



City of Pflugerville

Minutes - Final

City Council

Tuesday, September 27, 2016

6:00 PM

100 East Main Street, Suite 500

Worksession

1. Call to order

Mayor Jeff Coleman called the worksession to order at 6:05 p.m. Councilmembers Wayne Cooper, Jeff Marsh, Omar Peña, Starlet Sattler and Mike Heath were in attendance. City employees in attendance: Brandon Wade, City Manager; George Hyde, City Attorney; Karen Thompson, City Secretary; Lauri Gillam, Assistant City Manager; Trey Fletcher, Assistant City Manager; Tom Word, Assistant City Manager; Terri Toledo, Public Information Officer; Jennifer Coffey, Library Director; Emily Barron, Planning Director; Amy Good, Finance Director; James Hemenes, Parks Director; Chuck Hooker, Police Chief; Rhonda McLendon, Animal Shelter Director.

2. Discuss only

2A. [2016-5079](#)

Pflugerville Pfocus and social media update.

Ms. Toledo provided information on Pflugerville Pfocus statistics and discussed with Council. Council was interested in finding ways to better track viewer information. Ms. Toledo reported on a successful initial meeting of group admins of community Facebook pages. She stated that they would be meeting quarterly and inviting more homeowner association groups to attend in the future. Discussion continued regarding Nextdoor and other ways of reaching people.

2B. [2016-5229](#)

Discussion regarding the revised strategic plan.

Mr. Wade distributed a revised strategic plan and provided information. Mr. Heath stated that he likes the changes that he has made. He stated that he thinks it is a great start and he would like to get the action items with the dates certain. Mr. Wade explained that staff would be utilizing an application for the progress of each item which would be made available to the Council and that the status of items would be made available to the citizens on the city website.

2C. [2016-5164](#)

Discussion regarding the proposed Pflugerville Community Development Corporation (PCDC) amended bylaws.

Mr. Cooper, who also serves as the PCDC Board President, stated that the PCDC worked on the bylaws for months and this is the final result. He stated that there was a lot of discussion and a lot of scrutiny. He stated that what was put forward was approved on a majority vote. Ms. Amy Madison, PCDC Executive Director, provided information. Mr. Wade recommended under board of directors, that the city manager or his designee be an ex officio

(non-voting) member of the board. He stated that he agrees with limiting to one councilmember on the board, but allowing the councilmember to serve as an officer, if appointed by the board. Mr. Cooper stated that he personally did not agree with it and did not think that they should limit it. Mr. Wade agreed that he thinks the board should be able to consider the officer appointments each year. Mr. Wade requested under 6.02, to include that the general counsel not be the executive director or employee of the corporation. Mr. Wade stated that he thinks there should be a restriction placed on the PCDC employees, limiting them from developing in the city limits or ETJ. He stated that he thinks this provides an unfair advantage. Discussion followed with input from Mr. Hyde. Mr. Cooper indicated to agree, but stated that they would need to be careful in providing these restrictions. Mr. Cooper recommended against having a non-voting city manager position. He stated that if the Council wants the city manager or a staff member to serve as a boardmember, then the Council should make them a boardmember. Mayor Coleman indicated he thinks there is value in having the city manager participate in the discussions. Mr. Wade noted that there is no issue at this time as he has been allowed to participate.

2D. [2016-5222](#)

1.) Executive Session Item: Consultation with legal counsel pursuant to Chapter 551.071 of the Texas Government Code and deliberation regarding real property pursuant to Chapter 551.072 of the Texas Government Code regarding the purchase, exchange, lease, transfer and/or sale of real property.

There was no discussion on the item.

2E. [2016-5223](#)

1.) Executive Session Item: Discussions regarding deliberations on economic development negotiations pursuant to Chapter 551.087 of the Texas Government Code and consultation with legal counsel pursuant to Chapter 551.071 of the Texas Government Code for legal advice concerning economic development negotiations.

There was no discussion on the item.

3. Adjourn

Mr. Cooper made a motion to close the worksession. Ms. Sattler seconded the motion. All voted in favor. The motion carried. The worksession was adjourned at 6:52 p.m.

Respectfully submitted,

Karen Thompson
City Secretary

Approved as _____ on October 11, 2016.