



City of Pflugerville

Minutes - Final

City Council

Tuesday, January 14, 2025

7:00 PM

1611 Pfennig Lane

Regular Meeting

1. Call to Order

Mayor Victor Gonzales called the meeting to order at 7:03pm. Mayor Pro Tem Kimberly Holiday and Councilmembers Doug Weiss, Ceasar Ruiz, Rudy Metayer, Melody Ryan, and David Rogers were in attendance.

City staff in attendance: Sereniah Breland, City Manager; James Hartshorn, Deputy City Manager; Emily Barron, Assistant City Manager; Thomas Hunter, Assistant City Manager; Trista Evans, City Secretary; Charles Zech, City Attorney; Terri Toledo, Director of Management Services; Brandon Pritchett, Public Utility Director; Evan Groeschel, Operations Director; Jeremy Frazzell, Principal Planner; Shane Mize, Parks and Recreation Director; Jeff Achee, Assistant Parks and Recreation Director; Robyn Miga, Assistant Planning and Development Services Director; Jason O'Malley, Police Chief; Yasmin Turk, Planning Manager.

2. Opening

A. Pledge of Allegiance to the Flag of the United States of America

Mayor Gonzales led those in attendance in the Pledge of Allegiance to the United States of America.

B. Pledge of Allegiance to the Texas State Flag

Mayor Gonzales led those in attendance in the Pledge of Allegiance to the Texas State Flag.

C. Moment of Silence

Mayor Gonzales led those in attendance in a moment of silence.

3. Public Comment

Traci Docktor provided an update on the Pflugerville Area Youth Baseball and Softball league stating the fall fest had a good turn out and spring registration ended with 475 kids in the league. Ms. Docktor stated the season opener is February 15th if anyone would like to come and join in the activities.

Stephanie Nalzano stated she volunteers for the Farmers Market on Tuesday and heard that there were some complaints and wanted to invite anyone to

reach out to her directly. Ms. Nalzano stated they had a tough fourth quarter last year but looking forward to this year and welcome feedback.

Chris Van Calster stated he is one of the vendors at the farmers market and that Stephanie is doing a great job. Mr. Van Calster stated he sees different advertisements for it and he is open to any questions about his experience as a vendor.

Reading of the Consent Agenda

Ms. Evans read the captions of the ordinances and stated all items on the consent agenda may be acted upon in a single motion.

5. Other Actions

- 5A. [ORD-0805](#) Approving an ordinance on first reading with the caption reading: An Ordinance of the City of Pflugerville, Texas Code of Ordinance Title VII Traffic Code, Chapter 71 Parking Regulations, Section 71.05 Parking prohibited in certain designated areas by establishing an additional no parking zone on 10th Street; providing for a violation of Section 71.05 as a misdemeanor and a fine amount not to exceed \$500.00; providing that this ordinance shall be cumulative; repealing all ordinances to the extent they are in conflict; providing for severability; and providing an effective date.
- The ordinance was approved on first reading on the consent agenda.
- 5B. [ORD-0806](#) Approving an ordinance on first reading with the caption reading: An ordinance authorizing the lease of City property located at 11753 New Sweden, Pflugerville; providing cumulative, repealer and severability clauses; providing for open meeting and establishing an effective date.
- The ordinance was approved on first reading on the consent agenda.
- 5C. [2025-0014](#) Approving the minutes of the December 10, 2024 Regular Meeting and December 17, 2024 Special Meeting.
- The minutes were approved on consent agenda.
- 5D. [2024-1169](#) Approving a professional services agreement contract with K Friese and Associates, LLC in the amount of \$1,056,689 for design and engineering services associated with the Weiss Lane Widening Project, and authorizing the City Manager to execute the same.
- The item was approved on the consent agenda.
- 5E. [2025-0039](#) Approving a professional services agreement with Cobb, Fendley & Associates, Inc. in the amount of \$499,479 to provide professional engineering services associated with the Gatlinburg and Pflugerville Estates Waterline Rehabilitation Project, and authorizing the City

Manager to execute the same.

