



City of Pflugerville

Minutes - Final

City Council

Tuesday, September 26, 2023

5:00 PM

1611 Pfennig Lane

Worksession

Public comment will be allowed in person at the Regular Meeting scheduled to begin at 7:00p.m.

1. Call to Order

Mayor Victor Gonzales called the worksession to order at 5:00pm. Mayor Pro Tem Doug Weiss and Councilmembers Ceasar Ruiz, Rudy Metayer, and Jim McDonald were in attendance. Councilmember Kimberly Holiday joined the worksession at 5:03pm. Councilmember David Rogers joined the worksession at 5:20pm.

City staff in attendance: Sereniah Breland, City Manager; James Hartshorn, Deputy City Manager; Emily Barron, Assistant City Manager; Thomas Hunter, Assistant City Manager; Terri Toledo, Director of Management Services; Trista Evans, City Secretary; Jason O'Malley, Police Chief; Robbi Craig, People and Culture Director; Charles Zech, City Attorney.

2. Discuss Only

2A. [2023-0803](#)

Joint meeting with PCDC Board and City Council: Discussion and presentation from Ernst and Young, LLP, regarding the Pflugerville Community Development Corporation (PCDC) Comprehensive Economic Development Strategic Plan 3.0 (CEDS 3.0).

PCDC Board in attendance: Dennis Spencer, Adam Rosenfield. Amy Madison, PCDC Executive Director, introduced Tony Delisi with Ernst and Young. Mr. Delisi reviewed the CEDS 2.0 vision and goals. Ms. Madison reviewed PCDC highlights since 2017, reviewing businesses brought into the city and partnerships. Mr. Delisi asked what recent economic development success the council was most proud of. Discussion followed regarding partnerships, working with small businesses, and working with the city. Mr. Ruiz discussed wanting less industrial. Discussion followed regarding the need for corporate spaces. Mr. Rogers discussed importance of going after a big fish and discussion followed regarding what constitutes that. Mr. Metayer discussed the impact of higher education availability. Mayor Gonzales discussed the job market. Mr. Rosenfield provided information about workforce outreach. Mr. Metayer discussed needing places to put businesses. Mr. McDonald discussed bringing in supporting businesses and community development. Mayor Pro Tem Weiss discussed focusing on what to incentivize. Discussion followed regarding land available in the city.

Mr. Delisi discussed the City's strategic plan. Mr. Rogers discussed higher education. Mayor Pro Tem Weiss discussed retail recruitment. Discussion followed regarding the market and identifying who should be making moves. Mr. Delisi reviewed next steps including scheduling individual meetings to continue the conversation.

2B. [2023-0112](#)

Conduct a presentation on the People and Culture Department.

Mayor Gonzales opened the item for discussion. Ms. Craig introduced the P+C team and reviewed their recruitment, We Hire Vets designation, and training initiatives. Mr. McDonald asked about what they are hearing from people who are leaving the city. Ms. Craig provided information stating the voluntary turnover is at a low rate and not about pay as much. Ms. Craig discussed the employee engagement survey and bringing employees together through employee led committee events. Ms. Craig reviewed FY23 accomplishments and FY24 objectives to focus on retention and recruiting.

2C. [2023-0911](#)

1.) Executive Session Item: Discussion in accordance with Texas Government Code Section 551.072 Deliberation regarding Real Property related to acquisition of right of way.

Mayor Gonzales announced City Council was retiring to executive session for discussion on items 2C., 2D., and 2E. and read the items. City Council retired to executive session at 6:36pm. Discussion on the item occurred in executive session.

2D. [2023-0921](#)

1.) Executive Session Item: Consultation with legal counsel pursuant to Chapter 551.071 of the Texas Government Code regarding litigation: Cause No. D-1-GN-21-003845; *David Rogers, et al. v. Travis County Emergency Services District No. 17, et al*; in the 200th Judicial District Court of Travis County, Texas appealed to the Third Court of Appeals of the State of Texas, Cause No. 03-21-00469-CV.

Discussion on the item occurred in executive session.

2E. [2023-0912](#)

1.) Executive Session Item: Discussion of personnel matters pursuant to Chapter 551.074 of the Texas Government Code regarding performance evaluation of the City Manager.

Discussion on the item occurred in executive session. Mayor Gonzales reconvened the meeting in open session at 6:57pm.

3. Adjourn

Mayor Gonzales adjourned the worksession at 6:57pm.

Respectfully submitted,

Trista Evans, City Secretary

Approved as submitted on October 10, 2023.