



# City of Pflugerville

## Minutes - Final

### City Council

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Tuesday, April 23, 2024

5:00 PM

1611 Pfennig Lane

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#### Joint Special Meeting

Public comment will be allowed in person at the Regular Meeting scheduled to begin at 7:00p.m.

#### 1. Call to Order

Mayor Victor Gonzales called the worksession to order at 5:00pm. Mayor Pro Tem Doug Weiss and Councilmembers Ceasar Ruiz, Jim McDonald, Kimberly Holiday, David Rogers, and Rudy Metayer were in attendance.

City staff in attendance: Sereniah Breland, City Manager; James Hartshorn, Deputy City Manager; Emily Barron, Assistant City Manager; Thomas Hunter, Assistant City Manager; Trista Evans, City Secretary; Terri Toledo, Director of Management Services; Charles Zech, City Attorney; Jeremy Frazzell, Planning and Development Services Director.

PCDC Board in attendance: Jeff Thompson, Darelle White, Adam Rosenfield, Oscar Mitchell. Mayor Victor Gonzales and Councilmembers Jim McDonald and Ceasar Ruiz also serve on the PCDC Board.

#### 2. Regular Agenda

##### 2A. [2024-0405](#)

Joint meeting with PCDC Board and City Council regarding Executive Director recruitment, staffing, and future structure of PCDC.

Mr. Thompson called the PCDC Board meeting to order. There was no one present wishing to speak under public comment. Mr. Thompson reviewed the current state of PCDC to discuss recruitment, staffing, and future structure. Mr. Thompson stated the structure will have a direct impact on the executive director recruitment so they know what type of situation they are stepping in to. Mr. White stated clear communication is the objective as the city is in a critical spot. Mayor Gonzales discussed opportunities. Discussion followed regarding having clear communication and expectations.

Mr. Thompson discussed the structure of PCDC and stated the current structure makes sense. Discussion followed regarding what makes up the current structure and Mr. Zech provided information about statute requirements. Mr. Metayer stated having a direct report to the city manager may help keep everyone moving in the same direction. Mayor Pro Tem Weiss asked about spending control and discussion followed. Mayor Pro Tem Weiss asked about other supporting services. Discussion followed regarding IT and legal services. Mr. McDonald stated some of the details should come to the new executive

director and the question is who does that person report to. Mr. White discussed liability and stated once a person reports to the city manager it limits the ability to have a direct connection. Discussion followed regarding reducing redundancies and accountability. Ms. Holiday stated no employees will be eliminated. Mr. White discussed the move of an employee from PCDC to the city.

Mayor Gonzales discussed the history of the PCDC board, importance of board appointments, and stated the executive director needs a clear objective. Mr. Mitchell stated the person placed in the job should be trusted to do so and details should be handled internally. Mr. McDonald stated efficiencies may be improved by having the executive director be part of the city organization. Mr. Thompson stated the person should not run into road blocks in exchanging information. Ms. Holiday moved to leave the structure as is. Mr. Metayer seconded the motion. Mr. McDonald stated the city is in a position to try a new structure at this point. The vote was as follows: Mayor Pro Tem Weiss - yes, Mr. McDonald - no, Mr. Metayer - yes, Mayor Gonzales - no, Mr. Rogers - yes, Mr. Ruiz - no, Ms. Holiday - yes. The motion carried.

**2B.**     [2024-0409](#)

Discuss and consider action to approve a contract with Affion Public, LLC to aid the Pflugerville Community Development Corporation (PCDC) and the City Council in the recruitment of the next executive director of PCDC.

Mayor Gonzales opened the item for discussion. Ms. Breland provided information about the contract for recruiting and answered questions from council. Mr. McDonald stated the three councilmembers on the PCDC Board voted together and in the minority on changing the structure. Ms. Holiday discussed hearing a different direction from the rest of the PCDC Board. Mr. Thompson discussed seeing how the recruitment company is doing quickly based on who is applying. Mr. Rogers asked if there were any firms that have specific economic development focus. Mayor Pro Tem Weiss stated from what he has heard the firm is good. Mr. White asked if it is the right time before there is a chance to digest the previous discussion. Discussion followed. Mr. Rosenfield moved to accept the contract with Affion. Mr. Thompson seconded the motion. All PCDC Board voted in favor. Mr. Metayer moved to approve the item. Mr. McDonald seconded the motion. All voted in favor. The motion carried.

**3.     Adjourn**

Mayor Gonzales adjourned the worksession at 6:46pm.

Respectfully submitted,

Trista Evans, City Secretary

Approved as \_\_\_\_\_ on May 14, 2024.