



City of Pflugerville

Minutes - Final

City Council

Saturday, January 25, 2025

8:30 AM

6012 Aviation Drive

Worksession

1. Call to Order

Mayor Victor Gonzales called the worksession to order at 8:36am. Mayor Pro Tem Kimberly Holiday and Councilmembers Doug Weiss, Ceasar Ruiz, Melody Ryan, and David Rogers were in attendance. Councilmember Rudy Metayer joined the worksession at 8:43am.

City staff in attendance: Sereniah Breland, City Manager; Emily Barron, Assistant City Manager; Thomas Hunter, Assistant City Manager; Terri Toledo, Director of Management Services; Trista Evans, City Secretary; Charles Zech, City Attorney; Tracy Waldron, Finance Director; Breanna Higgins, Special Projects Manager; Katherine Terry, Assistant to the City Manager.

2. Public Comment

There was no one present wishing to make public comment.

3. Regular Agenda

3A. [2025-0076](#) Discussion regarding future strategic planning.

Mayor Gonzales opened the item for discussion. David Beurle, Future IQ, reviewed the strategic plan kick-off. Mayor Gonzales asked about public engagement and how it can be tracked. Council discussed why people choose to live and work in Pflugerville. Mr. Beurle reviewed the schedule for the strategic plan process and discussed councilmembers being involved to engage with the other stakeholder discussion.

3B. [2025-0077](#) Discussion regarding financial forecasts, processes, reporting, and review.

Mayor Gonzales opened the item for discussion. Ms. Waldron discussed sales tax projections and answered questions from council. Mr. Metayer asked about comparison to peer cities. Mr. Weiss asked about impacts of changes in laws for online purchases. Ms. Waldron stated changes are not anticipated and discussion followed regarding changes in the comptroller rules. Ms. Higgins provided information about potential legislature impacts. Mr. Metayer discussed affordability. Discussion followed regarding the impact of municipal utility districts. Mayor Pro Tem Holiday asked for a discussion about multifamily impacts.

Ms. Waldron discussed property tax projections and answered questions from council and the impact of changes in residential and commercial taxes. Mr. Metayer asked about the maturity of the city and discussion followed regarding surrounding city rates. Ms. Waldron reviewed the debt rate and assumptions. Ms. Waldron discussed tracking economic incentives and when property taxes may flatten. Mr. Metayer asked what the signals are to anticipate these changes and discussed how PCDC can be involved. Mr. Rogers asked about the Pecan District and TIRZ impact. Mayor Gonzales recessed the meeting at 9:55am. Mayor Gonzales reconvened the meeting at 10:05am.

Ms. Waldron discussed debt and long term planning and provided information about restricted funds. Discussion followed regarding management of debt. Mr. Hunter provided information about capital improvement projects. Ms. Waldron discussed the utility fund and rates, applications to WIFIA and TWDB, and impacts of delays from the other groups. Ms. Ryan asked about the requirement for the fund balance. Ms. Waldron stated 25% is best practice, discussion followed regarding fund balance, impact on bond ratings. Mr. Metayer asked for examples of other cities who changed the amount in their fund balances. Mr. Metayer discussed the importance of having good personnel.

Ms. Ryan stated she would like to request that the budget be created on the no new revenue rate and then there can be conversations about what needs to be added to the budget. Mr. Weiss asked for clarification about the no new revenue rate. Ms. Waldron stated it covers operation and maintenance and means bringing in the same amount of revenue for the same property and only gains if there is new property. Ms. Waldron discussed level of service and operating expenditures. Discussion followed regarding the budget process. Mr. Weiss and Mr. Metayer discussed the decisions that are made in the budget process. Ms. Breland provided information about staff's process and the decisions that are made before it is presented to council.

3C. [2025-0078](#)

Discussion regarding council policy and procedures.

Mayor Gonzales opened the item for discussion. Mr. Rogers stated he would lie to talk about the code of conduct and acting in a professional manner. Mr. Rogers discussed amending the code to allow for the discussion of city business in the council subcommittees when in groups of less than a quorum. Mayor Pro Tem Holiday discussed side conversations off the dais. Ms. Ryan discussed the open meetings training and asked for clarification about walking quorum and similar situations. Discussion followed regarding developer meeting requests.

Ms. Ryan discussed the experience of watching council meetings as a citizen, wanting more visibility of other council members and suggested changing seating positions quarterly. Mr. Metayer discussed building relationships. Mr. Ruiz discussed concern about optics. Mr. Weiss stated Mayor Gonzales can adjust the seating positions.

Mr. Zech reviewed the Open Meetings Act and communications with developers and answered questions from council. Mayor Pro Tem Holiday asked about use of social media. Discussion followed regarding social media use.

4. Adjourn

Mayor Gonzales adjourned the worksession at 12:01pm.

Respectfully submitted,

Trista Evans, City Secretary

Approved as submitted on February 11, 2025.