

SH 45 Small Area Plan Project Boundary



For more information or to contact us, please visit <u>www.pflugervilletx.gov/aspire</u> or scan the QR Code:





DRAFT VISION

To proactively build a framework for the high-quality development of the site that is flexible enough to respond to changing markets while ensuring the creation of an innovative employment and vibrant, wellness-focused mixed-use destination that fully realizes the potential of this prominent location in the region and provides for a coordinated approach to public infrastructure improvements.

DRAFT GOALS



PARTNERSHIP

Achieve efficiencies through partnerships and public-private collaboration.



PLACE

Serve the local and regional community with an innovative and mixed-use place centered on health and wellness.



CONNECTIONS

Improve accessibility and walkability to and within the site.



PARKS

Improve community and environmental health through parks and open space.