

## Senior Advisory Task Force (SATF) Implementation Matrix

Abbreviations: PARD = Parks and Recreation Department, PfCONA=Pflugerville Council of Neighborhood Associations,  
DSC=Development Services Center, CMO= City Manager's Office

Date Prepared: November 3, 2015

Revised:

Action		Term	Responsible Parties	Funding Needs / Source(s)	Successes / Best Practice Reference Points
<b>Recommendation #1: Enhance and diversify communication with and among Pflugerville's seniors.</b>					
Action 1.1	Create and maintain a webpage devoted to Seniors with an easy to find reference or link on the city's home page (one click deep), complementing www.pfseniors.com.	Complete - Ongoing	PARD / CMO	Operations Budget	The City's overall webpage is being revised.
Action 1.2	Establish a presence in traditional print media, such as the <i>Pflugerville Pflag</i> or <i>Community Impact</i> .	Complete - Ongoing	PARD / CMO	Operations Budget	
Action 1.3	Provide resources relative to seniors for publishing in various neighborhood or HOA newsletters.	Short	PARD / PfCONA	Operations Budget	
Action 1.4	Develop a senior citizen resource center / clearinghouse, physically and virtually, to advise seniors of resources, as well as services available to them in the Pflugerville area.	Short	PARD	Operations Budget	
Action 1.5	Develop and promote a welfare check program oriented to voluntary households with seniors and/or compromising health condition.	Short	PARD / Police	Feasibility Analysis to determine scope, costs.	<a href="http://www.sdsheriff.net/volunteer_svp.html">http://www.sdsheriff.net/volunteer_svp.html</a> <a href="http://www.popcenter.org/library/awards/goldstein/2002/02-57.pdf">http://www.popcenter.org/library/awards/goldstein/2002/02-57.pdf</a> <a href="http://www.cityofgrandview.org/293/Senior-Citizen-Visitation">http://www.cityofgrandview.org/293/Senior-Citizen-Visitation</a>

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Recommendation #2: Enhance programming and services directed to Pflugerville seniors.					
Action 2.1	Programming and services directed to Seniors need to be fresh, innovative and diverse affording opportunities to interact with multiple generations and areas of the city.	Short	PARD	Maintain level funding.	A full time Senior Program Coordinator position was created in FY 15 and the position has been filled by Michelle Richardson.
Action 2.2	Establish and maintain a single point of contact to facilitate, develop, and coordinate efforts for Seniors for recreation, library and other programs as identified.	Complete - Ongoing	PARD	Maintain level funding.	See Action 2.1.
Action 2.3	Establish a City based Citizens University program to cultivate volunteer leadership, and prioritize community involvement and interaction among seniors and non-seniors alike.	Long	PARD / CMO	\$500 - \$1000	City of College Station Citizens University: <a href="http://cstx.gov/index.aspx?page=1743">http://cstx.gov/index.aspx?page=1743</a>
Action 2.4	Expand the allocation of space in the existing building and programmatic offerings for the senior programs in the Recreation Center and prioritize a new Senior Center.	Medium	PARD	See Recommendations 3 and 4.	

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<b>Recommendation #3: Enhance senior facilities in the short term</b>					
Action 3.1	Renovate the 'new' Bohls house to accommodate the Parks Administrative offices.	Short	PARD	MWM estimate is \$275,000 with 20% contingency, parking lot is \$175,000 with 20% contingency. Fiber / IT costs are projected to be \$20,000. Additional professional fees \$90,000. Project total is \$560,000.	
Action 3.2	Renovate the Recreation Center to improve accessibility, creating a secondary accessible entry in the rear.	Short	PARD / Planning	\$40,000	The current CDBG action plan includes this project.
Action 3.3	Renovate the Recreation Center to relocate the nursery upstairs and expand the senior room in its place.	Medium	PARD	\$75,000	
<b>Recommendation #4: Enhance senior facilities in the long term</b>					
Action 4.1	Fund the preparation of a comprehensive needs assessment, master plan, site selection considerations and cost estimates for a new recreation center that also incorporates the same for renovations to the existing recreation center to repurpose it as a dedicated senior center.	Medium	PARD	\$50,000	
<b>Recommendation #5: Improve transportation infrastructure to more effectively serve an aging population and those with disabilities.</b>					
Action 5.1	Fund the creation of a Transit Development Plan with assistance from Capital Metro.	Short	DSC	FY 16 Budget has \$17,005 budgeted for this	City Council approved funding on 10/13/2015. Georgetown, Hutto and Buda are working on TDPs with Capital Metro. Round Rock is doing one independently.
Action 5.2	Continue to support programs such as Drive a Senior and explore opportunities to expand effectiveness.	Short - Ongoing	CMO / DSC	City contributes \$40,000 in FY 16	
Action 5.3	Continue to extend and maintain the city's trail system.	Short - Ongoing	PARD / DSC	Bond Funds	Pflugerville Trail Master Plan adopted July 22, 2014.
Action 5.4	Continue to identify sidewalk gaps and ADA deficiencies and prioritize construction.	Short - Ongoing	PARD / DSC	Inventory efforts are funded, but mitigation to correct issues is unfunded.	Ramp inventory approximately 80% complete.

Action		Term	Responsible Parties	Funding Needs / Source(s)	Successes / Best Practice Reference Points
Action 5.5	Evaluate the 2030 Comprehensive Plan, CDBG Consolidated Plan and any other applicable long range policy or planning effort for opportunities to prioritize the needs of seniors.	Short - Ongoing	PARD / DSC	Staff has projected a FY 17 funding request of \$250,000 to update the long range plan. An additional \$100,000 would be needed for the parks component.	The 2030 Comprehensive Plan, and Parks Master Plan were approved in 2010. These plans should be updated every 5-10 years, depending on growth rates.