage the community through vibrant parks and recreation and library programs and services, attached as Exhibit "A".

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE  
CITY OF PFLUGERVILLE:**

The City Council of the City of Pflugerville hereby adopts the City of Pflugerville Strategic Plan 2021-2025 for the City of Pflugerville.

PASSED, APPROVED AND ADOPTED this 28<sup>th</sup> day of September, 2021.

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Victor Gonzales, Mayor

ATTEST:

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Trista Evans, City Secretary