The item was approved on the consent agenda.

- 5F.** [2025-0054](#) Approving the purchase and installation of irrigation systems at Lake Pflugerville Park and Pfennig Park with G2 Construction in the amount of \$78,000, and authorizing the City Manager to execute the same.

The item was approved on the consent agenda.

- 5G.** [RES-1244](#) Approving a resolution to amend the Amended and Restated Comprehensive Development Agreement for Lakeside Municipal Utility District No. 5, and authorizing the City Manager to execute the same.

The resolution was approved on the consent agenda.

- 5H.** [RES-1301](#) Approving a resolution denying the increase in rates proposed by Atmos Energy Corporation in its Mid-Tex division filing on December 16, 2024; authorizing intervention in proceedings related to Atmos Energy's application to increase rates; directing Atmos to reimburse rate case expenses; finding that the meeting complies with the Open Meetings Act; making other findings and provisions related to the subject; and declaring an effective date.

The resolution was approved on the consent agenda.

- 5I.** [RES-1302](#) Approving a resolution of the City of Pflugerville, Texas determining costs of the proposed Public Improvements in the Meadowlark Preserve Public Improvement District, approving a proposed assessment roll, calling a public hearing and making related findings and determinations, in accordance with Chapter 372 of the Texas Local Government Code.

The resolution was approved on the consent agenda.

- 5J.** [RES-1306](#) Approving a resolution of the City of Pflugerville, Texas, designating the Deutschen Pfest Committee as a subcommittee of the Parks and Recreation Commission.

The resolution was approved on the consent agenda.

Action on the Consent Agenda

Mr. Rogers moved to approve the consent agenda. Mr. Metayer seconded the motion. All voted in favor. The motion carried.

Items pulled from the consent agenda will be addressed under Item 7.

4. Presentation

- 4A. [2024-1152](#) Mayor's proclamation declaring Pflugerville a Tourism Friendly Community.

Mayor Gonzales read the proclamation and presented it to the Communications Department.

6. Regular Agenda

- 6A. [2025-0001](#) Conduct introductions and take action to make appointments to the Equity Commission.

Mayor Gonzales opened the item and stated the item will come back to a future meeting when the applicant could be in attendance.

- 6B. [2025-0012](#) Discuss and consider action regarding the Mayor's appointments to the Personnel Appeal Board.

Mayor Gonzales opened the item for discussion. Applicant Keith Drown introduced himself and answered questions from council. Mr. Weiss moved to approve the appointment of Keith Drown to the Personnel Appeal Board. Mr. Rogers seconded the motion. All voted in favor. The motion carried.

- 6C. [2025-0066](#) Discuss and consider action to approve the appointment of Roger Heaney as Communications Director.

Mayor Gonzales opened the item for discussion. Ms. Toledo introduced Roger Heaney. Mr. Heaney provided information about his background. Mayor Pro Tem Holiday moved to approve the appointment of Roger Heaney as Communications Director. Mr. Metayer seconded the motion. All voted in favor. The motion carried.

- 6D. [2025-0068](#) Discuss and consider action to approve the appointment of Elizabeth Shaughnessy as the Planning and Development Services Director.

Mayor Gonzales opened the item for discussion. Ms. Barron introduced Elizabeth Shaughnessy. Ms. Shaughnessy provided information about her background and answered questions from council. Mr. Ruiz approved the appointment of Elizabeth Shaughnessy as the Planning and Development Services Director. Mr. Weiss seconded the motion. All voted in favor. The motion carried.

- 6E. [2024-1192](#) Discuss and consider action regarding a request for Tax Increment Reinvestment Zone (TIRZ) reimbursement for public improvements related to the North Pointe East Development located along SH130, north of East Pflugerville Parkway and south of Copper Mine Drive, in the amount of \$4,362,224.

