

ELIZABETH SHAUGHNESSY

PROFILE

Committed to driving sustainable growth and enhancing community infrastructure, I'm a planning and GIS professional with over 20 years of experience in urban and regional planning, transportation, and environmental projects. I specialize in developing strategic master plans, managing complex projects, and leading initiatives that foster economic prosperity and community development. My proven track record includes successful redevelopment projects, securing significant funding, and optimizing planning processes. I am dedicated to delivering innovative solutions that meet community needs while adhering to regulatory standards.

Specialties:

- Master Planning
 - Land Use Analysis
 - Community Development
 - Zoning
 - Business Development
 - Project Management
 - Client Relations
 - Public Liaison
 - Team Building
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SKILLS & ABILITIES

- **Urban Planning & Zoning:** Expertise in land use planning, zoning regulations, and urban design.
 - **Stormwater Management:** Implemented effective stormwater solutions and compliance measures.
 - **Economic Development:** Developed strategies to boost local economies and community growth.
 - **Downtown Revitalization:** Led projects to revitalize urban centers, enhancing community engagement and economic activity.
 - **Project Management:** Oversaw project lifecycles, ensuring timely and budget-compliant delivery.
 - **Strategic Planning:** Created long-term development plans aligning with regulatory and community needs.
 - **Regulatory Compliance:** Ensured adherence to local, state, and federal regulations.
 - **Public Relations & Stakeholder Engagement:** Managed public outreach and built relationships with key stakeholders.
 - **Building & Inspections Management:** Supervised building inspections and compliance processes.
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CORE COMPETENCIES & EXPERTISE

Research and Analysis:

- Conducted comprehensive planning, feasibility, and master plan studies.

- Analyzed aerial photographs, maps, census data, and environmental impacts.
- Authored four published pieces in professional journals and one book.

Communication & Business Relationships:

- Facilitated collaboration with diverse teams and presented to City staff, Council, ARB, and the development community.
- Supervised, trained, and evaluated staff, enhancing team performance.

Budget & Financials:

- Managed quarterly and yearly budgets, tracked financial milestones, and prepared analytical reports.
- Secured private and public grants, ensuring project funding and financial stability.

Strategic Planning & Design:

- Developed long-term planning guidelines and conducted field inspections.
- Reviewed development data for compliance and initiated corrective actions as needed.

Software Proficiency:

- **MS Office Suite:** Word, Excel, PowerPoint, Outlook
- **Adobe Suite:** Acrobat, Illustrator, Photoshop
- **Design & GIS Tools:** AutoCAD, ArcGIS, GPS, Geo Media, Remote Sensing, Digital Image Processing, Sketch-up
- **Database Management & Others:** Qualtrics, Google AdWords, Google Sites, Jenzebar, SIRE, EnerGov-PROD, My Permits, MGO, GIS Urban

EDUCATION

California State University East Bay

Masters in Geography - Focus in Regional Planning/Transportation, 2015

Honor Society: Gamma Theta Upsilon

San Jose State University

Post-Graduate Certificate in Community Design and Development, 2013

Foothill College

Graduate Certificate in GIS Analysis, 2012

Woodbury University

Bachelor of Architecture, 2007

Study Abroad: Europe (Barcelona, Rotterdam, Utrecht, Paris) and China (Beijing, Suzhou, Shanghai)

PROFESSIONAL EXPERIENCE

Director of Development

City of Odessa, Odessa, TX

2023 – Present

- Spearhead development initiatives, overseeing planning, zoning, building inspections, and stormwater management.
- Implemented policies resulting in a 20% increase in project approvals and streamlined processes.

Planning Division Manager

City of Midland, Midland, TX

2021 – 2023

- Managed planning and zoning functions, leading to a 15% improvement in project turnaround time.
- Developed and executed strategies for downtown revitalization, boosting local business activity.

Senior Planner

City of Midland, Midland, TX

2018 – 2021

- Conducted comprehensive planning studies and contributed to urban master plans.
- Facilitated community engagement initiatives, enhancing public satisfaction and support.

Director of Institutional Advancement

Palo Alto University, Palo Alto, CA

2012 – 2018

- Led development and implementation of institutional advancement strategies, securing major funding.
- Enhanced organizational visibility through strategic partnerships and outreach programs.

GIS Analyst

Santa Clara County Fire Department, Cupertino, CA

2012

- Developed GIS applications for emergency response and fire management.
- Improved data accuracy and accessibility, supporting critical decision-making processes.

Designer

San Jose Redevelopment Agency, San Jose, CA

2008

- Contributed to redevelopment projects, focusing on site layout and design solutions.

- Supported project teams in creating effective visual and analytical materials.

Strategic Planner/GIS

City of Oakland Community and Development Agency

2007/2008

- Conducted GIS analyses and strategic planning for community development initiatives.
 - Assisted in the development of comprehensive plans and project proposals.
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PROFESSIONAL AFFILIATIONS

- ULI (Urban Land Institute)
- APA (American Planning Association)
- Texas Downtown Association
- ICSC (International Council of Shopping Centers)
- TML (Texas Municipal League)
- AIA (American Institute of Architects)
- ICC (International Code Council)
- TEDC (Texas Economic Development Council)