

PFLUGERVILLE PUBLIC LIBRARY
JULY 2016

	July	July	FY YTD	FY YTD	FY TOTAL
	2015	2016	2015	2016	FY 2015
Circulation- physical items	35,303	35,835	296,767	299,791	359,439
*Circulation - Electronic	2,650	8,533	27,445	75,053	34,565
<i>Total</i>	<i>37,953</i>	<i>44,368</i>	<i>310,280</i>	<i>374,844</i>	<i>394,004</i>
Materials in Spanish & bilingual (included in above total)	929	674	9,337	9,337	11,280
Materials in Vietnamese (included in above total)	349	289	3,925	3,383	4,682
Internet Users- In Library	3,579	3,782	30,755	30,286	37,610
Database Sessions	489	1,917	26,095	21,047	38,294
Facebook Likes	80	117	693	1,617	824
Digital History Archive Views	318	197	1,985	2,223	2,377
Library Visits- Physical	19,364	19,352	201,103 (actual 170,880)	164,615	235,948** (actual 189,564)
Library Visits- Catalog	12,045	13,687	111,418	105,940	133,684
<i>Total</i>	<i>31,409</i>	<i>33,039</i>	<i>312,521** (actual 282,298)</i>	<i>267,555</i>	<i>369,632** (actual 323,248)</i>
Meeting Room Use (hours)	224	239	2,373	2,707	2,697
Program Attendance	2,358	5,052	17,761	22,174	19,871
Volunteer Hours	629	654	3,662	4,198	4,439
Active Library Accounts	25,417	25,721	25,721	25,417	25,540
New Accounts	141	269	3,564	3,236	3,577
Member Savings	\$523,181	\$544,929	\$4,588,296	\$4,473,881	\$5,542,801
Heritage House	33	NA	NA	304	NA

*Includes downloads, streams, checkouts, etc. We do not always get all of the stats from the vendor in time for this report. Numbers may vary by the end of the year.

**Door count problem resolved March 2016 report. FY2015 totals still inflated due to error.