



City of Pflugerville

Minutes - Final

Library Board

Wednesday, October 9, 2024

6:00 PM

1008 W. Pfluger Street, Pflugerville, TX

Regular Meeting

Library Board Members:

Jillian Arizpe- Chair
Larissa Brazener- Vice Chair
Matt Robertson
Sarah Eddy
Holly Griffin
Laura Goetsche
Rosie Riddick

1. Call to Order

Vice Chair Brazener called the meeting to order at 6:00 p.m.

Board Members Present: Larissa Brazener (Vice Chair), Matt Robertson, Rosie Riddick, Sarah Eddy, Laura Goetsche and Holly Griffin.

Board Members Absent: Jillian Arizpe (Chair)

Library Staff: Jennifer Griswold – Library Director, Daniel Berra – Asst. Library Director, Tiara Allen – Marketing and Outreach Coordinator

Teen Liaisons: Lucas Tong and Jade Jenkins

2. Citizens Communication

None

3. Approval of Minutes

3A. [2024-1006](#) Discuss and consider action to approve the Library Board Regular Meeting Minutes of September 11, 2024.
Jillian Arizpe, Chair

Minutes approved as submitted.

4. Discuss Only

4A. [2024-1001](#) Discussion regarding student liaisons opportunity to report on library related matters.

Lucas Tong, Hendrickson High School
Jade Jenkins, Hendrickson High School

Lucas Trong reported that students at Hendrickson High School are focused on UIL events and competitions. Jade Jenkins did not have anything new to report.

4B. 2024-1002 Discussion regarding Friends of the Pflugerville Library Report.
Kim Reist, Friends of the Pflugerville Library

The Friends were not in attendance.

4C. 2024-1004 Discussion regarding Library Director Report.
Jennifer Griswold, Library Director

Director Griswold reported on the end of the fiscal year numbers. She highlighted that overall circulations were up, especially the electronic resources. Library visits were on par with last year. We are also in the beginning stages of phasing out DVDs, but they will not be completely removed from the collection any time soon. LibraryCon had about 2,000 in attendance and the event went very well.

4D. 2024-1005 Discussion regarding marketing and outreach update.
Tiara Allen, Marketing and Outreach Coordinator

Marketing and Outreach Coordinator Tiara Allen reported she focused a lot of time on LibraryCon promotion leading up to the event. She attended many outreach events last month including one through the library's partnership with Avance and Trunk or Treat at the animal shelter. Looking forward she is interested in reaching out to local high schools for more outreach opportunities. Other unique types of outreach are also in the planning phase.

There was also a discussion regarding the possible new library mascot. Vice Chair Brazener suggested a Firefly with a possible name of Flash. The Board members liked this idea and suggested moving forward with it. Director Griswold indicated it would be brought back next month for a vote.

4E. 2024-1007 Discussion regarding legislation affecting libraries.
Jennifer Griswold, Library Director

Director Griswold reported on possible legislation that could be submitted in the next session which begins in January. Some of the potential items related to libraries include prohibiting taxpayer funding being used for certain library materials and removing the Miller Test as the litmus test for what is considered obscene. Director Griswold will continue to monitor legislation and track bills once they are filed.

5. Discuss and Consider Action

5A. 2024-1003 Discuss and consider action regarding library surveys.

Jillian Arizpe, Chair

Director Griswold shared potential library survey questions, and the Board offered their thoughts. The Board discussed and gave Director Griswold ideas and edits. Director Griswold indicated she would make the changes and reshare the survey with the Board.

6. Adjourn

Chair Arizpe adjourned the meeting at 6:33 p.m.

Respectfully submitted,

Jennifer Griswold
Library Director

Approved as _____ on November 13, 2024.