

RESOLUTION NO. _____

RESOLUTION OF THE CITY OF PFLUGERVILLE ADOPTING THE DOWNTOWN ACTION PLAN UPDATE

WHEREAS, the City's 2009 Old Town Pflugerville Vision Report ("Vision Report") outlines specific goals, action items and a recommended implementation schedule, all of which remain significantly relevant to current conditions, and will, if pursued, maintain and enhance the character of Downtown Pflugerville; and

WHEREAS, the Vision Report's goals and action items are reinforced by the City's land use and development character goals, policies, and action items as established by the City's 2030 Comprehensive Plan that promote the preservation, enhancement, and reinforcement of historic areas and other streetscape and gateway features of the built environment that articulates the City's values and identity and contributes to the community's sense of place and cohesiveness; and

WHEREAS, the Vision Report's goals and action items are further reinforced by the economic development goals, policies, and action items of the City's 2030 Comprehensive Plan, which promote the City's participation in redevelopment projects in targeted areas, support the efforts of property owners and local business organizations in revitalization efforts in Downtown, and create a small business opportunities to assist Pflugerville residents and entrepreneurs in forming independent businesses, thereby creating a stronger sense of community and place; and

WHEREAS, the Downtown Action Plan was initially adopted on September 25, 2018, providing a more in-depth implementation schedule to facilitate the realization of the action items identified in the Vision Report by outlining certain tasks and budgetary considerations associated with each action item, and assigning such action items to fiscal years; and

WHEREAS, the Downtown Action Plan Update provides the following amendments: 1.) a revised implementation schedule; 2.) adds flexibility and clarifications to necessary staffing and resources to implement the Downtown Action Plan; 3.) provides clarification of project bundling based on location rather than project type (e.g., street, alley, streetscaping, pedestrian and accessibility improvements, drainage, utilities, etc.) to reduce overall construction costs and provide for economy of scale; 4.) provides a public-private partnership project, Downtown East, based on the future development of the 29-acre tract of land at the northwest corner of E. Pecan Street and F.M. 685 purchased by the City; 5.) adds optional drainage improvements to the project list; 6.) adds an optional site design project for improvements at the city-owned property generally located at 100. W. Main Street; and 7.) provides a summary of community engagement, survey results, and community feedback relating to Downtown; and

WHEREAS, the Downtown Action Plan, as a whole, is intended to be a living document, whereby it shall be reexamined and refined as necessary every five years to address remaining action items from the preceding years, to account for unforeseen

changing physical conditions, and to capitalize on additional economic development opportunities; and

WHEREAS, the City Council of the City of Pflugerville has determined that it is necessary and beneficial to adopt and implement an update to the City's Downtown Action Plan to facilitate the realization of the City's vision for Downtown Pflugerville as necessary to promote community enhancement, cohesiveness, and continuity.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF PFLUGERVILLE:

Section 1.

That the foregoing recitals are hereby found to be true and correct and are hereby adopted by the City Council and made a part hereof for all purposes and findings of fact.

Section 2.

That the City Council of the City of Pflugerville, Texas hereby adopts the Downtown Action Plan Update, establishing an amended implementation schedule of Downtown initiatives and establishing a list of preliminary capital improvement projects, as specifically provided in Exhibit A, which is attached hereto and incorporated herein for all purposes.

Section 3.

That this Resolution shall be in full force and effect from and after its passage and adoption.

PASSED AND APPROVED this 8th day of February, 2022.

CITY OF PFLUGERVILLE, TEXAS

By: _____
Victor Gonzales, Mayor

ATTEST:

Trista Evans, City Secretary

APPROVED AS TO FORM:

Charles E. Zech, City Attorney
DENTON NAVARRO ROCHA BERNAL & ZECH, P.C.

Exhibit A
Downtown Action Plan