

RESOLUTION NO. _____

RESOLUTION OF THE CITY OF PFLUGERVILLE ADOPTING THE STRATEGIC ACTION PLAN 2026-2030.

WHEREAS, on September 28, 2021, the City of Pflugerville adopted a prior Strategic Plan 2021-2025 per Resolution No. 1916-21-09-28-0925.

WHEREAS, the Strategic Action Plan serves as a critical guiding document that establishes foundational pillars and identifies priority strategic actions for the City of Pflugerville over a five-year period, while maintaining alignment with the City's long-term goals; and

WHEREAS, the Strategic Action Plan is in alignment with and supports the guiding principles, goals, policies, and action items of the Aspire Pflugerville 2040 Comprehensive Plan; and

WHEREAS, the Strategic Action Plan offers a framework for proactive informed policy, budgetary, and resource allocation decision-making; and

WHEREAS, the development of the Strategic Action Plan included a robust public engagement process through community visioning sessions and workshops, an online survey, pop-up booths and engagement at city events; and

WHEREAS, the Strategic Action Plan envisions Pflugerville as a "Connected Smart City" and provides six pillars: 1.) Community Social Fabric & Neighborhood Character; 2.) Mobility Infrastructure & Connectivity; 3.) Community Amenities & Events; 4.) Residential & Node Development; 5.) Economic & Business Development; and 6.) Brand & Reputation; and

WHEREAS, the City Council of the City of Pflugerville recognizes the importance of a clear and coordinated path forward and finds that adopting the Strategic Action Plan is both necessary and advantageous to achieving the City's long-term vision and strategic goals.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF PFLUGERVILLE:

Section 1.

That the foregoing recitals are hereby found to be true and correct and are hereby adopted by the City Council and made a part hereof for all purposes and findings of fact.

Section 2.

That the City Council of the City of Pflugerville, Texas hereby adopts the Strategic Action Plan 2026-2030, establishing pillars and key strategic actions, as provided in Exhibit A, which is attached hereto and incorporated herein for all purposes.

Section 3.

That this Resolution shall be in full force and effect from and after its passage and adoption.

PASSED AND APPROVED this ____ day of _____, 2025.

CITY OF PFLUGERVILLE, TEXAS

By: _____
Victor Gonzales, Mayor

ATTEST:

Trista Evans, City Secretary

APPROVED AS TO FORM:

Charles E. Zech, City Attorney
DENTON NAVARRO RODRIGUEZ BERNAL SANTEE & ZECH, P.C.

Exhibit A
Strategic Action Plan 2026-2030