NEIGHBORHOOD RETAIL/OFFICE/ COMMERCIAL

The Neighborhood Retail/Office/
Commercial future land use category
applies to retail sites at the intersections
of major arterial roadways that have
traditionally served the convenience retail,
service, office, and institutional needs of
surrounding neighborhoods. Neighborhood
Retail establishments include a variety of
retail and personal service businesses that
meet the daily needs of the residents. This
development type generally includes smallor medium- scale development ranging
from 1,500 square feet to 45,000 square feet
and one to two stories in height.

Not all corners of an intersection may be developed with commercial uses; however, a quadrant will typically be anchored by a small-scale grocery store, drug store, or gas station. Adequate transitions in building setback and height must be considered when development is proposed near neighborhoods.

Due to recent changes in retail consumer trends, these areas are increasingly susceptible to decline. Revitalization and reinvestment are strongly encouraged through parking lot landscaping enhancements, building façade renovations, and other improvements to sustain their vitality and attractiveness. Redevelopment may be appropriate to reduce retail square footage, integrate new uses, increase walkability, limit visual impacts of parking, and enhance community form.

COMPATIBILITY OF NEW USES AND BUILDING TYPES

Primarily Residential	
Agricultural	000
Cluster Subdivision	000
Single-Family, Large Lot	000
Single-Family, Suburban Lot	000
Single-Family, Small Lot	000
Accessory Dwelling Unit	000
Townhome	000
Duplex	000
Triplex/Fourplex	000
Bungalow/Cottage Court	000
Courtyard/Garden Apartment	000
Urban Apartment	000

Primarily Nonresidential a	nd Mixed-Use
Mixed-Use, Neighborhood Scale	$\bullet \bullet \bigcirc$
Mixed-Use, Community Scale	$\bullet \bullet \circ$
Mixed-Use, Regional Scale	000
Neighborhood Office and Commercial	•••
Regional Office and Commercial	000
Neighborhood Shopping Center	•••
Regional Shopping Center	000
Light Industrial/Flex Space	000
Heavy Industrial	000
Civic/Recreation	•••

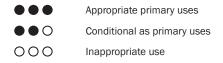


Figure 3.11. Neighborhood Retail/Office/Commercial