Mayor Gonzales opened the item for discussion. Ms. Barron reviewed the request for reimbursement for public improvements and the purpose of a TIRZ and adopted guidelines. Ms. Barron stated in review of the policies outlined by council staff is recommending denial of the request as it is inconsistent with the City's land use, economic development and incentive goals, does not exceed minimum requirements, and a lack of regional improvement needs.

Ms. Barron reviewed the proposals and council's strategic plans. Mayor Pro Tem Holiday asked about performance requirements. Ms. Barron stated the current application did not have any performance requirements and answered questions from council.

Sheryl Cole introduced the project and Robert Wall with Verdot. Mr. Wall provided information about the application history and reviewed the lots included in the development. Mr. Wall reviewed the request, roads, and wastewater line. Mr. Wall answered questions from Mayor Gonzales regarding Pick Fit. Mayor Pro Tem Holiday asked about the number of jobs. Mr. Weiss asked about median job salaries. Mr. Wall provided information. Mayor Pro Tem Holiday asked how it was determined that an assisted living center is needed. Discussion followed regarding senior living centers. Ms. Ryan asked staff what they would like to see here instead. Ms. Barron provided information about the focus on the corridor and needs of the area. Discussion followed.

Mr. Metayer requested an executive session for legal consult. Mayor Gonzales stated council was in executive session at 8:18pm. Mayor Gonzales reconvened the meeting in open session at 8:30pm. Mr. Metayer moved to approve the item. Mayor Gonzales seconded the motion. The vote was as follows: Mr. Weiss - no, Mayor Gonzales - no, Mr. Metayer - yes, Mr. Rogers - yes, Mayor Pro Tem Holiday - no, Ms. Ryan - no, Mr. Ruiz - no. The motion failed.

6F. [2025-0080](#)

Discuss and consider action regarding the professional services agreement with Focused Advocacy LLC.

Mayor Gonzales opened the item for discussion. Ms. Higgins reviewed the amendment and answered questions from council. Ms. Ryan discussed the process and stated she would prefer to postpone until the next meeting. Ms. Ryan stated the subcommittee agreed to a contract and the vendor provided changes that the subcommittee has not had time to review. Mayor Gonzales stated if it is going back to the committee he recommends also looking at other firms. Ms. Ryan moved to postpone the item. Mayor Pro Tem Holiday seconded the motion. All voted in favor. The motion carried.

6G. [2025-0040](#)

Discuss and consider action to approve a professional services agreement with Searle Strategies LLC in the amount of \$90,000 for legislative support associated with the 89th Legislative Session, and authorize the City Manager to execute the same.

Mayor Gonzales opened the item for discussion. Ms. Holiday discussed getting quotes from other companies to focus on specific legislation after Focused Advocacy addressed the issue of their scope being very wide. Mr. Metayer stated with the current session it does not look like it will go anywhere and stated concern about doing this if trying to repair relationships. Mr. Ruiz asked how the firm was selected. Mr. Rogers discussed Focused Advocacy's scope of service and stated he contacted Searle. Discussion followed regarding the legislative agenda. Mr. Weiss discussed revisiting the legislative agenda.

Chris Wolff stated it has gotten personal and he does not want tax dollars going to this. Mr. Wolff discussed use of tax dollars on lawsuits and stated the voters already spoke on this. Mr. Wolff stated it is time to spend time and energy to start moving forward.

Mack Harrison stated two months ago the voters spoke and it is time to mend fences. Mr. Harrison stated tax payer dollars do not need to be spent on this and stated it is not the job of the city council. Mr. Harrison stated it is time to build bridges.

Mayor Pro Tem Holiday discussed building relationships and agreed that they need to revisit the legislative agenda. Mayor Gonzales stated the legislative item can go on the next agenda. No action was taken.

6H. [2024-1156](#) Discussion regarding the Pflugerville Pforward Mobility Master Plan.

The item was discussed during the previously posted worksession.

7. **Discuss and Consider Action on Items Pulled from Consent Agenda**

8. **Adjourn**

Mayor Gonzales adjourned the meeting at 9:06pm.

Respectfully submitted,

Trista Evans, City Secretary

Approved as submitted on January 28, 2025.