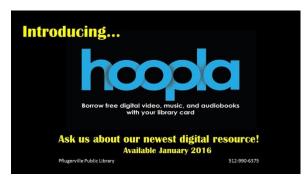
## PFLUGERVILLE PUBLIC LIBRARY September 2016

	September	September	FY YTD	FY YTD	% Change
	·	·			
	2015	2016	2015	2016	FY15-FY17
Circulation- physical	30,550	27,746	359,439	359,734	.08%
*Circulation - Electronic	3,420	5,806	34,569	90,011	160.4%
Total	33,970	33,552	394,004	449,745	14.2%
Physical materials in Spanish					
& bilingual (included in above					
total)	1,047	675	11,280	8,298	-26%
Physical materials in					
Vietnamese (included in	264	250	4.602	2.072	450/
above total)	361	259	4,682	3,973	-15%
Internet Users- In Library	3,177	2,953	37,610	36,323	-3%
Database Sessions	1,243	1,363	38,294	25,687	-32%
Facebook Likes	72	94	824	981	19%
Digital History Archive Views	179	30	2,377	3,053	24.4%
			189,564		
**Library Visits- Physical	15,797	16,528	(reported 235,948**)	198,333	4.63%
Library Visits- Catalog	10,928	11,171	133,684	130,362	-2.5%
			323,248		
Total	26,725	27,699	(reported 369,632**)	328,695	1.69%
Meeting Room Use (hours)	193	171	2,697	3,028	12.3%
Program Attendance	1,660	1,740	19,871	24,307	22.3%
Volunteer Hours	362	428	4,439	5,039	13.5%
Active Library Accounts	25,543	25,558	25,543	25,558	.39%
New Accounts	335	366	3,577	3,705	3.6%
Member Savings	\$466,989	\$405,019	\$5,542,801	\$5,336,737	-1.2%
Physical Items					
Heritage House	NA	34	NA	366	NA

<sup>\*</sup>Includes downloads, streams, checkouts, etc. We do not always get all of the stats from the vendor in time for this report. Numbers may vary by the end of the year.

<sup>\*\*</sup>Door count problem resolved March 2016 report. FY2015 totals still inflated due to error. Note: Meeting rooms are provided at no cost to area non-profits and civic groups.



Overall stats look great. We are down some in physical items in Spanish and Vietnamese. This is most likely due to the limited availability of these materials and the limited space to house these materials. We plan to address this by offering more electronic materials and expanding the shelving in the Spanish area. Stats for physical items in English held steady, again this is possible due to the phenomenal increase in electronic resources and the availability of devices. Database sessions are down. This means the number of times someone logs into a database is

down, not necessarily the amount of items they access.

While we continued to increase numbers of physical items, new electronic offerings in 2016 included Odillo; pay per use e-books in Spanish, Hoopla; pay per use videos, e-books and e-audiobooks in English. The videos also include closed captions. So far, Hoopla has been the most popular, electronic offering the library has.

Programs are going along wonderfully! In 2016, programs were expanded to include a Comic Con, Pet Pfest and Teen Job Pfair. In addition, Home School programs and Sensory Story Times were added.

Tween programs were given their own coordinator in 2016. Expanded offerings included Home School tweens and tween typing.

New adult offerings included Linux Basics, Adult Coloring Club and Beginner Guitar Lessons. Beginner computer classes were dropped due to low turnout but were replaced with Walk-in Computer Help.

Heritage House Museum hours were expanded from 3 hours per month to 19 hours per month during the Pfarmer's Merket. Patronage of the museum has increased from approx. 20 people per month to about 53.



September programs included the 5<sup>th</sup> Annual Pflugerville Reads Community-Wide Reading Project. This year's pick was Treasure Island. Programs around the novel and pirate themed activities were on the menu.